



GUJARAT TECHNOLOGICAL UNIVERSITY
Programme: Master of Business Administration, 3rd Semester
Branch: Logistic & Supply Chain Management
Subject Name: Developing Contributory Skills – III
Subject Code: 1539710

1. Learning Outcomes:

Learning Outcome Component	Learning Outcome (Learner will be able to)
Business Environment and Domain Knowledge (BEDK)	<ul style="list-style-type: none"> • <i>Discuss</i> the significance of sustainability goals at the local, national and international levels.
Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI)	<ul style="list-style-type: none"> • <i>Evaluate</i> a given situation and create contingency plans.
Global Exposure and Cross-Cultural Understanding (GECCU)	<ul style="list-style-type: none"> • <i>Compare</i> the sustainable development progress of nations.
Social Responsiveness and Ethics (SRE)	<ul style="list-style-type: none"> • <i>Debate</i> on the possibilities of introducing integrated and sustainable reporting in the country.
Effective Communication (EC)	<ul style="list-style-type: none"> • <i>Design</i> a specific and customized networking approach and plan.
Leadership and Teamwork (LT)	<ul style="list-style-type: none"> • <i>Simulate</i> the design thinking process for identifying a given solution.

Sub. Code:	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
LO1: <i>Discuss</i> the significance of sustainability goals at the local, national and international levels.	3	3	-	-	3	-	1	-	3
LO2: <i>Evaluate</i> a given situation and create contingency plans.	1	1	3	-	-	3	-	2	2
LO3: <i>Compare</i> the sustainable development progress of nations.	1	2	2	2	3	1	-	-	1
LO4: <i>Debate</i> on the possibilities of introducing integrated and sustainable reporting in the country.	2	3	1	2	-	1	3	1	1
LO5: <i>Design</i> a specific and customized networking approach and plan.	1	-	-	3	-	-	2	2	1
LO6: <i>Simulate</i> the design thinking process for identifying a given solution.	-	-	-	3	-	3	-	3	3

2. Course Duration: The course duration is of **20 sessions of 60 minutes each.**

Module No:	Module Content	No. of Sessions	50 Marks (External Evaluation)
I	Contingency Planning: <ul style="list-style-type: none"> • What is a contingency? • Purpose of contingency management 	08	20



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	<ul style="list-style-type: none"> Steps of contingency planning <p>Networking Skills for Successful Careers:</p> <ul style="list-style-type: none"> Concept and Significance Types of networking Art of building networks 		
II	<p>Design Thinking</p> <ul style="list-style-type: none"> What is Design Thinking? Significance of Design Thinking in Management 5 steps of Design Thinking <ul style="list-style-type: none"> Empathize Define Ideate Prototype Test How to become a good Design Thinker? 	08	20
III	<p>Sustainability and TBL</p> <ul style="list-style-type: none"> The 3 Pillars of Sustainability 2030 Sustainable Development Goals Triple Bottom Line Sustainability and Integrated Reporting 	04	10

3. Pedagogy:

- ICT enabled Classroom teaching
- Case study
- Interactive class room activities, discussions, games
- Self-assessment tests for creativity and critical thinking
- Computer lab practice

4. Evaluation:

Students shall be evaluated on the following components:

A	End –Semester Examination	(External Assessment-50 Marks)
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QUESTION PAPER PATTERN

Module	MCQs Marks (numbers)	Short questions Marks (numbers)	Long Questions Marks (numbers)	Case Marks (numbers)	Total
I	6 (6)	4 (2)	-----	10 (1)	20
II	4 (4)	6 (3)	10 (2- any one)	-----	20
III	4 (4)	6 (3)	-----	-----	10
	14 (14)	16 (08)	10 (1 out of 2)	10 (1)	50