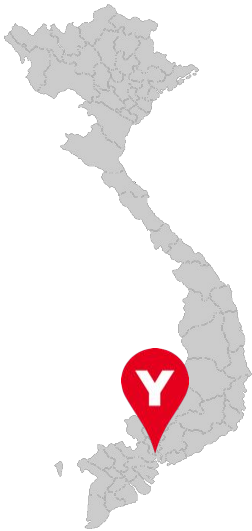


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## CoCoICHIBANYA



### CAMPAIGN OBJECTIVES

- Boost awareness and interest for the grand opening of the restaurant among target customer
- Deliver the promotion to the right customers in order to motivate them to store and try the product

Beyond Location. Precise Audience

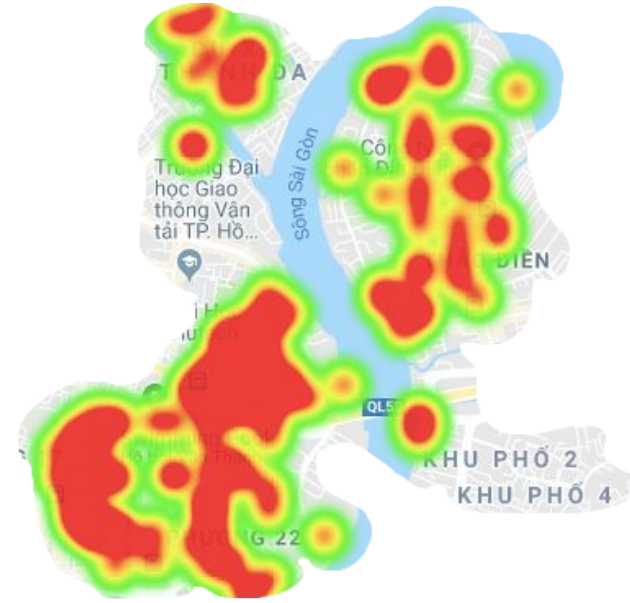
**YOOSE**

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## OUR VISUAL HEAT MAP

A reporting feature showing data for clicks and impressions to analyze easily at a glance.



## OUR SOLUTIONS

- **Hyperlocal and Contextual mobile apps and sites** (food and drinks, lifestyle, shopping, entertainment) targeting to reach shoppers precisely around Landmark 81 building with radius of 2km
- **Demographic** targeting (age and income) to reach shoppers who will be likely to purchase the product
- Use **Dynamic Banners** to lead shoppers around the building to the store, boosting the visitation rate further.

Visit our full showcase at [demo.yoose.com](http://demo.yoose.com)

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## CoCoICHIBANYA

### RESULTS

Over

**318k**

views

More than

**6,380**

clicks

Achieved

**2%**

high performance  
CTR