



# Airtel Bandwidth on Demand

India's First Self-service  
Bandwidth-on-Demand  
Solution



The need for increased bandwidth has never been greater in the world of communication networks, with enterprises around the world estimated to spend about USD \$20 trillion towards digital transformation. As cloud computing, internet of things (IoT), data center virtualization and mobility drive global technology demands, the survival and advancement of an enterprise hinges on seamless connectivity. However, prevailing networks are not equipped to satisfy this expanding demand for bandwidth, nor adapt to volatile business and customer requirements.

## Airtel Bandwidth on Demand Platform

Airtel Bandwidth on Demand Platform helps businesses across the globe to efficiently manage bandwidth requirements real-time. The platform is a step towards providing flexible and efficient network solutions for our customers giving them the control they need for building businesses of today. With BoD, enterprises gain access to adaptable and efficient network solutions, for effortless digital transformation and cloud migration. Firms can also closely monitor the bandwidth usage on a continuous basis, and optimize overall costs.

Airtel's Bandwidth on Demand comprises the following salient features:

- **Quick activation:** Enables remote access, configurability and bandwidth management, round-the-clock
- **Ethernet based connectivity:** Facilitates point-to-point connectivity with any of Airtel's 19 Global PoPs situated in US, UK, Singapore, Hong Kong, Japan, Dubai and India
- **Self service portal:** Instantaneously configures new bandwidth schedules as per traffic demand
- **Scalable and flexible networks:** Expandable bandwidth in real-time with 1G and 10G ports, and 50 Mbps and 500Mbps increments
- **Industry standard deployed infrastructure:** Utilizes MEF CE2.0 certified infrastructure. The service in VLAN transparent and support maximum MTU size of 9216

## Global Reach

As India's first BoD service provider, our offering spans across multiple data centers in USA, Europe, UAE, India and APAC. The following figure indicates the specific locations that we service within our network.

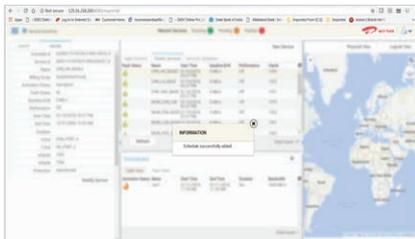


# Take charge of your network bandwidth within minutes



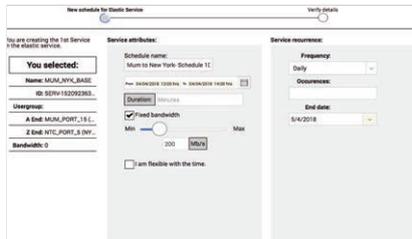
## Get on board

Obtain rate plan and login credentials from Airtel



## Configure

Request for bandwidth schedule



## Take control

Self-manage and monitor your bandwidth



## Benefits

Our secure, scalable and robust Bandwidth on Demand solution offers the following business benefits to enterprises:

- **Accelerated deployment:** Adjust bandwidth capacity instantaneously, or schedule alterations according to varying traffic demands
- **Flexible payment model:** Subscribe to the preferred bandwidth plan, and make

convenient hourly payments as per usage

- **Improved cost efficiency:** Avoid surplus expenses by paying only for the required bandwidth
- **Enhanced service and support**  
Gain access to uninterrupted customer service and support, with high SLAs

## Airtel Global Business

### #Emerging Markets Decoded

A leading telecommunication provider and third largest mobile operator in the world, Airtel is engineered for speed and dedicated to delivering tailored solutions for your business. We provide state-of-the-art voice, data, cloud and digital solutions unlocking the business value in emerging markets with complete agility, transparency and execution excellence.



If you want to know more about Airtel Bandwidth on Demand, please email us at [AirtelGlobalBusiness@airtel.com](mailto:AirtelGlobalBusiness@airtel.com)