

SHORT FILM CONTEST BY PCRA

“ Cycle Ki Kahani Aapki Zubaani”

Terms and Conditions

By participating in the Contest, participants agree to be bound by, and are deemed to have read and understood these Terms and Conditions.

General Guidelines:

1. The Contest is only for Indian Citizens,.
2. Submission of the Short Film will start from 16th January 2019 till 15th February 2019.
3. All entries for the Contest must be submitted to the Creative Corner Section of www.MyGov.in. Entries submitted through any other medium/ mode will not be considered for evaluation.
4. Entries open only for Short Film with duration of maximum 3 minutes.
5. The Short Film can be made in any one of 22 official Indian languages with transcript (in verbatim) in Hindi /English.
6. The content of the Short Film should be suitable for Universal viewing.
7. The theme of the films should be in context with the benefits of cycling, fuel conservation and environment protection as suggested “**Cycle Ki Kahani Aapni Zubaani**” any entry without these components shall not be entertained.
8. Participant is to make sure that his/her profile is accurate and updated since PCRA will be using this for further communication. This includes details such as name, photo, ID Proof and phone number. Entries with incomplete profiles will not be considered.
9. The participant must be the same person who has conceptualized and Shot the Short Film and plagiarism will not be accepted. Strict penal action will be taken against any violation of this clause not limited to disqualification from the Contest.
10. The top 8 entries, which receive a prize for Short Film, will be the intellectual property of the PCRA and the winner cannot exercise any right over it, after acceptance of the prize.
11. The prize-winning Short Film is meant to be used by the PCRA for promotional and display purposes and also for any other use as may be deemed appropriate for the initiative and not for any commercial purpose.
12. The submissions should be original compositions and no plagiarism will be entertained/considered for evaluation. PCRA will be indemnified for any issue arising out of plagiarism and the participant concerned will be liable for the same.
13. The Short Film must not contain any provocative, objectionable or inappropriate content since the short film is intended for viewing by all age groups.
14. Anyone found infringing on others copyright will be disqualified from the Contest. PCRA does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
15. Any Politically inclined or offensive content/violation of community standards, will not be entertained and will be treated as an offense under **Cyber Law**
16. PCRA reserves the right to cancel or amend all or any part of the Contest and/or the Terms & Conditions/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on contest page on the MyGov platform. Participants are responsible to keep themselves informed as to any changes in the Terms & Conditions/Evaluation criteria stated for this Contest.
17. The Participant(s) represent(s) and warrant(s) that he/she will comply with all applicable Indian laws. The Participant(s) shall not disclose and/or use any information, if doing so is in violation of any obligation against confidentiality.

18. By registering for participation in the Contest, the Participant(s) warrant that:
 - i) They have complied with these terms and conditions;
 - ii) Their name is original;
 - iii) Their entry does not infringe any intellectual Property Rights of any third party;
 - iv) Any current employer and/or learning institution that the participant is employed by or enrolled with will have no claim on the Short Film developed and submitted.
19. PCRA reserves the right to reject any entry without giving any reason.
20. PCRA accepts no responsibility for any damage, loss or injury of any kind suffered by any participants in entering the Contest, including as a result of any participant winning or not winning any prize.
21. PCRA will not be held responsible if the participants are not able to upload their entries on MyGov portal before the last date & time of submission for any reason whatsoever.
22. Entries must be made by the closing date and in the manner set out in the Contest's Terms and Conditions. Failure to do so will result in disqualification.
23. Multiple submissions of entries by the same participant will not be considered and the **first entry** per participant received would be considered.
24. The selected Top entries will be awarded with Cash Prizes:
 - First Prize - Cash Prize of Rs.50,000/-
 - Second Prize - Cash Prize of Rs.30,000/-
 - Third Prize - Cash Prize of Rs.20,000/-
 - 5 Consolation Prizes- Cash Prize of Rs10,000./- each
25. The last date for submission of entry is 15th February 2019.
26. The Selected entries will be uploaded on MyGov. Date will be informed separately.
27. The Panel of Jury, who evaluate the Contest will be Experts on Environment Protection, Fuel Conservation and Film Making.
28. The results of the Contest will be declared on MyGov portal.
29. The courts of Delhi shall have exclusive jurisdiction to deal with and decide any dispute whatsoever arising out of this Contest.
30. Employees of PCRA (and their immediate Family members including spouse, children, parents and parents in-law are not eligible for the prizes)

Technical Details:

1. Applicant will have to upload a copy of valid ID Proof along with the entry.
2. The technical details of the Short Film with specific details as given below, to be the last frame of the submitted short film for the Contest. These details will not be inclusive of the 3 minutes assigned for the short film Contest.

Name	-	
ID Proof	-	
Date / Period	-	
Place of Shoot	-	
Subject	-	
Language	-	
Duration	-	

Equipment used -	
Date of Submission -	

Evaluation Criteria:

1. The Panel of Jury will assess all the qualified entries received for award.
2. Entries will be judged on the basis of elements of creativity, originality, composition, simplicity, merit and visual impact and how well they communicate and promote Fuel Conservation, Environment Protection and Benefit of Cycling
3. The decision of the Panel of Jury will be final and binding on all the Contestants and no clarifications will be issued to any participants for any of their decisions.
4. PCRA will have all intellectual rights over the winning entries for usage in a way felt appropriate by it. Winning participant will have no right or claim on the submitted entries once the winners are declared.
5. In case of any dispute arising out of the Contest/its entries/ winners, PCRA decision will be final and no Correspondence will be entertained.
6. Entries shall be evaluated for deciding about the prize(s) by the jury based on the film's Quality and appropriateness to the theme. PCRA reserves its right to rationalize the prize(s), in case the entries do not conform to the Quality and appropriateness to the theme'. The decision of PCRA in this regards will be final and binding.
