



Course Rationale:

- To help build confidence in students for starting their own businesses. It can provide them with the necessary knowledge and skills to effectively run their business and make informed decisions.
- To help students establish credibility with investors, partners, and customers. It demonstrates that they have the necessary skills and knowledge to run a successful business, which can increase their chances of attracting funding and customers.
- To help students make better decisions, improve their operational efficiency, and increase their chances of success. This can ultimately lead to a more profitable and sustainable business.
- To provide students with opportunities to network with other business owners, industry experts, and potential partners. This can help them build relationships that can lead to new opportunities and collaborations.
- To provide validation of a student’s skills and knowledge in the field of entrepreneurship. This can be particularly important for those who do not have a traditional business education or background, as it can help them establish themselves as credible entrepreneurs.

Course Scheme:

| Teaching Scheme | | | Credits | Examination Marks | | | | Total Marks |
|-----------------|---|---|---------|-------------------|---------|-----------|----|-------------|
| L | T | P | | Theory | | Practical | | |
| | | | ESE (E) | PA(M) | ESE (V) | PA (I) | | |
| 0 | 0 | 2 | 2 | 0 | 0 | 70 | 30 | 100 |

Course Guidelines:

- All students have to enroll in a course outside classroom through online/offline mode or enroll for skill upgradation program during the semester
- Minimum duration of the course/program should be of 40 hours.
- The students may choose/enroll in more than one course during the semester to achieve total number of hours.
- All students have to submit certificate(s) of completion to appear in the internal as well as external viva
- Meer Enrolment in a training program/workshop will not be considered but the certificate of completion is required to submit.
- All students should enroll in the course/program which are relevant to their start-up.
- There must be clear mention of total number of hours on the certificate. If it is not mentioned then 5 hours per day will be considered.



GUJARAT TECHNOLOGICAL UNIVERSITY

Programme: Master of Business Administration

Semester: 3

Branch: Innovation, Entrepreneurship and Venture Development

Subject Name: Skill Certification - 3

Subject Code: 2539404

- All students have to compile all the certificates and bind (Spiral). Students are also required to write the learning of each certificate in 500 words. The learning may be based on the content of the certification.

Course Evaluation:

Students shall be evaluated on the following components:

| External/ Internal Evaluation | Total – 100 Marks |
|--|-------------------|
| • External University Viva | 70 Marks |
| • Internal viva on Skill Certification | 30 marks |

Suggested Learning Resources and Programs:

Enrolment in MOOCs, IPR training, Startup Boot camps, Ideathon workshops, Startups Accelerators, Startup Demo Day, Design Thinking Workshops, online courses related to Startups/Entrepreneurship, Innovation and technologies, etc.