



GUJARAT TECHNOLOGICAL UNIVERSITY

Bachelor of Design Syllabus (Design)

Subject Code : 10130205

Subject Name : Representation & Illustration

WEF Academic Year :	2024-25
Semester :	3
Category of the Course :	Core

Prerequisite :	
Rationale :	Representation and illustration continue to evolve and adapt to new technologies, cultural shifts, and societal challenges. They play vital roles in shaping our collective imagination, fostering empathy and understanding and sparking dialogue and change.

Course Scheme :

Teaching Scheme			Total Credits	Assessment Pattern and Marks				Total Marks
L	T	PR	C	Theory		Practical		
				ESE (E)	PA(M)	ESE (V)	PA (I)	
0	0	4	2	0	30	50	20	100

Course Content:

Sr. No.	Course Content	No. of Hours	% of Weightage
01	Anatomy & Figure Drawing Anatomy and figure drawing are essential skills for artists, particularly those interested in portraying the human form realistically. This involves studying the skeletal structure, muscles, proportions and movement of the human body.	20	35
02	Memory Drawing Memory drawing is a practice where artists draw from their imagination or memory rather than relying on direct observation or reference materials. It requires a deep understanding of anatomy, proportions, perspective and other fundamental drawing principles.	20	35
03	Texture Drawing Texture drawing involves depicting the surface quality of objects, including their roughness, smoothness, hardness, softness and any other tactile characteristics.	16	30
Total		56	100



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Reference Book:

1. Pérard, V. S. (2004). *Anatomy And Drawing*. Mineola, Dover Publications, NY.
2. John, R., & Raynes, J. (2002). *How To Draw The Human Figure: A Complete Guide*. Bath, Eng.: Paragon.
3. Raynes, J., & Raynes, J. (2003). *How To Draw The Human Figure: A Complete Guide*. Bath: Paragon.
4. Martin, D. (2011) *Great Big Book Of Fashion Illustration*, Anovabooks, Hong Kong.
5. Alexandra, S. I. (2012) *Technical Drawing For Fashion Design, Garment Source Book*, The Pepin Press, Netherlands.

Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes	RBT Level*
01	Study basic proportion and drawing properly to improve drawing skills.	
02	Preview and visualize and thus draw the same in order to communicate thoughts.	
03	Develop the understanding of new era, atmosphere, situations and observation of changing styles.	

*RM: Remember, UN: Understand, AP: Apply, AN: Analyze, EL: Evaluate, CR: Create

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