



May 11, 2018

National Stock Exchange of India Limited  
Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E),  
Mumbai-400051

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai-400001

**Ref: Bharti Airtel Limited (532454 / BHARTIARTL)**

**Sub: Press Release**

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Apple Watch Series 3 with built-in cellular arrives at Airtel – India's fastest mobile network", being issued by Bharti Airtel Limited.

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

  
Rohit Krishan Puri  
Dy. Company Secretary



**Bharti Airtel Limited**

(a Bharti Enterprise)

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CIN: L74899DL1995PLC070609



## **Apple Watch Series 3 with built-in cellular arrives at Airtel – India’s fastest mobile network**

**New Delhi, May 11, 2018:** Bharti Airtel (“Airtel”), India’s largest telecommunications service provider, today announced that it has begun selling Apple Watch Series 3 (GPS + Cellular), which adds built-in cellular to the world’s number one watch. With cellular, customers can go with just their Apple Watch and stay connected to the people and information they care about.

Airtel customers on MyPlan Postpaid or Infinity Postpaid plans will be able to enjoy cellular services on Apple Watch Series 3 (GPS + Cellular) for free. With Airtel’s pan-India high speed mobile broadband footprint, customers can always stay connected and access cellular services like voice calls, SMS, and apps on their Apple Watch Series 3 (GPS + Cellular) without worrying about carrying their smartphones with them at all times.

**Vani Venkatesh, Chief Marketing Officer, Bharti Airtel** said, “At Airtel, we have always been a pioneer at innovations and offering exciting products to delight our customers. Today, we are happy to work once again with Apple to help our customers enjoy the Apple Watch Series 3 on India's best smartphone network.”

Apple Watch Series 3 adds built-in cellular to the world’s number one watch. Whether users are out for a run, at the pool or just trying to be more active throughout their day, Apple Watch Series 3 with cellular allows them to stay connected, make calls, receive texts and more, even without iPhone nearby. The third-generation Apple Watch is an amazing health and fitness companion with intelligent coaching features, water resistance 50 meters and a barometric altimeter that measures relative elevation. Apple Watch Series 3 comes in two models, one with GPS and cellular, and one with GPS, both featuring a 70 percent faster dual-core processor and new wireless chip.

To activate cellular service with Apple Watch Series 3 (GPS + Cellular), customers first need to update iOS 11.3 and watchOS 4.3, then tap Settings on iPhone > General > About and follow the prompt to update to the latest carrier settings.

For more details on pricing and data plans, please visit [www.airtel.in](http://www.airtel.in)

For more details on iPhone and Apple Watch please visit [www.apple.com/in](http://www.apple.com/in)

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### **About Bharti Airtel Limited:**

Bharti Airtel Limited is a leading global telecommunications company with operations in 16 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G wireless services and mobile commerce. Bharti Airtel had over 413 million customers across its operations at the end of March 2018. To know more please visit, [www.airtel.com](http://www.airtel.com)