LUMINOUS

Luminous Power Technologies Pvt. Ltd.
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THE MAKING OF A MASTERPIECE

There are a million things around us and only about a millionth of a second to notice any one of them. If anything must catch our eye, it should appeal to the heart as well as the head. It is our guiding principle for everything we create. For us, technology is a living, breathing thing. It is ever-evolving and never-ceasing. That is why, we never stop innovating. And when you combine such thinking with authentic ingredients, you get a taste of the purest experience. That is why, we go to great lengths to give you the best the world has to offer.

We believe that every product or device should be beautiful to look at and intelligent to work with. This is a design ideology we’re fascinated with and a technological revolution we’re spearheading. And the latest example of this revolutionary philosophy is TIERRA - our most ground-breaking range of switches ever which effortlessly combines beautiful craftsmanship, priceless natural materials and cutting-edge technology.

It’s time you witness a collection that’s elegant and timeless, that captivates the senses and hypnotizes the heart. It’s time you switch on the beauty of technology.
toro

THE STRENGTH OF STYLE

Beautiful things are often considered delicate. But the Tierra range is one that mixes elegance with toughness. It comes with a class-leading grid-plate - toro - that lasts longer than anyone would imagine and is compatible with more switch boxes than anyone would believe. Its bi-molded body composed of metal and polycarbonate makes it one of the most flexible and sturdiest in the industry. Its meticulous engineering makes it user-friendly and suitable for most cover plates - metal, wood and plastic - so that you can design your switchboard according to your room’s décor.
STAND OUT WITH STAND-IN SWITCHES

Innovation is enhancing every aspect of our lives, why should our homes be left untouched? Presenting avant-garde FLAT SWITCHES with IMPRESS (In-Motion-Press) mechanism which keeps them standing out in both ON and OFF positions. - a truly unique concept. Just press ON and see the ON/DICATOR change to a dazzling marigold colour, while it blends in with same colour when OFF. Their compact size ensures that they merge with their environments perfectly while their stunning design makes them stand out in every scenario.
AUTHENTIC WOOD

Wood, a material that exudes earthiness as well as richness, is one of the nature’s best gifts to mankind. That is why, we have travelled to the farthest point of Earth to give you the highest quality of exotic Ovangkol Wood.
SUNSHINE AMBER

It's a new dawn for your home with this yellowish-orange hue that resembles the positivity of sunshine. Its sweet shade of honey and metallic grains promote energy, warmth and confidence.
VINTAGE COCOA

The cocoa colour recreates a relaxed, old-world charm with its earthiness and rustic feel. A rich and vintage shade, it will take you back to the times of leisurely elegance.
ANTIQUE BRUSHED COPPER

Copper, an ancient metal, symbolises wealth, style and abundance. This colour lends the same rich feel and blends perfectly with your antique artefacts and home décor items.
PLUSH TITANIUM

Titanium is a colour inspired by vintage silver jewellery and utensils. It signifies style, power and class. One of the most precious metals, it will make your home look priceless and one-of-a-kind.
RUSTIC GREY

Another warm and subtle colour, rustic grey signifies grace and exudes positive vibes. This colour will add an optimistic glow to your home and lend an air of sophistication to your persona.
ROYAL WHITE

This pristine colour signifies purity, sanctity, light and goodness. It has a soothing effect and makes the home look lively and warm. Add a touch of perfection to your home with this colour that replicates the natural noon light.
THE LEGACY OF LUMINOUS

Luminous is a leading player in the power back-up and home electrical space. It is due to our continuous commitment toward excellence and consumer delight that we’ve been conferred with the ‘Quality Brands Award’ in 2014 and ‘India’s Most Trusted Brand’ honour in 2017. From being India’s most-loved ‘Inverter brand’, we have now diversified into a vast number of product offerings including solar power back-up solutions, fans, LEDs, wires and switches.

We turned our attention to the modular switches category in 2016 by introducing the exquisite ZULLIO range. Its unique colours and finishes made it an instant consumer favourite. We followed up this success with the stunning VIVACE range last year – a combination of ultimate sophistication and unbeatable functionality.

All our collections are manufactured at our state-of-the-art factory in Gagret, Himachal Pradesh, which is spread across xxx acres and is equipped with an international standard switch-testing facility. It produces a mammoth 50,000 switches per month which are then transported to more than 1000 retail stores all over India as well as exported to various European countries.

At Luminous, everything is designed with you in mind. That is why, we collaborate with 1000+ interior designers to so that no matter what your style, we have a switch for you. Come over to one of our stores today and switch to new.