



**Rationale:**

**Course Scheme:**

Teaching Scheme			Credits	Examination Marks				Total Marks
L	T	P		Theory		Practical		
			ESE (E)	PA(M)	ESE (V)	PA (I)		
4	0	0	4	70	30	0	50	150

**Course Outcomes:**

Sr. No.	Course Outcomes
CO1	To acquaint the learners with the basic concepts of business law
CO2	TO understand various laws from start-up perspective.
CO3	To acquaint the learners with the basic concepts of Intellectual Property Rights.
CO4	To develop expertise in the learners in IPR related issues and sensitize the learners with the emerging issues in IPR and the rationale for the protection of IPR.

**Course Content:**

Unit No.	Content	No. of Hours	Marks
1	<b>Legal Check list for startups</b> The Co-Founder Agreement Structuring your Business Safeguard the Intellectual Property Non-Disclosure Agreement Finance & Accounts laws Privacy of Website or App PAN & GST Registration	8	14
2	<b>Highlights of Basic Laws:</b> Companies Act Indian Contract Act SEBI <b>Highlights of Compliance Laws:</b> Banking Law Labour Law Environmental Law	12	21
3	Introduction to IPRs, Basic concepts and need for Intellectual Property – Meaning and practical aspects of Patents, Copyrights, Geographical Indications, IPR in India and Abroad. Nature of Intellectual Property, Industrial Property, technological Research, Inventions and Innovations – Important examples of IPR.	12	21



<b>4</b>	Intellectual Property Rights The IPR tool kit, Patents, the patenting process, Patent cooperation treaties: International Treaties and conventions on IPRs: Trade Related Aspects of Intellectual Property Rights Agreement, Patent Cooperation Treaty, Patent Act of India, Patent Amendment Act, Design Act, Trademark Act, Geographical Indication Act	8	14

**Suggested Specification Table For Question Paper Design:**

Unit No.	Unit Title	Teaching Hours	Distribution of Theory Marks (Assessment as per Revised Bloom’s Taxonomy Level*)						Total Marks
			RM	UN	AP	AN	EL	CR	
I	Module-1	8							14
II	Module-2	12							21
III	Module-3	12							21
IV	Module-4	8							14
	Total								

**\*RM: Remember, UN: Understand, AP: Apply, AN: Analyze, EL: Evaluate, CR: Create**

**Note:** This specification table provides general guidelines to assist student for their learning and to teachers to teach and question paper designers/setters to formulate test items/questions to assess the attainment of the UOs. The actual distribution of marks at different taxonomy levels in the question paper may slightly vary from above table.

**Suggested Student Activities for Progressive Assessment (PA) : (50 Marks)**

**Evaluation:**

Students shall be evaluated on the following components:

Internal Evaluation	(Internal Assessment- 50 Marks)
• Assignment/Case study/ test	20
• Project (presentation)	30 (20+10)

**Suggested Learning Resources:**

S. No.	Title of Book	Author	Publication with place, year and ISBN
1	Business Laws,	Kapoor, N.D.	Sultan Chand and Sons
2	Business Laws	Dr. Rajni Jagota	CENGAGE, New Delhi.



Programme: Master of Business Administration

Semester: 3

Branch: Innovation, Entrepreneurship and Venture Development

Subject Name: Startup laws & IPR

Subject Code: 2539402

3	Intellectual Property Rights: Unleashing the Knowledge Economy.	P.B. Ganguli,	Tata Mc Graw Hill, 2001.
4	The Quality Revolution.	Steve Smith	Jaico Publishing House, 2002. 1st ed.,
5	. Fundamentals of IPR for Engineers,	Kompal Bansal and Praishit Bansal	1st Edition, BS Publications, 2012.
6	Legal Aspects of business	Ravinder Kumar	CENGAGE, Latest Edition
7	Business Law	J P Sharma & Sunaina Kanojiya	Bharat publication
8	Legal Aspects of business	Akhileshwar Pathak	McGraw-Hill Education

**List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc.**

Startup India Website - <https://www.startupindia.gov.in/>

<https://www.startupindia.gov.in/content/sih/en/reources/knowledge-bank/LegalConsiderations-for-a-Startup.html>

