

# AIRTEL MANAGED WI-FI PLATFORM

ENSURING A SEAMLESS HI-PERFORMING  
WIRELESS EXPERIENCE FOR BUSINESSES



Airtel's Managed Wi-Fi is an automated, centrally controlled Wi-Fi platform that offers a secure, reliable and high-performing Wi-Fi experience to end users. It provides a high-speed, unified wireless network access to customers, guests and employees across multiple locations with 24\*7 monitoring, thus improving the overall user experience and ensuring greater mobility among employees and guests alike. This platform also acts as a single pane of glass for an organisation's end-to-end Wi-Fi needs such as Bandwidth, WLAN Infrastructure, Analytics, Marketing Promotions, and Managed Services.

## Modules



## Key Features

-  Best-in-class indoor and outdoor Wi-Fi Access Points (APs) with unmatched connectivity.
-  Centralised proactive management and control of network policies and Wi-Fi infrastructure.
-  Hosted backbone infrastructure that takes care of maintenance upgrades.
-  Access all of the network and user related data at the click of a button from a centralised reporting dashboard.
-  A variety of standardised reports for highly granular details based on every customer, Site, Access Point (AP), and SSID.
-  In-depth usage statistics: Number of APs, Bandwidth-per AP, Number of users, and bandwidth utilisation-per-user.
-  Customisable landing page and multiple SSIDs to run marketing promotions based on the user type.
-  Government compliant OTP authentication and log maintenance.
-  Pay-as-you-use model which is scalable.

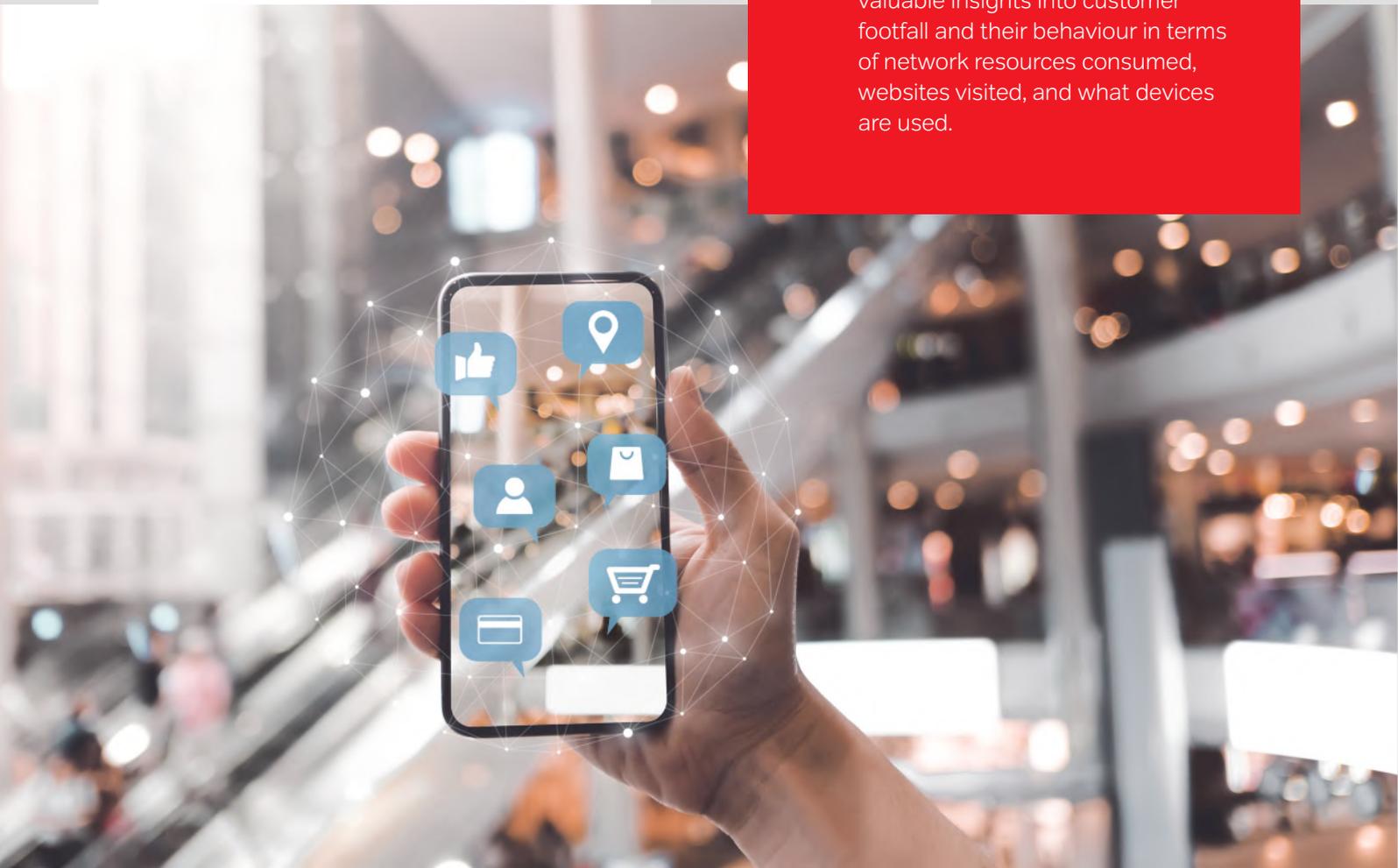
## Hospitality:

- Access to strong, consistent Internet connectivity for all type of users in the hotel from a single Access Point (lobby guests, event guest, check-in guests and hotel employees).
- Government approved authentication system for all non-KYC guests.
- PMS integration for commercialisation of bandwidth usage over and above regular use.
- Central dashboard and reports to analyse usage and optimise connectivity.
- Customisable landing page to connect guests with hotel information, special promotions and more.
- Ability to run room control/IoT devices from the same Access Points.

## VERTICAL USE CASES

### Commercial Buildings/ Retail Chains:

- Provide an Internet Hotspot service to all visitors coming to the complex.
- Control how much and for how long visitors use the Hotspot.
- Use the same infrastructure and Access Points to connect all your IoT devices.
- Run all your office internal applications and POS systems from the same infrastructure.
- Mac binding feature to provide extra security for employees.
- Central dashboard and reports for valuable insights into customer footfall and their behaviour in terms of network resources consumed, websites visited, and what devices are used.





## Hospitals:

- Provide a seamless and authenticated Hotspot to all your patients and their family members that helps them stay connected to the outside world.
- Customised Wi-Fi experience for each type of user: medical staff, non-medical staff, patients, and visitors.
- Seamlessly access a patient's medical records anywhere throughout the hospital, enabling medical staff to enhance patient care.
- Connect all your public screens to the same infrastructure to control your promotional offers.
- Control the content that people access through your public internet with customised access rights and security.
- Central dashboard and reports to analyse internet usage and optimise connectivity.

## Banks:

- Provide seamless and authenticated Internet connectivity to all your customers in every branch, allowing them to hangout and relax while waiting for their banking needs.
- Use the same infrastructure to help customers access the banking site and perform banking transactions from their devices.
- Control the content that customers access through your public Internet with customised access rights and security.
- Get valuable insights into the devices, browsers, and the operating systems customers are using the most.
- Customised landing page to display ads for promoting services such as credit card offers, loans, investment banking, and business banking.

# THE AIRTEL ADVANTAGE

Central dashboard and reports that offer pervasive visibility and analytics into the entire wireless network performance, usage, and user activities.

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Integrated Network Operation Center (NOC) and Network Management System (NMS) with WLAN core infrastructure to provide seamless 24\*7 monitoring.

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Carrier-grade, secure Wi-Fi, compliant to stringent government regulatory norms.

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One-stop-shop for an organisation's end-to-end Wi-Fi needs such as Access Points, Bandwidth, WLAN Infrastructure, Analytics, Marketing Promotions, and Managed Services.

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Wider OEM portfolio to select Wi-Fi Access Points (APs) - Partnership with Cisco and Ruckus Networks.

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Low upfront Capex investments with pay-as-you-grow pricing model.

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business



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