



RED PLANET ORGANISES BEACH CLEAN-UP OF MAKASSAR'S TANJUNG BAYANG BEACH WITH LOCAL PARTNERS

For Immediate Release

26 February 2018

JAKARTA – Red Planet Hotels organised a beach clean-up in Makassar with local partners Earth Hour Makassar and #rethink on 23 February 2019. Over 200 volunteers participated to remove trash from Tanjung Bayang Beach, one of the region's most scenic and best-visited beaches.

In recent years, Indonesia has witnessed a boom in its tourism industry. The rising number of inbound arrivals exceeded 11.5 million in 2016, 14.0 million in 2017, and 15.8 million in 2018. Overseas visitors flock to Indonesia for its world-renowned beaches and mountains, as well as its rich culture. This rapid increase in tourists is expected to continue with the Ministry of Tourism targeting 20 million foreign visitors in 2019.

As Red Planet Hotels is a major player in the inbound tourism flows to Indonesia, it actively seeks global and local partners for environmental activities which alleviate the negative impacts of tourism. To date, Red Planet Hotels has established such partnerships with 4Ocean, Earth Hour Makassar, and #rethink.

Red Planet's Chief Executive Officer, Tim Hansing, said, "I am absolutely delighted that Red Planet organised such a large beach clean-up. Besides our hotel staff, there were over 200 volunteers from the local neighbourhoods who took part in the event. This impressive turnout attests to Red Planet's commitment to ensuring the sustainability of the island nations in which our hotels are located."

Florent Pierre Humeau, Country Head of Red Planet Indonesia, commented further, "The outstanding result of the efforts of our hotel staff and local partners, Earth Hour Makassar and #rethink, is inspirational. We do what we can to enhance Indonesia's natural beauty, and we are already looking forward to our next event!"

Red Planet Hotels is a leading Asian budget hotel chain with 7 hotels in Indonesia and another 23 in Thailand, Japan, and the Philippines.

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For more information or high-resolution photography, please contact:

Bina Sembiring
Regional Director of Sales and Marketing
Mobile: 62 812 7933 1322 / 62 878 09993758
binariyanti@redplanetindonesia.com

About Red Planet Hotels

Red Planet Hotels, founded in 2010, is a privately-owned regional hotel group focused on Asia's expanding budget hotel sector. The company owns and operates 30 hotels in Indonesia (7), Japan (5), the Philippines (13), and Thailand (5) for a total of 4,779 rooms. 14 additional hotels, comprising 2,669 rooms, will open across Japan, Thailand, and the Philippines in 2019 and 2020. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish budget hotel offering, with all its properties centrally located and equipped with high-speed Wi-Fi. Red Planet's companies based in Jakarta (Red Planet Indonesia - PSKT:IJ) and Tokyo (Red Planet Japan - 3350:JP) are listed on the Indonesian and Japanese stock exchanges, respectively. For more information, please visit: www.redplanethotels.com

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