

For Immediate Release

BEA Helps Raise HK\$1.8 Million for the TWGHs Teen Café Youth Mental Health Promotion Project

Hong Kong, 26th February, 2019 – As part of its Centenary Celebration campaign, The Bank of East Asia, Limited (“BEA”) has reaffirmed its commitment to the community by supporting the Teen Café Youth Mental Health Promotion Project (“Teen Café” or the “Project”) managed by Tung Wah Group of Hospitals (“TWGHs”). To maximise the impact of its support, BEA invited customers, business partners, and others to join the Bank in making a donation to the Project instead of sending flowers or other gifts to the Bank on the occasion of its 100th Anniversary. As at the end of January 2019, approximately HK\$1.8 million had been raised, which will enable TWGHs to help around 600 adolescents and young adults annually for at least the next two years. The Bank of East Asia Charitable Foundation (“BEA Foundation”), which is celebrating its 10th Anniversary in 2019, will monitor the Project on behalf the Bank.

Dr. David K.P. Li, Chairman & Chief Executive of BEA and Chairman of the BEA Foundation, said, “Since its establishment, the BEA Foundation has supported vulnerable and under-resourced members of our community, including the children and the elderly through initiatives like the BEA Parent-Child Reading Programme, the BEA “High Five” Club, and the Palliative Care in Residential Care Homes for the Elderly Programme. As we celebrate our centenary, we are pleased to take the opportunity to extend our support to the youth of our community. I would like to offer my most heartfelt thanks to everyone who has joined us in supporting the Teen Café. Together, we can ensure a bright future for the next generation, and for Hong Kong.”

Launched in January 2019, the Project is based at the TWGHs Jockey Club Shatin Integrated Services Centre, where young people can seek assistance from professional counsellors and activities are organised for the youth. In addition, Teen Café programmes are available in seven schools in the New Territories where TWGHs organises activities for students to interact with the peers in a safe and non-judgemental environment. By the end of 2019, Teen Café programmes are expected to be in place in 12 schools across New Territories East including Tai Wai, Shatin, Fotan, and Ma On Shan, and North District.

Teen Café helps adolescents and young adults identify and resolve mental health problems at an early stage, through a platform that consists of multiple forms of support provided by healthcare professionals, social welfare organisations, schools, and

families. In addition, Teen Café aims to help youth people relieve pressure, lead a healthy lifestyle, and develop self-confidence through art, music, and sports activities. The Project also trains young adults to become "collaborators" through volunteer services that help promote respect and acceptance of individual differences and emotional needs among adolescents, and hence develop a youth friendly community.

For more information on BEA's Centenary Celebration campaign, including its community initiatives, please visit the Bank's 100th Anniversary website at <https://100.hkbea.com>.

About The Bank of East Asia, Limited

Incorporated in 1918, BEA is a leading Hong Kong-based financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK\$826.8 billion (US\$105.4 billion) as of 30th June, 2018.

BEA provides a comprehensive range of corporate banking, personal banking, wealth management, and investment services to customers throughout Greater China and beyond via an extensive network of nearly 200 outlets covering Hong Kong, Macau, Taiwan, Mainland China, Southeast Asia, the United Kingdom, and the United States. For more information, please visit www.hkbea.com.

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BEA – Operator of one of the largest banking networks in Hong Kong





In addition to helping young people build self-confidence and develop their creativity, the Teen Café programme encourages youth to develop a sense of social responsibility. Pictured here is a band formed by students participating in the Teen Café programme, who performed at the Tin Sau Bazaar.



Students practice teamwork in a game of floor curling organised as a Teen Café activity at school.