



GUJARAT TECHNOLOGICAL UNIVERSITY

Programme: Master of Business Administration

Semester: 1

Branch: Innovation, Entrepreneurship and Venture Development

Subject Name: Skill Certification - 1

Subject Code: 2519406

Rationale:

To enhance various skills required for ideating, students can able to opt related skill certificates and startups programs. Students will able to acquire skills on design thinking, product market etc.

Course Scheme:

Teaching Scheme			Credits	Examination Marks				Total Marks
L	T	P		Theory		Practical		
			C	ESE (E)	PA(M)	ESE (V)	PA (I)	
0	0	2	2	0	0	70	30	100

Course Content:

Unit No.	Content	No. of Hours	Marks
-	Points Earned from outside classroom Skill Certifications / Up gradations and Recognition / Award in Events / competitions held at reputed state/ national and international Agencies. Students can also get certificates through outside classroom programs by enrolling / Participating in training and workshops programs/achievement in competitions / presenting in Seminars/exhibitions of subjects relevant to innovation and entrepreneurship, start-up skill building and venture development etc.	-	-

Evaluation:

Students shall be evaluated on the following components:

Internal Evaluation	(Internal Assessment- 30 Marks)
• Certificates of skill certifications	20 marks
• Viva on learning	10 marks

Suggested Learning Resources and Programs:

Startup Boot camps, Ideathon, Hackathon, Startups Accelerators, Startup Demo Day, Startup Exhibitions, Design Thinking Workshops, online courses related to Startups/Entrepreneurship, Innovation and technologies