

**Graduate School of Management Studies
(GSMS)**

Gujarat Technological University



**Guidelines on
MOOCs**

(Applicable from Academic Year 2022-23 and Onwards)

1. Introduction:

Massive open online course (MOOC) is an online platform to learn self-paced courses which are offered by experienced Professors of some renowned institutes of India, such courses are offered through SWAYAM (meaning 'Self' in Sanskrit) is an acronym that stands for "Study Webs of Active-Learning for Student Aspiring Minds". It is an Indian Massive open online course (MOOC) platform. The SWAYAM initiative was launched by the then Ministry of Human Resource Development (M.H.R.D.) (now Ministry of Education), Government of India under Digital India to give a coordinated stage and free entry to web courses, covering all advanced education, High School and skill sector courses.

2. Benefits

- The courses cover a wide range of subjects like Humanities, Sciences, Commerce, Engineering, Law, Management, etc.
- More than 1000 specially selected teachers and instructors from across the country have participated in the creation of these courses.
- There is no cost of registration however, there is nominal cost of certification which student has to pay directly to SWAYAM
- The portal is a dynamic space where courses and study material can be added regularly.

3. Eligibility:

As a part of implementation of NEP-2020, the MOOCs will be offered to the students (National or International) of various programs in different semester at GSMS. All the students have to register on the SWAYAM portal and complete the course to avail the credit.

4. List of Courses:

List of courses are identified by the Director/Head of GSMS based on the courses offered by SWAYAM during the respective semester and basket of courses will be offered to all the students if required as per teaching scheme.

5. Duration of Course:

The course which is offered under MOOCs must have duration of at least 6 weeks. The course which does not have 6 weeks duration will not be offered in the list of courses. It is also advisable

to select the course having the duration of 6 to 12 weeks so the course can be easily completed by the student during the semester.

6. Registration and Exam:

All students have to register at least in one course out of the total courses which are identified by GSMS from the currently available courses from SWAYAM platform. All students also have to register for the exam of MOOC and successfully pass the exam conducted by SWAYAM. There will be MOOC coordinator who will guide the students throughout the course. The head/director of GSMS will assign the duty of the coordination of MOOC to some faculty member(s) and in addition to this, all faculty members are required to take the follow up during the Mentor-Mentee meeting regarding the progress of MOOC. If any student is not registered in MOOC or not able to register for exam on SWAYAM platform after repeated reminders and instructions then he/she will be declared as fail in the grade sheet of respective semester.

7. No. of MOOCs and Credit Transfer:

The MOOCs will be offered as under in the different semesters of MBA (IB) and BBA program. There will be total 4 credits transferred in MBA (IB) and 8 credits will be transferred in BBA during the entire duration of Program as given in table-1 below on the successful completion of the course.

Table-1

Sr. No.	Name of Program	Semester	Total No. of MOOCs	Credit
1	MBA (IB)	2	1	2
2	MBA (IB)	3	1	2
3	BBA	2	1	2
4	BBA	3	1	2
5	BBA	4	1	2
6	BBA	5	1	2

8. Total Marks and Teaching Scheme:

Each course of MOOC will carry 100 marks. The different MOOC courses may have different components but irrespective of different components, overall marks scored by students will be

converted out of 100 marks and it will be entered into GTU portal. The mark entry will be carried out by GTU coordinator in MIV portal at the end of each semester. It will be also considered as a part of Internal Marks (I) out of total components. So, the teaching scheme of MOOC course will be as under.

E	M	I	V
NIL	NIL	100	NIL

The name of the course will be mentioned as MOOC-1&2 in the grade sheet of 2nd and 3rd semester of MBA (IB) and MOOC-1 to 4 in the grade sheet of BBA respectively.

9. GTU exam form and fees:

The university exam section will mention the name of course as MOOC-1, MOOC-2 and so on in the exam form and all students have to compulsory fill up the form. No extra exam fees will be charged for the students where the consolidated amount of exam fees is charged for the regular exam. However, if the exam fees are charged per subject, then the similar exam fees will be charged by exam section of university.

10. Remedial Exam:

If student fails in the regular exam conducted by SWAYAM or not registered on SWAYAM platform in respective semester, then the student will be declared as fail in the regular exam grade sheet and he/she has to appear for the remedial exam and pass the course which will be identified by GSMS and offered by SWAYAM in upcoming semester.

11. Selection of course for Remedial Exam:

The courses which are offered on SWAYAM platforms are dynamic in nature and it changes every semester. So, it may be not possible to have same course in the basket of course repetitively. So, if student fails to pass the course, then he/she has to pass the course(s) which is/are selected by GSMS time by time.

12. Calculation of SPI/CPI/CGPA and Grade:

The marks scored by students in the MOOC will be considered in the calculation of SPI/CPI/CGPA. The grade calculation will be as per normal practice of program. The marks scored by students will be converted into equivalent grade the same will be reflected in the grade sheet of

respective semester. So, the students will get the credit of the MOOC and also the grades will be reflected in the SPI/CPI/CGPA calculation.

13. Rechecking/Reassessment and Gracing:

The exam of MOOCs courses are conducted by SWAYAM, So, there is no possibility of rechecking/reassessment at GTU. Moreover, Gracing norms of GTU are not applicable to this MOOC courses because the exam is not conducted by GTU.

14. Detention rules:

As the credits of the MOOC courses are transferred by university in the total credits earned by the students in the respective programs, the credits of MOOC courses will be counted for the detention rule also.

15. Delay in SWAYAM Results:

In case of delay in SWAYAM results, the university can withheld the result of such candidates **for the SWAYAM/ NPTEL subject(s) but declare the result of other subjects** and upon declaration of results of MOOCs (**SWAYAM/ NPTEL subject(s)**), the university will issue the marks sheet for such students later and the university will not remain responsible for any kind of delay in the results by SWAYAM, ambiguity in the results and/or declared results for such students.

16. Interpretation of the Guidelines:

In cases of dispute in the interpretation of these guidelines by director/head of GSMS will be final and binding to all the students who have attempted MOOC course(s) as part of teaching scheme of the respective programs. Moreover, if the course which is offered from SWAYAM platform has any kind of issues with respect to scheduling of exam or the SWAYAM platform cannot able to conduct the exam for students, then director/head of GSMS will take appropriate decision with the approval of higher authorities of university in the interest of students.

Frequently Asked Questions (FAQs):

Sr. No.	Question	Answer/Explanation
1	Is it compulsory for all the students to register for MOOC?	Yes, it is compulsory for all the students of MBA (IB) and BBA to register for MOOC.
2	In which semester the MOOC will be offered?	For BBA, the MOOC will be offered in 2 nd , 3 rd , 4 th and 5 th semester. For MBA (IB), the MOOC will be offered in 2 nd and 3 rd semester.
3	What is the total Marks of MOOC?	Total Marks of each MOOC will be 100
4	How the marks secured in MOOC will be reflected in the semester grade sheet?	The marks which are scored by student in the exam conducted by SWAYAM will be entered by the GTU coordinator in the respective semester during the MIV entry. So, the equivalent grade will be reflected in the grade sheet of each semester.
5	How many courses are required to take as MOOC by the student in different semester?	Refer table-1 of this guidelines
6	Who will prepare the basket of courses in every semester?	Graduate School of Management Studies will prepare the basket of courses in every semester depending upon the availability of the courses at SWAYAM platform.
7	What would be minimum duration of the course which is required to be selected in the MOOC?	The minimum duration of the course which is required to be selected should be 6 weeks.
8	Can student take any course which is not mentioned in the basket offered by GSMS?	Yes, the student can take any course which is not mentioned in the list of the courses. However, he/she has to take the prior approval of the same with appropriate justification.
9	Does student take any MOOC other than SWAYAM platform?	No. Currently only SWAYAM platform is identified by GSMS as per UGC guidelines. So, the student cannot take any course available other than SWAYAM platform.
10	Who has to pay the exam fees at SWAYAM platform?	The students have to pay the exam fees at SWAYAM platform and it will not be reimbursed by GSMS-GTU.

11	What is the benefit of MOOC to students?	The student can learn the course from the faculty member of Nationally renowned organizations i.e. IIM, IIT, IGNOU, etc. So, the student will get the national exposure. Also the student will get multiple choice of courses to study as and when the basket of courses is offered by GSMS.
12	Which marks will be reflected in the grade sheet of the student?	The marks which are scored by the students in the exam conducted by SWAYAM will be reflected in the certificate provided by SWAYAM but the same marks will be converted into equivalent grade and it will be reflected in the grade sheet of the students of the respective semester.
13	What would be the consequences if student fail in the exam conducted by SWAYAM?	If student fail in the exam which is conducted by SWAYAM then, the student will be declared as fail in the said MOOC and he/she has to appear in the remedial exam in the subsequent semester(s).
14	In case, if student fail in the regular exam conducted by SWAYAM, does he/she has to appear in the same course again on SWAYAM platform?	Generally the same course may not be offered by SWAYAM in the next semester. So, the student has to appear in the course which is identified by GSMS for the remedial exam.
15	If student does not pass the required courses from SWAYAM then he/she will get the degree?	No. If student does not pass the required courses from SWAYAM, then he/she will not get the degree as he/she has not obtained the total credits as per teaching scheme. The student has to earn the credit of respective course from SWAYAM platform only.
16	Is it possible to apply for recheck / reassessment in the MOOC result at GTU?	No. As the exam is not conducted by GTU, the rechecking/ reassessment is not possible in MOOC courses.
17	Is gracing norms of GTU applicable to MOOC courses?	No. As the exam in not conducted by GTU, the gracing norms of university are not applicable to MOOC courses.
