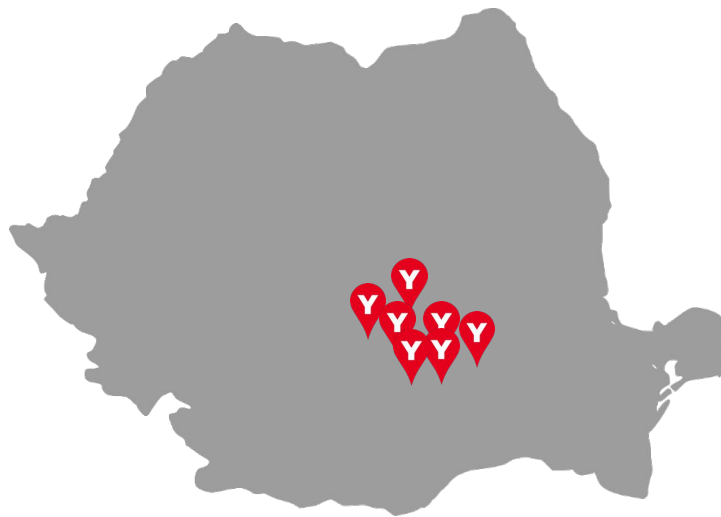


Pizza Hut - Flatbread Promo

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CAMPAIGN OBJECTIVES

Boost awareness for Pizza Hut Flatbread and its promotion.

Drive traffic to Pizza Hut store locations by enticing target audiences with the opportunity to win BMW X1 car.

Beyond Location. Precise Audience

YOOSE

Pizza Hut - Flatbread Promo

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OUR SOLUTIONS

Configure **Hyperlocal Targeting**, with a **specific Geofence** set up at 21 store locations of Pizza Hut.

Use **Dynamic Ads** with attractive chance to win big prize and live location to activate and entice users who are nearby to visit.

Pizza Hut - Flatbread Promo

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RESULTS

Delivered over
141,010
views

Achieved
high performance CTR
1.38%

21
store locations
in Romania targeted