



RED PLANET ANNOUNCES ITS 13th HOTEL OPENING IN THE PHILIPPINES, RED PLANET MANILA BINONDO

For Immediate Release

15 March 2018

MANILA – Modern, bright, and centrally located - Red Planet Hotels announced that Red Planet Manila Binondo opened its doors on 15 March 2018.

Red Planet Manila Binondo is a 171-room property in Manila’s famous Chinatown business district. The hotel is located just a few minutes’ walk from the district’s shopping malls and bustling wholesale markets. Guests can enjoy the charming historical sites in an old-Manila atmosphere, surrounded by the area’s myriad dining options.

The hotel features the latest Red Planet Hotels standards, including free high-speed Wi-Fi in all rooms, a soothing power shower, and quality custom-made beds. The innovative and modern lobby includes a bank of Apple computers, an “Info Wall” boasting insider information on events and activities in the area, and a “Photo-Me” screen, where guests may take selfies to instantly share on Social Media

"Red Planet solidified its position as the largest and fastest growing owner and operator of budget hotels in the country with the opening of its 13th hotel in the Philippines, nine of which are in Metro Manila," remarked Tim Hansing, Red Planet Chief Executive Officer. "The brand will continue to rapidly roll out in the Philippines, with five additional hotels under construction", Hansing added.

Red Planet commenced operations in the Philippines in 2012 with the opening of Red Planet Angeles City. The budget-hotel chain continues its expansion in the Philippines with the acquisition of sites in Quezon Avenue, North Avenue, Entertainment City, and The Fort in Manila, in addition to Fuente Circle in Cebu.

Red Planet currently owns and operates 29 hotels in 4 countries, with a focus on comfort, convenience, and style at an affordable price. The tech-savvy budget hotel chain continues to pioneer with its world-class app featuring an “In-Stay Mode”, augmenting guests’ experience by enabling them to chat directly with the hotel’s front desk even before arriving at the hotel. In addition, guests using the mobile app have access to lists of top local attractions, Uber and Grab services, and discounts at more than 200 restaurants located near Red Planet Hotels.

#

For more information or high-resolution photography, please contact:

Aline Massart
Vice President Marketing
Red Planet Hotels
Tel: 66 2 613 5818
Mobile: 66 80 463 2570
E-mail: aline@redplanethotels.com



About Red Planet Hotels

Red Planet Hotels, founded in 2010, is a privately-owned regional hotel company focused on Asia's expanding budget hotel sector. The company owns and operates 29 hotels in Indonesia (7), Japan (4), the Philippines (13), and Thailand (5) for a total of 4,660 rooms. 8 additional hotels, comprising 1,732 rooms, will open across Japan, Thailand, and the Philippines in 2018 and 2019. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish budget hotel offering, with all its properties centrally located and featuring high-speed Wi-Fi. Red Planet's companies based in Jakarta (Red Planet Indonesia - PSKT:IJ) and Tokyo (Red Planet Japan - 3350:JP) are listed on the Indonesian and Japanese stock exchanges, respectively.

--ends--