

# Housing at the center - strategic approach

One of the most significant global trends of the 21st century –

Shifting towards a predominantly urban world

One billion new homes are needed worldwide by 2025 -

Costing an estimated \$650 billion per year

Number of urban residents living in slums increased from –

689 million in 1990 to 881 million in 2014



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SDG 11: Make cities and human settlements inclusive,  
safe, resilient and sustainable

Goal Target 11.1 By 2030, ensure access for all to adequate,  
safe and affordable housing and  
basic services and upgrade slums

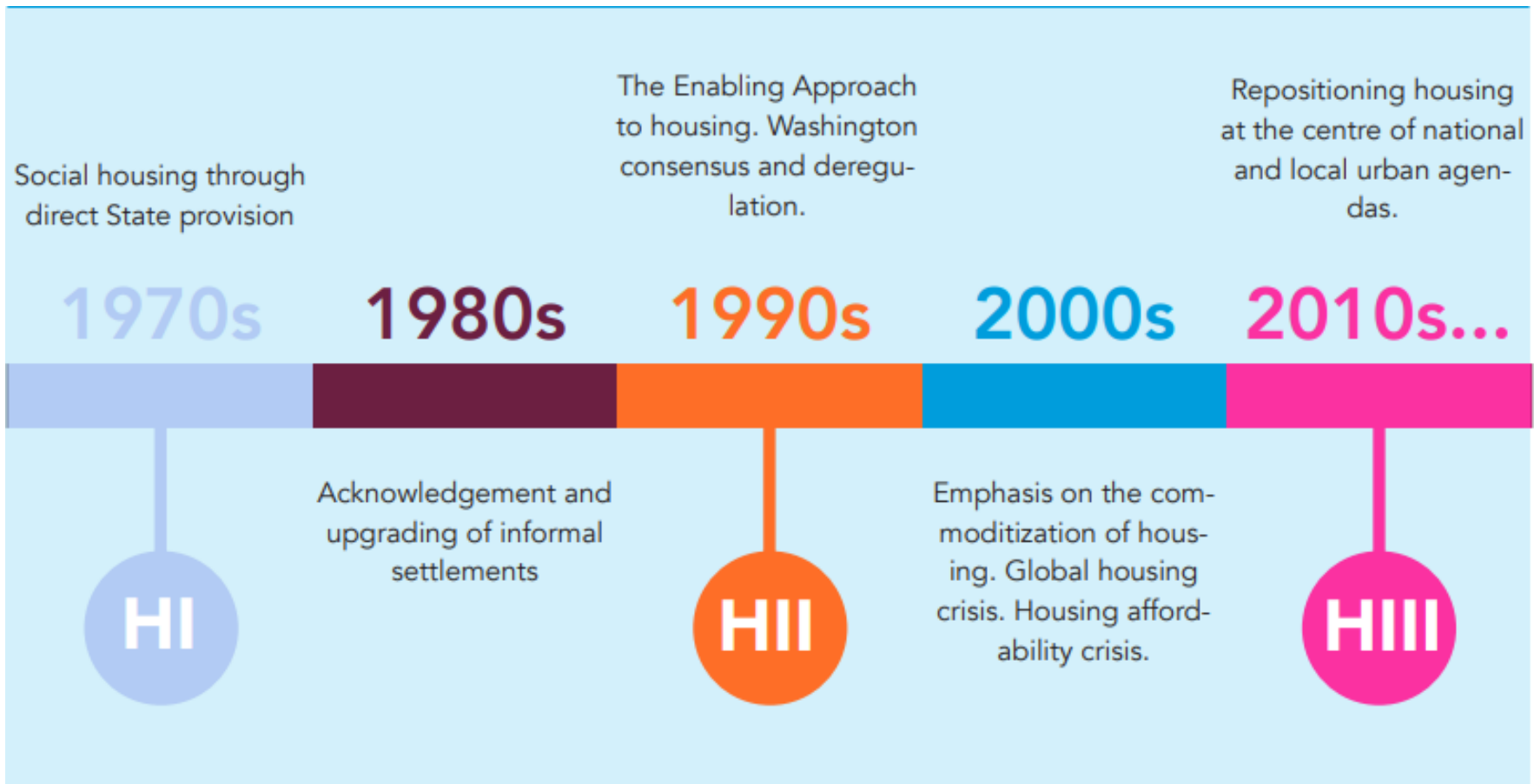


## *What we have done*

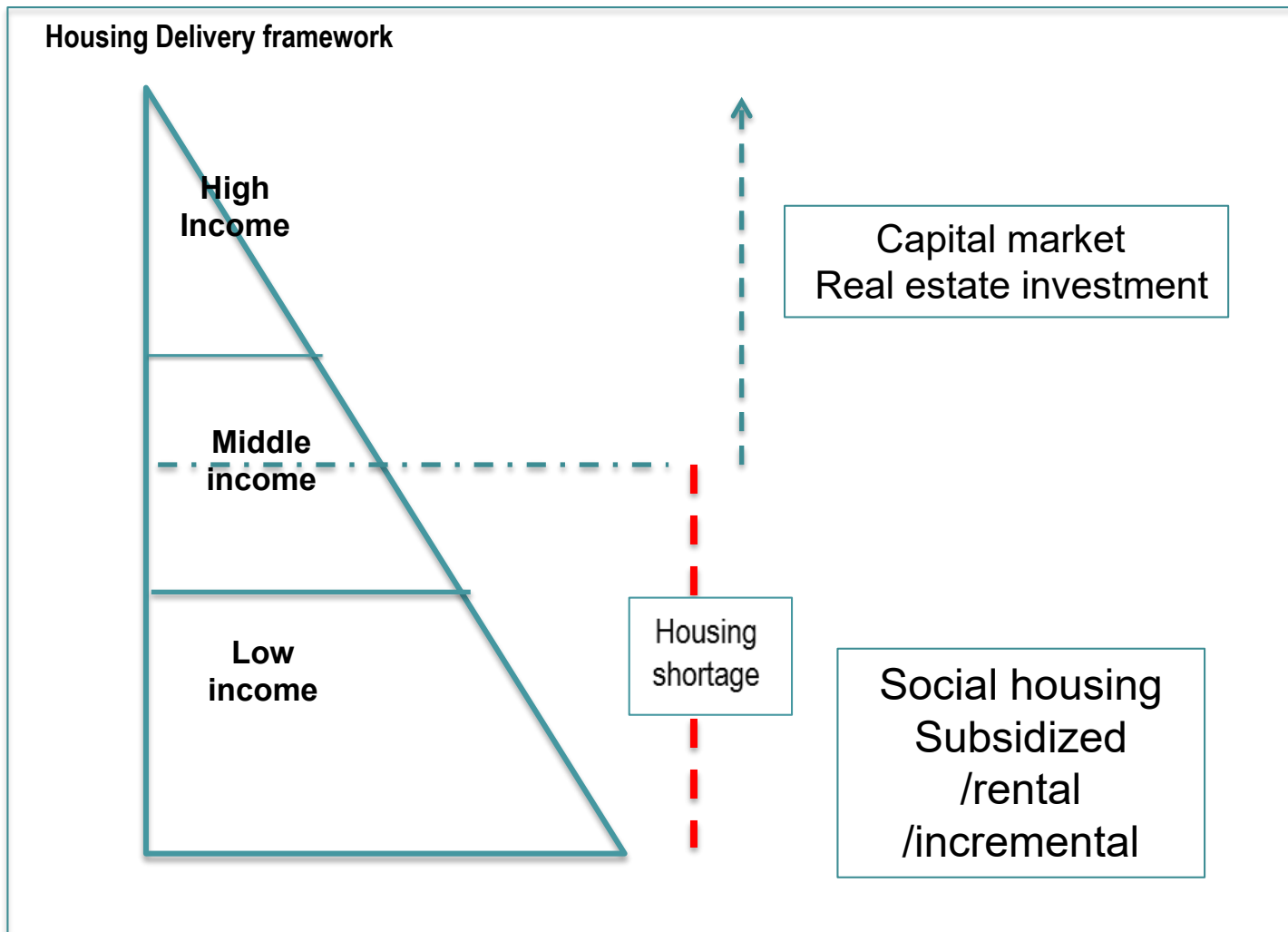
improved the living conditions of 230 million slum dwellers in the  
last decade

But the growth of slums continued to outpace the improvement.

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## Housing at the center - strategic approach

Repositioning  
Housing  
@  
Center

- Housing is part of urbanization
- Housing is a key element in social development
- Housing provides unique opportunity for economic development.
- Housing contributes to reduce disparity

### Affordable housing: A myth or reality ?

- Addressing the affordable housing gap means investing in new buildings
- Affordable housing is too risky to finance.
- Affordable housing is an unattractive investment
- Affordable housing requires a massive commitment of government resources
- Affordable housing is a national-level problem
- There is no land for affordable housing.

### Affordable housing: what is reality ?

- Affordable housing is a good economic case for development.
- A city is an integrated housing market with a mixture of incomes.
- Affordable housing is part of a “ladder” of rising housing aspirations
- Cities have land that could be unlocked.
- Affordable housing is problem of all levels of governments

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Four areas can address the affordable housing market



## Land

*Unlocking land supply*



## Development

*scaled approach*



## Operations and maintenance

*Achieving scale efficiency*

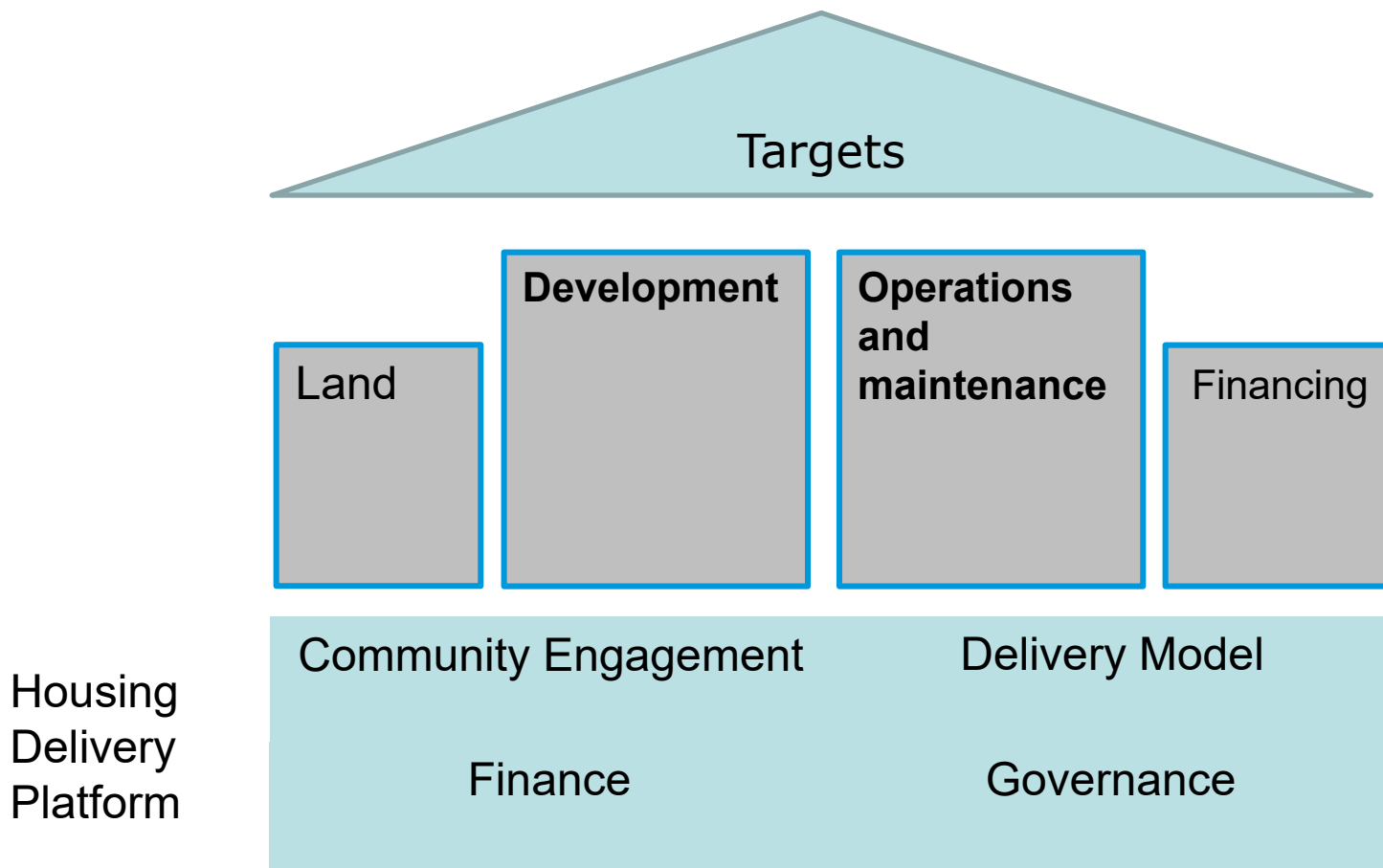


## Financing

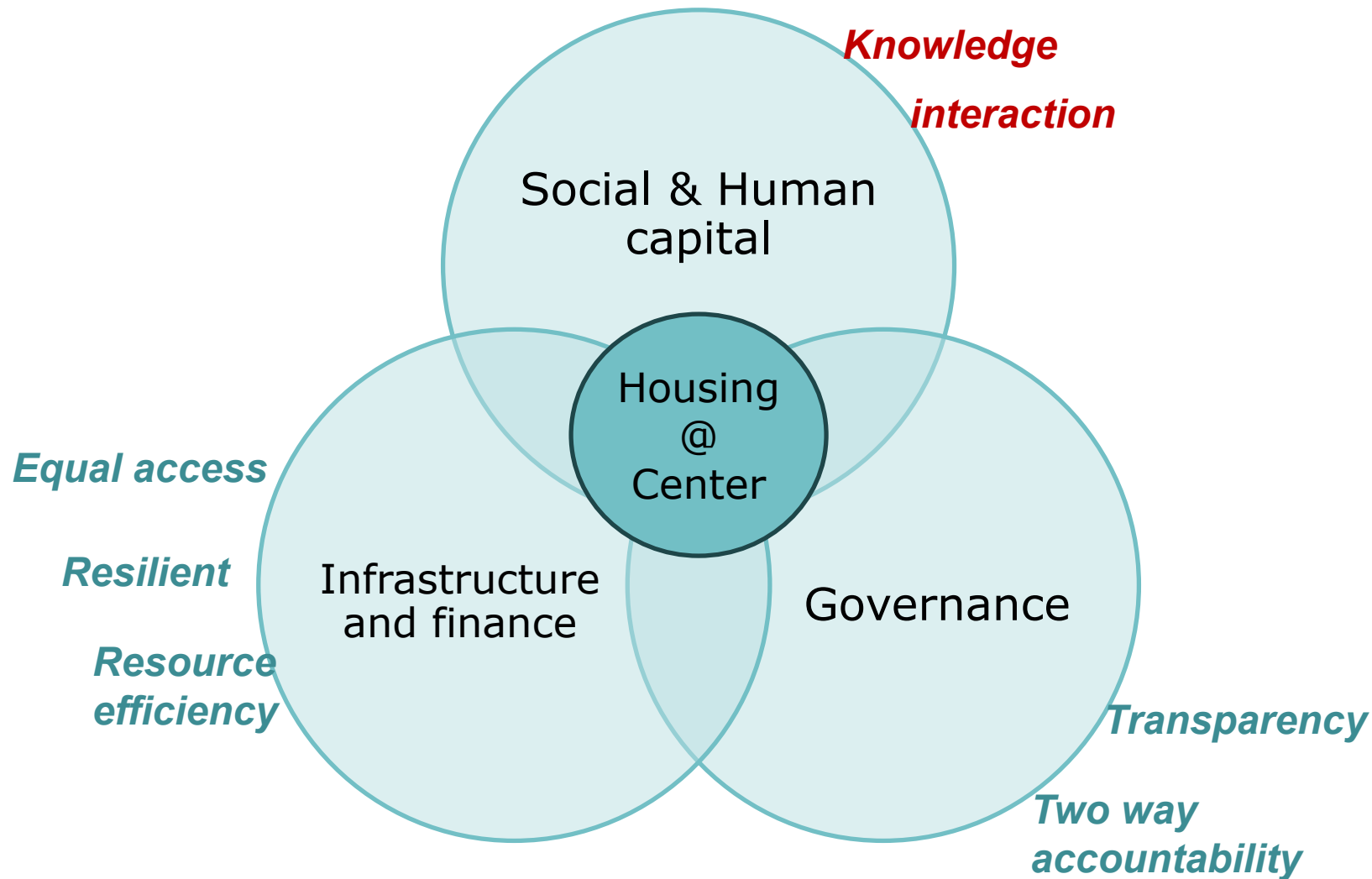
*Reducing cost, expanding access*



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Thank you

