

**REACH HONG KONG & SINGAPORE BASED  
PROPERTY INVESTORS**

**EDM MARKETING SERVICE**

# 2018 SMART Expo – Digital Solution

Email database now available for your promotional campaign!

With over 50 expos in 14 years, SMART has opened its doors to over 140,000+ quality investors. From our expo's visitors attendance, we have developed a substantial Hong Kong and Singapore based database of contacts. These are active database of investors with interest in buying overseas properties.

## Hong Kong Database



**19,400 contacts\***

\* Updated on July 2018

## Singapore Database



**14,000 contacts\***

\* Updated on July 2018

only **US\$0.15** per contact  
Terms Apply, numbers of contact may change from time to time

**EXCEPTIONAL INVESTMENT OPPORTUNITY IN MANHATTAN, NEW YORK**  
LUXURIOUS LIVING ALONGSIDE HUDSON RIVER & NEW YORK HARBOR  
ONLY 5 MINUTES FROM WORLD TRADE CENTER

WORLD TRADE CENTER | EXHIBITION PLACE | FINANCIAL DISTRICT | WALL STREET | BATTERY PARK

Prices from **USD500,000\*** (Comparatively low ownership costs)  
Yield up to **6.7%\*\*** Attractive finance available **Up to 60% LTV\*\*\***

**EXHIBITION**  
Fri 12<sup>th</sup> to Sun 14<sup>th</sup> October 10am - 5pm  
Landmark Mandarin Oriental, 7/F, 7/F, 7/F & D1  
Room 15 Queen's Road Central, Hong Kong

**SEMINAR**  
Fri at 4pm-5pm  
Sat & Sun at 2pm-5pm  
RSVP LIMITED SEATS

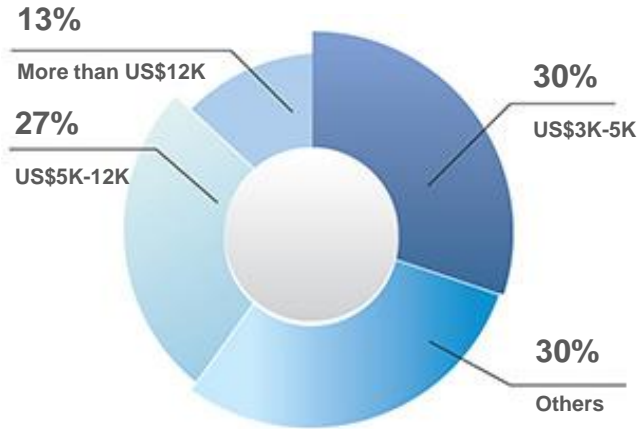
- Selection of Studio, One, Two and Three Bedroom Apartments
- Unobstructed views of the Statue of Liberty and World Trade Centre
- Located in one of Manhattan's most desirable residential neighborhoods
- Just minutes walk from the Financial District and Wall Street
- Five Star Amenities including roof top garden, fitness centre, swimming pool, 24-hour concierge
- Convenient access to all of Manhattan via Subway, Bus or Ferry just minutes walk

To register your interest, please contact:  
**AMOUS LEE** +852 9171 6636  
[amous.lee@ipglobal-td.com](mailto:amous.lee@ipglobal-td.com)  
**CAREN CHU** +852 9471 5688  
[caren.chu@ipglobal-td.com](mailto:caren.chu@ipglobal-td.com)

**IP Global Ltd**  
117A, 117B, 117C, 117D, 117E, 117F, 117G, 117H, 117I, 117J, 117K, 117L, 117M, 117N, 117O, 117P, 117Q, 117R, 117S, 117T, 117U, 117V, 117W, 117X, 117Y, 117Z, 117AA, 117AB, 117AC, 117AD, 117AE, 117AF, 117AG, 117AH, 117AI, 117AJ, 117AK, 117AL, 117AM, 117AN, 117AO, 117AP, 117AQ, 117AR, 117AS, 117AT, 117AU, 117AV, 117AW, 117AX, 117AY, 117AZ, 117BA, 117BB, 117BC, 117BD, 117BE, 117BF, 117BG, 117BH, 117BI, 117BJ, 117BK, 117BL, 117BM, 117BN, 117BO, 117BP, 117BQ, 117BR, 117BS, 117BT, 117BU, 117BV, 117BW, 117BX, 117BY, 117BZ, 117CA, 117CB, 117CC, 117CD, 117CE, 117CF, 117CG, 117CH, 117CI, 117CJ, 117CK, 117CL, 117CM, 117CN, 117CO, 117CP, 117CQ, 117CR, 117CS, 117CT, 117CU, 117CV, 117CW, 117CX, 117CY, 117CZ, 117DA, 117DB, 117DC, 117DD, 117DE, 117DF, 117DG, 117DH, 117DI, 117DJ, 117DK, 117DL, 117DM, 117DN, 117DO, 117DP, 117DQ, 117DR, 117DS, 117DT, 117DU, 117DV, 117DW, 117DX, 117DY, 117DZ, 117EA, 117EB, 117EC, 117ED, 117EE, 117EF, 117EG, 117EH, 117EI, 117EJ, 117EK, 117EL, 117EM, 117EN, 117EO, 117EP, 117EQ, 117ER, 117ES, 117ET, 117EU, 117EV, 117EW, 117EX, 117EY, 117EZ, 117FA, 117FB, 117FC, 117FD, 117FE, 117FF, 117FG, 117FH, 117FI, 117FJ, 117FK, 117FL, 117FM, 117FN, 117FO, 117FP, 117FQ, 117FR, 117FS, 117FT, 117FU, 117FV, 117FW, 117FX, 117FY, 117FZ, 117GA, 117GB, 117GC, 117GD, 117GE, 117GF, 117GG, 117GH, 117GI, 117GJ, 117GK, 117GL, 117GM, 117GN, 117GO, 117GP, 117GQ, 117GR, 117GS, 117GT, 117GU, 117GV, 117GW, 117GX, 117GY, 117GZ, 117HA, 117HB, 117HC, 117HD, 117HE, 117HF, 117HG, 117HH, 117HI, 117HJ, 117HK, 117HL, 117HM, 117HN, 117HO, 117HP, 117HQ, 117HR, 117HS, 117HT, 117HU, 117HV, 117HW, 117HX, 117HY, 117HZ, 117IA, 117IB, 117IC, 117ID, 117IE, 117IF, 117IG, 117IH, 117II, 117IJ, 117IK, 117IL, 117IM, 117IN, 117IO, 117IP, 117IQ, 117IR, 117IS, 117IT, 117IU, 117IV, 117IW, 117IX, 117IY, 117IZ, 117JA, 117JB, 117JC, 117JD, 117JE, 117JF, 117JG, 117JH, 117JI, 117JJ, 117JK, 117JL, 117JM, 117JN, 117JO, 117JP, 117JQ, 117JR, 117JS, 117JT, 117JU, 117JV, 117JW, 117JX, 117JY, 117JZ, 117KA, 117KB, 117KC, 117KD, 117KE, 117KF, 117KG, 117KH, 117KI, 117KJ, 117KK, 117KL, 117KM, 117KN, 117KO, 117KP, 117KQ, 117KR, 117KS, 117KT, 117KU, 117KV, 117KW, 117KX, 117KY, 117KZ, 117LA, 117LB, 117LC, 117LD, 117LE, 117LF, 117LG, 117LH, 117LI, 117LJ, 117LK, 117LL, 117LM, 117LN, 117LO, 117LP, 117LQ, 117LR, 117LS, 117LT, 117LU, 117LV, 117LW, 117LX, 117LY, 117LZ, 117MA, 117MB, 117MC, 117MD, 117ME, 117MF, 117MG, 117MH, 117MI, 117MJ, 117MK, 117ML, 117MN, 117MO, 117MP, 117MQ, 117MR, 117MS, 117MT, 117MU, 117MV, 117MW, 117MX, 117MY, 117MZ, 117NA, 117NB, 117NC, 117ND, 117NE, 117NF, 117NG, 117NH, 117NI, 117NJ, 117NK, 117NL, 117NM, 117NN, 117NO, 117NP, 117NQ, 117NR, 117NS, 117NT, 117NU, 117NV, 117NW, 117NX, 117NY, 117NZ, 117OA, 117OB, 117OC, 117OD, 117OE, 117OF, 117OG, 117OH, 117OI, 117OJ, 117OK, 117OL, 117OM, 117ON, 117OO, 117OP, 117OQ, 117OR, 117OS, 117OT, 117OU, 117OV, 117OW, 117OX, 117OY, 117OZ, 117PA, 117PB, 117PC, 117PD, 117PE, 117PF, 117PG, 117PH, 117PI, 117PJ, 117PK, 117PL, 117PM, 117PN, 117PO, 117PP, 117PQ, 117PR, 117PS, 117PT, 117PU, 117PV, 117PW, 117PX, 117PY, 117PZ, 117QA, 117QB, 117QC, 117QD, 117QE, 117QF, 117QG, 117QH, 117QI, 117QJ, 117QK, 117QL, 117QM, 117QN, 117QO, 117QP, 117QQ, 117QR, 117QS, 117QT, 117QU, 117QV, 117QW, 117QX, 117QY, 117QZ, 117RA, 117RB, 117RC, 117RD, 117RE, 117RF, 117RG, 117RH, 117RI, 117RJ, 117RK, 117RL, 117RM, 117RN, 117RO, 117RP, 117RQ, 117RR, 117RS, 117RT, 117RU, 117RV, 117RW, 117RX, 117RY, 117RZ, 117SA, 117SB, 117SC, 117SD, 117SE, 117SF, 117SG, 117SH, 117SI, 117SJ, 117SK, 117SL, 117SM, 117SN, 117SO, 117SP, 117SQ, 117SR, 117SS, 117ST, 117SU, 117SV, 117SW, 117SX, 117SY, 117SZ, 117TA, 117TB, 117TC, 117TD, 117TE, 117TF, 117TG, 117TH, 117TI, 117TJ, 117TK, 117TL, 117TM, 117TN, 117TO, 117TP, 117TQ, 117TR, 117TS, 117TT, 117TU, 117TV, 117TW, 117TX, 117TY, 117TZ, 117UA, 117UB, 117UC, 117UD, 117UE, 117UF, 117UG, 117UH, 117UI, 117UJ, 117UK, 117UL, 117UM, 117UN, 117UO, 117UP, 117UQ, 117UR, 117US, 117UT, 117UU, 117UV, 117UW, 117UX, 117UY, 117UZ, 117VA, 117VB, 117VC, 117VD, 117VE, 117VF, 117VG, 117VH, 117VI, 117VJ, 117VK, 117VL, 117VM, 117VN, 117VO, 117VP, 117VQ, 117VR, 117VS, 117VT, 117VU, 117VV, 117VW, 117VX, 117VY, 117VZ, 117WA, 117WB, 117WC, 117WD, 117WE, 117WF, 117WG, 117WH, 117WI, 117WJ, 117WK, 117WL, 117WM, 117WN, 117WO, 117WP, 117WQ, 117WR, 117WS, 117WT, 117WU, 117WV, 117WW, 117WX, 117WY, 117WZ, 117XA, 117XB, 117XC, 117XD, 117XE, 117XF, 117XG, 117XH, 117XI, 117XJ, 117XK, 117XL, 117XM, 117XN, 117XO, 117XP, 117XQ, 117XR, 117XS, 117XT, 117XU, 117XV, 117XW, 117XX, 117XY, 117XZ, 117YA, 117YB, 117YC, 117YD, 117YE, 117YF, 117YG, 117YH, 117YI, 117YJ, 117YK, 117YL, 117YM, 117YN, 117YO, 117YP, 117YQ, 117YR, 117YS, 117YT, 117YU, 117YV, 117YW, 117YX, 117YY, 117YZ, 117ZA, 117ZB, 117ZC, 117ZD, 117ZE, 117ZF, 117ZG, 117ZH, 117ZI, 117ZJ, 117ZK, 117ZL, 117ZM, 117ZN, 117ZO, 117ZP, 117ZQ, 117ZR, 117ZS, 117ZT, 117ZU, 117ZV, 117ZW, 117ZX, 117ZY, 117ZZ

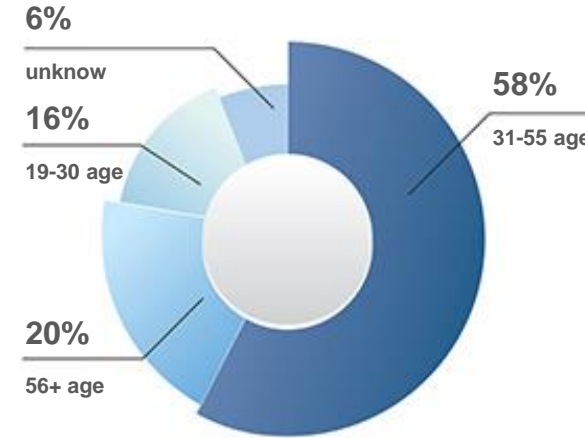
# Average Demographics For Hong Kong & Singapore

MONTHLY INCOME (US\$)



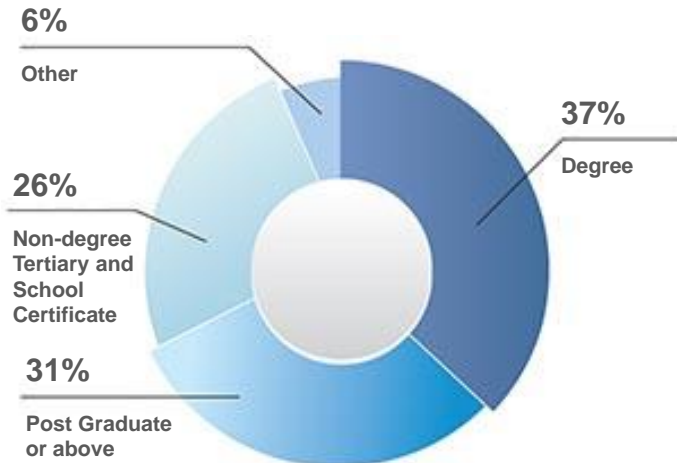
**High-income**  
over 40% with  
monthly income  
over US\$5K

AGE GROUP



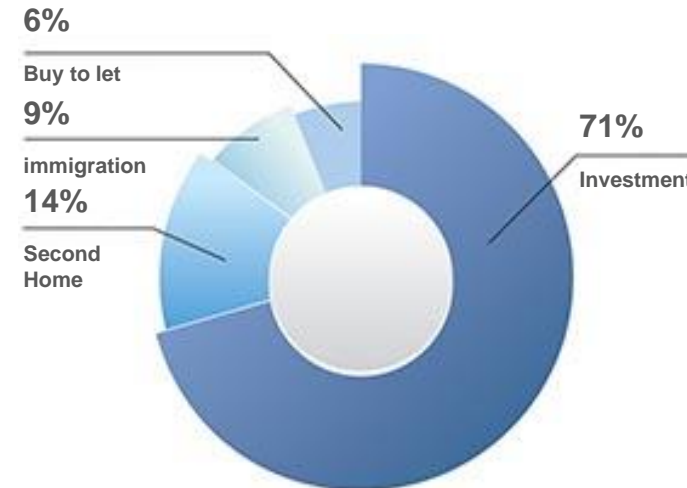
**Mature investors**  
Over half are  
mature investors  
over 31 years old

EDUCATION LEVEL



**Highly educated**  
close to 70%  
are degree  
holders or above

VISTORS' OBJECTIVE FOR BUYING OVERSEAS PROPERTY



**Keen investors**  
Over 70% look for  
investment  
opportunities

# Specification

Client to provide EDM ready artwork. Design service available for only USD275, client to provide content

**Booking Deadline**

7 days prior to edm release day

**Material deadline**

4 days prior to edm release day

## EDM Specification

File format: jpg (recommend)/ html (with following html rules)

Dimension: 800 pixels in width; max. 1,400 pixels in height;  
72dpi

Size: within 220KB

## Html Rules

No <div></div> format, recommend for <table></table>

Inline CSS style

Email does not support flash/ javascript/ php/ asp/ asp.net

Limited EDM promotional campaigns available per month, please contact us for full details!

# Terms and conditions

The following applies to all SMART Expo Ltd products specified in the Order Details of this Sale Order Agreement:

1. SMART Expo Limited ("SMART") is pleased to offer you ("Advertiser/Account holder") the SMART Expo products specified in this Sales Order Agreement. By signing this Sale Order Agreement, the Advertiser/Account holder confirms he/she/it has read, understood and agrees to form a legally binding agreement with SMART upon the terms and conditions stipulated in this Sale Order Agreement.
2. If the Advertiser/Account holder fails to comply with any terms in this Sales Order Agreement, this Sales Order Agreement will terminate automatically without SMART being liable to the Advertiser/Account holder for any loss or damage which may be occasioned by such termination or otherwise. Such termination shall be without prejudice to any other of SMART rights or remedies under this Sales Order Agreement or at law or equity for any loss or damage which may be occasioned by such termination or otherwise. When this happens, no refunds will be issued to the Advertiser/Account holder.
3. SMART has the right to cancel, withhold or refuse to release the advertisement/eDM if there is any amount due and owing from the Advertiser/Account holder and SMART shall not be in breach of this Sales Order Agreement. The Advertiser/Account holder shall be charged interest on all overdue amounts at the rate of 3% per month.
4. If Advertiser/Account holder wishes to terminate this Sales Order Agreement, it must provide SMART with two (2) weeks' prior written notice and pay SMART the remaining contract value of this Sales Order Agreement.
5. SMART shall be entitled to terminate this Sales Order Agreement at its sole discretion at any time by giving the Advertiser/Account holder two (2) weeks' notice in writing. Upon termination of this Sales Order Agreement by SMART under this clause 5, SMART will refund the pro rata portion of the fees for the remaining contract period already paid by the Advertiser/Account holder hereunder. SMART will not be liable to pay the Advertiser/Account holder any compensation, cost, interest, penalty or any other payment whatsoever.
6. Advertiser/Account holder is responsible for the consequences of any use of the data supplied and the Advertiser/Account holder will indemnify and hold SMART harmless against all or any actions, proceedings, claims, liabilities, losses, and expenses (including without limitation all costs and expenses incurred in disputing or defending any of the foregoing) which may be made or brought against SMART or which SMART may suffer or incur as a consequence of or in connection with the Advertiser/Account holder's use of the data supplied.
7. Advertiser/Account holder shall be solely responsible for the advertisement/eDM, including the content and any licences, permits or consents to release such advertisement/eDM and to provide the services or products described therein. Advertiser/Account holder shall be liable for all and any loss, damage, expense, cost (including legal and finance costs) and penalty suffered or incurred by SMART in connection with or arising from the advertisement/eDM.
8. Advertiser/Account holder warrants that the advertisement/eDM will not infringe any third party's intellectual property rights, including but not limited to copyright, trademarks, service marks, designs, inventions (including patents), trade, business or company names. In particular, the Advertiser/Account holder shall not use, copy, reproduce any images, photos, visuals or other content without obtaining relevant consent, permission or licences from the owner or licensee. The Advertiser/Account holder will indemnify and hold SMART harmless against all actions, proceedings, claims, liabilities, losses, damages and expenses against SMART.
9. Advertiser/Account holder shall not use foul, sexual or otherwise inappropriate language or graphics in the advertisement/eDM.

# Terms and conditions

The following applies to all SMART Expo Ltd products specified in the Order Details of this Sale Order Agreement:

10. SMART is entitled to cancel, withhold or refuse to release any advertisement/eDM for any reason whatsoever, including where SMART considers that there may be potential claims, compensation, penalty, etc. arising from such advertisement/eDM.
11. In the event SMART cancels, withholds or refuses to release the advertisement/eDM (a) SMART shall not be liable to pay any compensation to any Advertiser/Account holder due to this (b) Advertiser/Account holder shall pay SMART the entire contract value of this Sales Order Agreement.
12. Advertiser/Account holder is solely responsible for any loss or damage caused by or incidental to the services or products provided by Advertiser/Account holder to recipients of the advertisement/eDM or any third parties. Advertiser/Account holder is also solely responsible for any legal or finance cost arising from this.

For More Information, Please Contact:



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