

‘Tagline’ Contest for Directorate of Textiles, Government of Maharashtra, Nagpur-440001

Terms & Conditions

1. The contest is open to all citizens of India only.
2. All the contestants have to submit the entries through MyGov platform
3. Entries received through any other medium will not be considered for the competition.
4. The Tagline must not contain any provocative, objectionable or inappropriate content.
5. Any participant can send maximum three entries but each must be sent separately.
6. The Tagline must be original and should not violate any provision of the Indian Copyright Act, 1957. Plagiarism would not be allowed. Anyone found infringing on other’s copyright would be disqualified from the competition. Directorate does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participant.
7. Entries that are automatically generated by computer, completed by third parties or in bulk reconstructed, forged or tampered with will be summarily rejected.
8. The MyGov profile of the applicant should be accurate and updated for further communication. This includes the participant’s name, photo, e-mail ID, mobile number. Entries of participants who fail to furnish complete profile may be rejected.
9. The Directorate of Textiles, Government of Maharashtra, Nagpur has the right to cancel or amend all or any part of this Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform.
10. It would be the responsibility of the participants/applicants to keep themselves informed as to any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this contest.
11. Directorate of Textiles, Government of Maharashtra, Nagpur will have the right to use the prize winning Tagline, whichever way it may consider suitable, including using it with or without a tagline. The winner will not exercise any right over his/her Tagline and shall not use it in any way.
12. **Last date:** The submission of Tagline is to be made **by 5:00 p.m on 20.01.2019**

Technical Parameters:

1. The participants must bear in mind that the competition is being organized to enable the Directorate of Textiles, Government of Maharashtra, Nagpur to bear a unique identity, which should be helpful in leaving an impact in the masses. Hence, the Tagline should also creatively reflect the welfare aspect of the co-operative textile industry.
2. The Tagline should be a very appealing and message giving.
3. The Tagline should be usable on the website/mobile app/social media such as Twitter/Facebook/Instagram and on Magazines, Commercial Hoardings/Standees, Brochures, Leaflets and Pamphlets, Souvenirs and other Publicity and Marketing materials.

4. Participants should upload the tagline in Marathi and English only and submit the same to the MyGov platform only.
5. The length of the tagline should be as:
Marathi tagline – Min 8 words Max. 15 words
English tagline – Min 10 words max 25 words.
6. Participants should not imprint or watermark tagline design.
7. A small description (100 words) should be provided to explain the concept.
8. Tagline should be designed in PDF/DOC/JPEG format with high resolution.

Prizes :

1. The winning entry will be awarded with prize of Rs. 5,000/-
2. Necessary tax deduction will be made as per the prevailing taxation rules from the prize money.
3. The Directorate of Textiles, Government of Maharashtra, Nagpur will give the award money either online or through cheque only in the name of the participant/applicant.
4. In case of the selection of the tagline for an award, it will be given to the participant/applicant only. The onus will be on the participant/applicant to prove that he/she is the only authorized representative to send the entry for the Award Scheme.

Selection Procedure:

1. All the entries fulfilling the terms and conditions would be assessed for award by a Selection Committee constituted by Directorate of Textiles, Government of Maharashtra, Nagpur.
2. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and audio-visual impact.
3. The result of the competition will be uploaded on MyGov platform only
4. The decision of the Selection Committee would be final and binding on all the participating contestants and no clarifications would be issued to any participants for any or their decisions.
5. The disqualified or unrewarded entries shall not be used by the Directorate of Textiles, Government of Maharashtra, Nagpur for any purpose and shall have no intellectual right over the same.

**Director(Textiles)
Directorate of Textiles,
Government of Maharashtra, Nagpur**