



## GUJARAT TECHNOLOGICAL UNIVERSITY

### Post Graduate Diploma in Hospital Management

Semester: 2

Branch: Post Graduate Diploma in Hospital Management

Subject Name: Project

Subject Code: 1527704

#### Rationale:

#### Course Scheme:

Teaching Scheme			Credits	Examination Marks				Total Marks
L	T	P		Theory Marks		Practical Marks		
			ESE (E)	PA (M)	ESE (V)	PA (I)		
9	0	0	9	0	0	100	200	300

#### Course Content:

#### INTRODUCTION:

The students will have to prepare a project report on any of the topic of their choice on Hospital Administration, department management in Hospital

#### OBJECTIVES:

- The project aims at widening the student's perspective by providing an exposure to real life problem of the organization.
- This will enable the students to explore in Hospital, build a relationship with a prospective employer, or simply hone their skills in a familiar field.
- Project also provides invaluable knowledge and networking experience to the students.

#### WHAT IS TO BE DONE?

- The student must undertake project individually. The project must be based on primary or secondary data.
- The student is expected to concentrate on the specific topic of study, its objectives, its rationale, and adopt a methodology and identify a suitable analysis procedure to bring a probable solution to those objectives.
- Wherever possible the student may provide recommendations and action plans, along with the findings of the study.
- The student should prepare a report and submit soft copy of the report on [cme@gtu.edu.in](mailto:cme@gtu.edu.in)

#### CRITERIA FOR EVALUATION

The total marks for the project will be 300. (Internal 150 marks and external 150 marks)

University Viva: External examiner shall be appointed by Gujarat Technological University. He / She will give marks out of 100 based on parameters given in Annexure I. The Viva will be arranged at Graduate School of Management Studies, GTU.

#### PARAMETERS FOR EVALUATION:

The marks will be awarded on the following aspects:



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- **Introduction of problem/topic:** Clear understanding of the topic/subject; conceptual / theoretical framework of selected topic (if any).
- **Literature Review:** Published studies, review of similar studies
- **Details about the study:** Objectives, formulation of the problem, scope, and rationale of the Study.
- **Methods / Methodology adopted for the study:** Secondary data or primary data may be collected through various sources. Students may use methods i.e. Survey, Field Work, Interview, Observation, etc. methods with appropriate justification and reasoning.
- **Analysis and conclusions:** The logic of analysis, source of data, whether the conclusions are in line with the objectives, etc.
- **Contribution and learning from the project:** Details of the contribution of the study, the benefits to the organization, the learning from the study for the student, etc.
- **Acknowledgements:** References/Citations and Bibliography and help, if any, received from other individuals/organizations.
- **Presentation of the report, format of the report, flow of the report, style, language, etc.**
- **Performance during VIVA:** Substance and treatment of the topic, style of presentation, Performance in the question answer session, time management, language, etc.

#### Note:

The students may use any **Qualitative or Quantitative methods** of data analysis depending upon the selected problem and scope of study.

#### FORMATTING SPECIFICATIONS FOR REPORTS:

- Word format
- Font size: 12 for Regular text, 14 for Subtitles and 16 for titles
- Font Type: Times New Roman
- Line Spacing: 1.5
- Margin : 1.5 inch to Left and 1 inch to all other sides
- Page Type: A4
- Alignment: Justified
- Column Specification: One