



May 02, 2018

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Bharti Airtel rolls out first-of-its-kind Carrier Digital Platform for Wholesale Voice Business", being issued by Bharti Airtel Limited.

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary



Bharti Airtel Limited

(a Bharti Enterprise)

Regd. & Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070

T.: +91-11-4666 6100, F.: +91-11-4166 6137, Email id: compliance.officer@bharti.in, www.airtel.com

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Bharti Airtel rolls out first-of-its-kind Carrier Digital Platform for Wholesale Voice Business

New Delhi, May 2, 2018: Bharti Airtel, India's largest telecommunications service provider, today announced the launch of a first-of-its-kind carrier digital platform which will enable global carriers to do wholesale voice business with Airtel at the click of a button.

The innovative digital platform [www.airtel.in/global-voice] will offer paperless sign-up, quick voice interconnects and real-time traffic analytics for global carriers across the world.

To offer a unique model to global carriers, the platform will not only allow customers to buy voice termination services from Airtel but also enable them to propose sell rates for their target markets.

With on-boarding time reduced to few hours, the platform also offers LIVE rates for routes across the world enabling faster decision making for traffic exchange. Through real-time usage analytics, users can access various real-time online reports that will track key performance indicators (KPIs) including traffic, traffic rates, payment etc for destinations of their choice.

The voice platform, which has been designed on the basis of extensive customer insights, will empower global carriers with faster decision making, ease of business and enhanced business efficiency through considerable reduction in time required to get started on voice interconnects.

Airtel will soon also provision a single window on the digital platform for product discovery, on-boarding, billing, payment, enquiry, and support across multiple B2B products.

Ajay Chitkara, Director and CEO – Global Voice & Data Business, Bharti Airtel said, "This is yet another digital innovation from Airtel to empower our customers, who can now leverage Airtel's global voice network on a real-time basis with high quality voice termination. The platform will bring enhanced efficiency, convenience, agility and transparency and further strengthen our position as the preferred partner for customers across the world."

Airtel is the third largest mobile operator globally serving 390+ Mn subscribers across 16 countries in Asia and Africa. Airtel has a worldwide network coverage spanning 250,000 route kilometres across 50 countries and 5 continents terminating over 23 Bn minutes globally.

With over 1200 global carrier partnerships, Airtel has been able to establish strong network in emerging and growth leading geographies through agile, transparent and high performing processes.



About Bharti Airtel Limited:

Bharti Airtel Limited is a leading global telecommunications company with operations in 16 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G wireless services and mobile commerce. Bharti Airtel had over 413 million customers across its operations at the end of March 2018. To know more please visit, www.airtel.com