

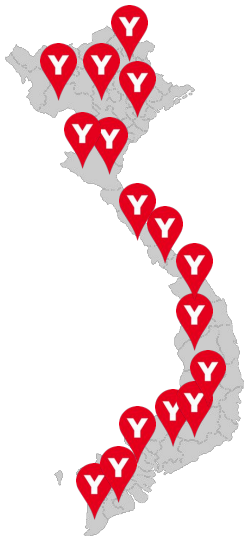


Vietlott - Max4D

Local Retail | *Direct* | Viet Nam | JUL - AUG 2018



**DỄ CHƠI
DỄ TRÚNG**



CAMPAIGN OBJECTIVES

- Raise awareness and interest for the re-launching product at specific target markets in Viet Nam
- Introduce the new function of the product
- Increase the market share among retailers in target locations

Beyond Location. Precise Audience

YOOSE

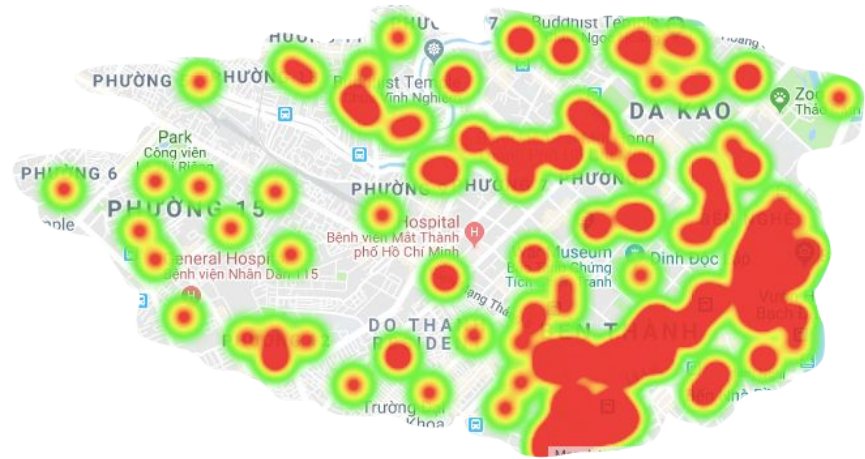


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OUR VISUAL HEAT MAP

A reporting feature showing data for clicks and impressions to analyze easily at a glance.



OUR SOLUTIONS

- Hyperlocal and Contextual mobile apps and sites (entertainment, lifestyle, games, music etc) targeting to reach the right audience precisely at 2,360 locations with minimum target radius (max. 200m around each location).
- Retarget users who viewed the ads more than 3 times to push them to purchase the product

Visit our full showcase at demo.yoose.com



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RESULTS

