



## Pinkfong! Fun and Dance + Soundbook Campaign

### TERMS AND CONDITIONS

1.	<b>Organiser</b>	MEASAT BROADCAST NETWORK SYSTEMS SDN BHD (Company No 240064-A)				
2.	<b>Name of Campaign</b>	<b>Pinkfong! Fun and Dance + Soundbook Campaign</b>				
3.	<b>Brief Description of Campaign/ Program</b>	This Campaign is held in conjunction with the <b>Pinkfong! Fun and Dance + Soundbook</b> ("Campaign") which is available to be purchased via Astro Best service. Every purchase includes one (1) Pinkfong Soundbook ("Merchandise").				
4.	<b>Brief mechanism of Campaign</b>	<p>Eligible customers ("Participants") who purchase the following Astro Best package ("Package") via the Entry Procedure as stated in Clause 11 below during the Campaign Period may be rewarded with Merchandise:</p> <table border="1"> <thead> <tr> <th>Package</th> <th>Price (RM)</th> </tr> </thead> <tbody> <tr> <td><b>Pinkfong! Sing and Learn + Soundbook</b></td> <td>RM46.90 (0% Goods and Services Tax)</td> </tr> </tbody> </table> <p>The Participant must adhere to the mechanism of the Campaign as may be notified or communicated by the Organiser during the Campaign period.</p>	Package	Price (RM)	<b>Pinkfong! Sing and Learn + Soundbook</b>	RM46.90 (0% Goods and Services Tax)
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<b>Pinkfong! Sing and Learn + Soundbook</b>	RM46.90 (0% Goods and Services Tax)					
5.	<b>Eligibility Criteria</b>	<p>Subject to other criteria set out below, the Campaign is open to all Malaysians of the Age of Eligibility below who are *Active Astro customers during the Campaign Period and their **immediate family members.</p> <p><b>*"Active Astro customer"</b> means a subscriber of the Astro Service and whose account is current and active with no outstanding payments due to or owing to Astro and who has not breached the Astro subscription agreement nor given any instructions to terminate and/or suspend his/her subscription to the Astro Service as at the date of notification of Successful Purchaser. Successful Purchaser must remain Active Astro customers until the date of collection of Merchandise.</p> <p><b>**"immediate family members"</b> means spouse, children, parents, brothers and sisters.</p>				
6.	<b>Ineligibility</b>	<p>Employees and scholars of Astro Malaysia Holdings Berhad and its Group of Companies, and their **immediate family members.</p> <p><b>** as defined in Clause 5 above</b></p>				
7.	<b>Age of Eligibility</b>	There is no age restriction for participation in this Campaign. However, Participants who are below the age of 18 years old must obtain the consent of his/her parent or legal guardian in order to be eligible to participate in the Campaign and to receive the Merchandise. The Organiser considers it the responsibility of parents and/or guardian to monitor their children's participation in this Campaign.				

8.	<b>Charges</b>	<p>Save and except that Participants are required to purchase to the Package and be charged a fee as set out in Clause 4 above in order to be eligible to participate in this Campaign.</p> <p>For the purpose of this Campaign, an entry is considered valid upon the successful subscription and payment of the relevant Package (“entry(ies)”) subject to other criteria set out herein.</p>
9.	<b>Campaign Period</b>	<p>The Campaign shall be held from 8 June 2018, 00:00hrs to 29 June 2018, 23:59hrs.</p> <p>The Organiser reserves the right to vary, postpone or re-schedule the Campaign Period or any dates thereof at its sole discretion.</p>
10.	<b>Language of Campaign</b>	English and Bahasa Malaysia.
11.	<b>Entry Procedure</b>	<p>To participate in the Campaign, eligible Participants are required to subscribe to the Package during the Campaign Period by performing <b>any</b> one of the following: -</p> <p><b>a) SMS</b></p> <ul style="list-style-type: none"> <li>• Tune in to Astro Best (Channel 481);</li> <li>• Select the Package and order it by pressing the “ok” button on the Astro remote control;</li> <li>• Press the blue button on the Astro remote control to confirm the order;</li> <li>• An order purchase code will then be displayed on the TV screen;</li> <li>• Follow the instructions on the TV screen and make purchase through SMS (i.e. Type the message “RENT &lt;space&gt; CMVFSBXGYAAX” vide Participants’ mobile phone and send same to 66999 via SMS) by the stipulated Entry Deadline as set out in Clause 12 below *(Only standard telephone company (“Telco”) charge applies for this SMS);</li> <li>• Once the Participants’ order is accepted, he or she will then receive: <ul style="list-style-type: none"> <li>○ the first message confirming the Package purchase (no charge for this SMS); and</li> <li>○ the second message informing the Merchandise entitlement (no charge for this SMS).</li> </ul> </li> </ul> <p>* Each SMS is applicable to one (1) Package purchase only. Participant should also note that if the SMS sent is not valid or contains error, such SMS will be charged standard Telco rates by their respective Telco and Participant will need to resend the SMS (standard Telco charge applies).</p> <p><b>b) VOD Downloads</b></p> <ul style="list-style-type: none"> <li>• Press the “Home” button on the Astro remote control;</li> <li>• Select “On Demand” and press the “ok” button on the Astro remote control;</li> <li>• Scroll down to “Astro First &amp; Best” &amp; Search for the Package;</li> <li>• Select “buy” and enter user Pin;</li> <li>• Participants with successful purchase will be notified and charged to account accordingly.</li> </ul> <p><b>c) Astro First Best Website</b></p> <ul style="list-style-type: none"> <li>• Visit <a href="http://www.astrofirstbest.com">www.astrofirstbest.com</a>;</li> <li>• Select the Package &amp; proceed with checkout;</li> <li>• Participants with successful purchase will be notified and charged to account accordingly</li> </ul> <p><b>d) Astro Go (Linked to Astro Subscription Account)</b></p> <ul style="list-style-type: none"> <li>• Open installed Astro on the Go app;</li> <li>• Login account if this is first time accessing Astro Go;</li> <li>• Click on the Menu Bar;</li> </ul>

		<ul style="list-style-type: none"> <li>• Select “Store” to access content catalogue;</li> <li>• Either scroll to search for the Package or click on the search icon to locate the Package;</li> <li>• Once navigated to the title page, click “Buy”;</li> <li>• Enter Astro ID password to verify the purchase;</li> <li>• Participants with successful purchase will receive a ‘Purchase Succeeded’ notification and will be charged to account accordingly I</li> </ul> <p><b>e) Astro Go (Unlinked to Astro Subscription Account)</b></p> <ul style="list-style-type: none"> <li>• Open installed Astro on the Go app;</li> <li>• Login account if this is first time accessing Astro Go;</li> <li>• Click on the Menu Bar;</li> <li>• Select “Store” to access content catalogue;</li> <li>• Either scroll to search for the Package or click on the search icon to locate the Package;</li> <li>• Once navigated to the title page, click “Buy”;</li> <li>• Enter Astro ID password to verify the purchase;</li> <li>• Participants will be taken to a secure site (Astro Payment Gateway) to enter credit card details;</li> <li>• Participants with successful purchase will receive a ‘Purchase Succeeded’ notification and the transaction invoice will be sent to Participants’ email account</li> </ul> <p>or by any other Mode of entry as may be determined by the Organiser.</p> <p>For further details on how to purchase the Package on demand, please refer to <a href="http://www.watchod.com">http://www.watchod.com</a></p> <p>Purchases of the Package in any other ways other than that specified by the Organiser will not be accepted.</p>
12.	<b>Entry Deadline</b>	<p>Entries must be received by the Organiser on or before 23:59hrs, 24 June 2018.</p> <p>Entries received before the commencement of the Campaign Period and after the stipulated Entry Deadline will be disqualified and ineligible for consideration for Merchandise.</p>
13.	<b>Mode</b>	Refer to Clause 11 above.
14.	<b>Address</b>	Refer to Clause 11 above.
15.	<b>Selection of Successful Purchaser</b>	<p>All eligible Participants who successfully purchase the Package during the Campaign Period and having conformed to the Terms and Conditions herein are entitled to the Merchandise.</p> <p>Organiser’s decision will be final and no queries and/or appeals will be entertained.</p>
16.	<b>Merchandise</b>	One (1) Pinkfong Soundbook
17.	<b>Notification of Successful Purchaser</b>	The successful Participant will receive Organiser’s notification via SMS in their mobile phone (for purchase of the Package vide SMS, VOD Downloads or Astro Go) (“Verification SMS”) or via email to their email account (for purchase of the Package vide <a href="http://www.astrofirstbest.com">www.astrofirstbest.com</a> ) (“Verification Email”) no later than 13 July 2018.
18.	<b>Collection Period &amp; Venue / Delivery Method</b>	Successful Participant may use the voucher code to redeem the Pinkfong Soundbook at the Organiser’s website: <a href="https://qoo.gl/sZcstm">https://qoo.gl/sZcstm</a> by selection of the preferred version by 30 September 2018.

19.	<b>Delivery</b>	<p>The selected Pinkfong Soundbook will be delivered to the customer as per address confirmation entered on the Go Shop redemption website within 7 working days in West Malaysia and 30 working days in East Malaysia</p> <p>For enquiry, Participant may contact 1800-82-0088 (TOLL FREE / 24 Hours Daily) or email: <a href="mailto:wecare@goshop.com.my">wecare@goshop.com.my</a></p>
20.	<b>Additional Terms, if any</b>	<p>a) Eligible Participants may purchase one or more Package(s) during the Campaign Period. However, there is a 5 day grace period from the earlier purchase of the Package for the Participant to make a subsequent purchase. Upon successful purchase, each Package purchased is only entitled to one (1) Merchandise.</p> <p>b) Successful Participant must continue to be *Active Astro customers with the Package subscription and continue to subscribe to their respective Telcos' services until the delivery of Merchandise, failing which the Organiser reserves the right to disqualify Successful Participant from the Campaign and any Merchandise awarded will be forfeited.</p> <p>c) The Participants shall not be entitled to redeem the Merchandise for cash or other alternatives.</p> <p>d) The Participants consent to receiving SMS communication from the Organiser on his/her mobile phone related to the Campaign.</p> <p>e) All Merchandise is strictly not transferable, assignable, exchangeable or redeemable by the Participants in any other form or manner other than that specified by the Organiser.</p> <p>f) Merchandise must be claimed in person unless the Organiser prescribes other mode of collection/delivery. The Organiser shall bear no responsibility for any loss and/or damage to the Merchandise delivered by post.</p> <p>g) The Organiser reserves the right to at any time, change, amend, delete or add to the Terms and Conditions and other rules and regulations including the mechanism of the Campaign at its absolute discretion.</p> <p>h) The Organiser may terminate or suspend the Campaign at any time at its absolute discretion, in which case, the Organiser may elect not to award any merchandise. If the Campaign is resumed by the Organiser, the Participant shall abide by the Organiser's decision regarding resumption of the Campaign and disposition of the Merchandise.</p> <p>i) By submitting the entry, the Participant shall be deemed to have read, understood, accepted and agree to be bound by the Terms and Conditions of the Campaign.</p> <p>j) For contest, submission of the entry does not guarantee the Participant the opportunity to participate in the Campaign. The Organiser shall be entitled to reject or refuse participation by the Participants for reasons, including (without limitation) where the entry is not complete or any provisions in the Terms and Conditions is not fulfilled or adhered to by the Participant.</p> <p>k) The Organiser reserves the right to disqualify Participants and/or revoke the Merchandise (at any stage of the Campaign) if:-</p> <ul style="list-style-type: none"> <li>• The Participant is ineligible or does not meet any of the Eligibility Criteria; or</li> </ul>

		<ul style="list-style-type: none"> <li>• The Participant breaches of the Terms and Conditions or other rules and regulations of the Campaign or violated any applicable laws or regulations; or</li> <li>• in the Organiser’s sole determination, it believes that the Participant has attempted to undermine the operation of the Campaign by fraud, cheating or deception.</li> </ul> <p><i>l)</i> In the event of a disqualification after the Merchandise has been awarded, the Organiser reserves the right to demand for the return of the Merchandise or payment of its value from the ineligible Participant.</p> <p><i>m)</i> The Participant represents and warrants with the Organiser that –</p> <ul style="list-style-type: none"> <li>• the Participant has met all the eligibility criteria and has the right, authority and power to enter into the Campaign in accordance with Terms and Conditions and shall provide such proof as the Organiser requires;</li> <li>• all the statements (if any and if so required) made by the Participant to the Organiser are true correct accurate and complete.</li> </ul> <p><i>n)</i> The Terms and Conditions of the Campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia.</p> <p><i>o)</i> The Participant shall treat all Terms and Conditions and rules and regulations of the Campaign and all information and knowledge obtained by the Participant in relation to and/or in connection with the Campaign and/or Programme and/or derived as a result of his/her participation in the same, including without limitation the Organiser’s business and operational details, the campaign mechanics, the judging/selection criteria for the Campaign (hereafter collectively known as “Confidential Information”), as confidential and the Participant shall, during and after the Campaign Period, take all reasonable precautions to prevent disclosures of the Confidential Information to unauthorized persons or entities for any reason whatsoever and undertakes to deliver to the Organiser all tangible materials embodying the Confidential Information including any documentation, records, listings, notes, sketches, drawings, memoranda, models accounts, reference materials, samples and machines readable media and equipment that is in any way related to the Confidential Information including all duplicates and copies thereof.</p> <p><i>p)</i> The Participants forever waive, release and discharge the Organiser, its agencies, sponsors and representatives from and against, any and all liabilities, costs, loss, damages or expenses which the Participant or any party claiming through the Participant hereafter may have arising out of acceptance of any Merchandise or participation in the Campaign including (but not limited to) personal injury and damage to property and whether or not direct, consequential or foreseeable.</p> <p><i>q)</i> The Participants shall indemnify the Organiser, its affiliates, agent and sponsors from and against all liability, cost, loss or expenses suffered thereby as a result of the Participant’s breach of the Participant’s warranties and undertakings and any breach of the Terms and Conditions and/or the rules and regulations of the Campaign.</p> <p><i>r)</i> All costs incurred by the Participant in relation to and/or with respect to the Campaign including without limitation postal charges or Internet Service Provider (ISP) charges (if applicable), all transport costs, communication charges, accommodation, meal costs and other related costs incurred by the Participant as a result of and/or pursuant to his/her participation in the Campaign shall be solely borne by the Participant. The Organiser shall not be under any obligation to reimburse the Participant for any of such costs and expenses incurred thereof.</p>
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The Terms and Conditions herein and the Privacy Notice shall be binding on all Participants who participate in this Campaign ("Participants").

Entry and participation in the Campaign shall be deemed an unconditional acceptance by the Participants of the Terms and Conditions and the Privacy Notice.