



RED PLANET ANNOUNCES ITS LATEST OPENING, RED PLANET SAPPORO SUSUKINO SOUTH

For Immediate Release

1 June 2018

SAPPORO – Red Planet Hotels’ newest property, Red Planet Sapporo Susukino South, opened its doors to guests on 1 June 2018.

Red Planet Sapporo Susukino South is a 123-room property located within walking distance of Housui Susukino Station and is adjacent to the Susukino downtown area. Tanukikoji Shopping Arcade, a shopping haven of over 200 shops, is only a short walk away.

The hotel defines the latest Red Planet Hotels design standards, including free high-speed Wi-Fi, soothing power showers, and custom-made beds with high thread-count linens. In addition, rooms are equipped with both air conditioning and heating, a workstation, an in-room safe, hairdryer, 40-inch flat screen TV, and a minibar refrigerator with tea and coffee making facilities.

The innovative and modern lobby of the hotel includes a bank of Apple computers, an “Info Wall” boasting insider information on events and activities in the area, and a “Photo-Me” screen, where guests can take selfies to instantly share on social media.

“The opening of Red Planet Sapporo Susukino South solidifies Red Planet’s position as the largest and fastest growing Pan-Asian budget hotel company,” remarked Red Planet’s Chief Executive Officer, Tim Hansing. “Red Planet continues to lift budget hotel standards in Japan with its cutting-edge technology and never-ending product innovations”, Hansing added.

Red Planet commenced operations in Japan in 2013 with the opening of Red Planet Tokyo Asakusa and Red Planet Okinawa Naha. Recently, Red Planet has continued its expansion with Red Planet Nagoya Nishiki which opened in October 2017. The group will open an additional hotel in Sapporo’s central district in 2019.

“The timing for the opening of this Red Planet hotel in Sapporo is perfect. The city is known not only for its variety of seafood, but also as a great base for exploring the mountains, hot springs, and skiing of Hokkaido,” said Mika Umemura, Director of Operations for Japan. “With Sapporo as one of the host cities for the Rugby World Cup 2019 and the extension of the Hokkaido Shinkansen, Sapporo is an increasingly attractive destination for both domestic and international tourists.”

Red Planet currently owns and operates 30 hotels in four countries, with a focus on comfort, convenience, and style at an affordable price. The tech-savvy budget hotel chain continues to pioneer with its world-class app featuring an “In-Stay Mode”, augmenting guests’ experience by enabling them to chat directly with the hotel’s front desk even before arriving at the hotel. In addition, guests using the mobile app

have access to lists of top local attractions, Uber and Grab services, and discounts at more than 200 restaurants located near Red Planet Hotels.

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About Red Planet Hotels

Red Planet Hotels, founded in 2010, is a privately-owned regional hotel company focused on Asia's expanding budget hotel sector. The company owns and operates 30 hotels in Indonesia (7), Japan (5), the Philippines (13), and Thailand (5) for a total of 4,783 rooms. Seven additional hotels, comprising 1,609 rooms, will open across Japan, Thailand, and the Philippines in 2018 and 2019. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish budget hotel offering, with all its properties centrally located and equipped with high-speed Wi-Fi. Red Planet's companies based in Jakarta (Red Planet Indonesia - PSKT:IJ) and Tokyo (Red Planet Japan - 3350:JP) are listed on the Indonesian and Japanese stock exchanges, respectively.

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