



**ALLAHABAD BANK CONNECTED
OVER 1000 RURAL BRANCHES IN A
SECURE AND SEAMLESS NETWORK**

With Airtel MPLS solutions.



The Challenge

Allahabad Bank is one of the largest PSU banks in India with 40% of its operations concentrated in rural India. This accounts for over 1050 branches spread across the country. Allahabad Bank wanted to ensure best in class banking services for their rural customers by seamlessly connecting most of their branches through a secure and responsive network.

Airtel's Solution

Airtel created a private APN solution with 2G/3G MPLS connectivity, enabled by its robust network infrastructure. Due to this, Allahabad Bank was able to connect the branches in remote areas with 99% uptime while maintaining convenience, efficiency and security. This led to higher customer satisfaction and also enabled financial inclusion for rural customers of Allahabad Bank.

Business Impact

The deployed solution saved Allahabad Bank the immense cost of creating additional infrastructure. From conception to final execution, this solution was implemented across 1050 branches in just 3 months. Most importantly, it gave the bank's huge rural customer base access to safe and secure transactions.

That is how Allahabad Bank got the Airtel Advantage

