

## Draft a Motto/Slogan for Lokpal

### Terms and Condition for Motto/Slogan Contest

1. The competition is open to all Indian Citizens/Institutions residing within and outside India.
2. Entries must be submitted by 13<sup>th</sup> June, 2019 on 'MyGov Portal'.
3. Discovery/detection/noticing of use of any unfair/spurious means/ malpractices including but not limited to impersonation, double participation etc. during the participation in the Motto Contest will result in the participation being declared null and void and hence, rejected. The organizers of the Motto/Slogan Contest reserve the right in this regard.
4. The participant should make sure that his / her MyGov profile is accurate and updated for further communication. This includes details such as name, latest photo, country declaration, complete postal address, email ID and phone number. Entries with incomplete profiles would not be considered.
5. There will be no notification to participants of rejected entries.
6. Lokpal reserves the right to cancel or amend all or any part of this Contest and/ or Terms and Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms and Conditions/ Technical Parameters/ Evaluation Criteria, or the cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participant to keep himself/herself informed of any changes in the Terms and Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.
7. Lokpal if it so decides, reserves the right not to proceed with the competition at any stage.

### Technical Parameters for Motto/Slogan

1. The Motto/Slogan should be catchy and should not be more than 4-5 words
2. The language for the Motto/Slogan could be Hindi/Sanskrit/English

### Evaluation Criteria

1. All entries received within the due date, will be evaluated by a Selection Committee which would be constituted by the Lokpal. The decision of the Selection Committee will be final and binding on all the contestants. Entries will be judge and selected on

the basis of creativity, simplicity, artistic merit and visual impact and how well they communicate the concept of Lokpal.

2. The Motto/Slogan design of the successful entry will be duly acknowledged in an appropriate way by the Lokpal. However, selected entries will be intellectual property of the Lokpal and the designer will not have any right over it.