



MESSAGE FROM  
THE HONOURABLE FINANCE MINISTER OF INDIA  
**SHRI. ARUN JAITLEY**

अरुण जेटली  
वित्त, कार्पोरेट कार्य  
एवं सूचना व प्रसारण मंत्री  
भारत

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**Arun Jaitley**  
Minister of Finance, Corporate Affairs  
and Information & Broadcasting  
india

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**MESSAGE**

It gives me immense pleasure to note that the Confederation of All India Traders (CAIT) in its endeavour to adopt technology and support modernization amongst its members is collaborating with MasterCard to jointly promote the digitization of payments for Indian traders through an ambitious new training and education programme.

Small businesses and traders are the backbone of the Indian economy, contributing 45 percent of India's GDP across manufacturing, services and traders. The digitization of payments for traders and small businesses will enable them to convert challenges to opportunities and make transactions more secure, increase their value and promote loyalty among customers. It will also provide consumers with greater choice and increase the transparency and accountability of transactions.

I am confident that the initiative will contribute significantly to the development of a "Less cash" society in India and support the Government's objectives in truly creating a "Digital India".

I wish the campaign a great success.

  
[ ARUN JAITLEY ]

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