



**From: KewMann**

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## **PRESS RELEASE**

### **KewMann Achieves Singapore FinTech Association (SFA) Fintech Certificate and Continue to Help Financial Sector to Mitigate Risks While Optimising Revenue**

Singapore, 5 January 2021 – KewMann, an Artificial Intelligence and big data company that leverage on behavioural science to optimise outcome, has been certified as a FinTech Company by Singapore FinTech Association (SFA) as an AI & Data Analytics provider.

SFA FinTech Certificate is a certification for Singapore-registered companies to be certified & qualified as a “FinTech” under SFA and it is recognised by the Monetary Authority of Singapore (MAS). SFA focus on facilitating collaboration between all market participants and stakeholders in the FinTech ecosystem and engage with stakeholders to find solutions to issues.

“We are pleased to grant the FinTech Certification by SFA and it is a testament of our continued efforts to assist more financial companies to successfully embark into their AI & big data analytics journey that maximise results.”, said Kew Yoke Ling, the Executive Director of KewMann.

# FinTech Certificate

**SFA** | SINGAPORE  
FINTECH  
ASSOCIATION

This is to certify

**KewMann Pte. Ltd.**

*Trading as KewMann*

is a Singapore-registered FinTech Company certified by Singapore FinTech Association  
as an AI & Data Analytics provider.

*"KewDetect helps companies to detect frauds faster & better. KewDetect combines rule  
based, AI algorithms and knowledge graph to form Case Based Reasoning, reduces false  
positives and false negatives."*

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201427318M


Number of Employees  
<200

Date of Incorporation  
15/09/2014

Certification Number  
20120028

Certification Expiry Date  
17/11/2021

Please refer to <https://singaporefintech.org/fintechcert-tc/> for the  
Terms & Conditions of the SFA FinTech Certification

  
Chia Hock Lai  
President

