

## MAX Exchange Privacy Policy

### MAX Exchange 隱私權政策

MAX Exchange respects your privacy and takes your privacy seriously. This privacy policy describes the policies and principles on the personal information collection, use, disclosure and sharing of your personal information when you access or use MAX Exchange Services and this Site by any means (including but not limited to via, devices or services provided by any other third party) (“**Privacy Policy**”). By accessing or using MAX Exchange Services and this Site, you consent to the policies and principles described in this Privacy Policy and Terms of Uses at <https://max.maico.in.com/tou>.

MAX Exchange非常重視您的隱私。本隱私權政策在說明當您以任何方式（包括但不限於透過任何第三方所提供的任何設備或服務）進入或使用MAX Exchange服務和本網站時，本網站關於蒐集、利用、揭露及分享您個人資料的政策和原則（下稱「**隱私權政策**」）。當您開始進入或使用MAX Exchange服務和本網站時，即表示您已同意本隱私權政策和使用條款(使用條款請見：<https://max.maico.in.com/tou>)中所述的政策和原則。

IF YOU REGISTER WITH OR ACCESS MAX EXCHANGE SERVICES OR THIS SITE, YOU ARE DEEMED TO AGREE TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY. YOUR NON-TERMINATION OR CONTINUED ACCESS TO OR USE OF ANY MAX EXCHANGE SERVICES OR THIS SITE AFTER THE EFFECTIVE DATE OF ANY AMENDMENTS, CHANGES, OR UPDATES CONSTITUTES YOUR ACCEPTANCE OF THIS PRIVACY POLICY, AS MODIFIED BY SUCH AMENDMENTS, CHANGES, OR UPDATES.

當您註冊或進入MAX Exchange服務和本網站後，您將被視為已同意隱私權政策的所有條款和條件。隱私權政策經過修訂、更改或更新而生效之後，如您未停止、或您繼續進入或使用任何MAX Exchange服務或本網站的行為，您也將被視為已接受本隱私權政策及其修訂、更改或更新。

You may decide whether to provide your personal information to us, and you may decide whether to exercise your rights as stipulated in Article 6 of this Privacy Policy. However, please note that if you decide not to provide your personal information to us, MAX Exchange may not be able to provide MAX Exchange Services and this Site to you.

您可以自行決定是否向我們提供您的個人資料，您也可以自行決定是否行使本隱私權政策第6條規定的權利。但請注意，如您決定不向我們提供您的個人資料，MAX Exchange可能無法繼續向您提供MAX Exchange服務和本網站。

Capitalized terms that are not defined in this Privacy Policy shall have the same meaning in Terms of Use.

本隱私權政策中未定義的詞語，其意義應與本網站使用條款中所具備的意義相同。

## 1. INFORMATION COLLECTION

1.1 MAX Exchange collects your personal information when you register with or access MAX Exchange Services and this Site or otherwise interact with MAX Exchange. MAX Exchange may collect the categories of information, including, but not limited to, the categories described as below:

(a) User-Provided Information. You provide MAX Exchange with your personal information such as your name, telephone number, telephone bills, e-mail address, date of birth, social security number/government identification number, information regarding your bank account, and your financial circumstances to become a registered user for accessing MAX Exchange Services and this Site. You also provide MAX Exchange with any information related to your Content and Feedback so MAX Exchange may, in its sole discretion, proceed the proper actions and procedures under this Privacy Policy and Terms of Use. Some of information you make available to MAX Exchange Services and this Site may be searched by search engines. If you use your Facebook to log in to MAX Exchange Services and this Site, MAX Exchange will collect and store your Facebook user ID and the essential information to become a registered user for accessing MAX Exchange Services and this Site from Facebook.

A. The aforementioned personal information that you provide to MAX Exchange are classified as C001 (information identifying individuals), C002 (information identifying finance), C003 (information identifying in government data), C011 (description of an individual), C031 (residence and facilities.), C032 (properties), C083 (credit ratings), and C102 (agreement or contract) in the Specific Purpose and the Classification of Personal Information of the Personal Information Protection Act (“**Purpose and Classification**”).

B. The purposes that MAX Exchange collects the aforementioned personal information are (i) authenticating users, (ii) validating the process that you access or use MAX Exchange Services and this Site, (iii) establishing and maintaining a responsible commercial relationship with you, (iv) understanding your needs and your eligibility for products and services, (v) informing you about trading and financing features, commercials, advertising materials, and other news, (vi) delivering products and services to you, (vii) processing billing and collection of any fees, (viii) conducting surveys and getting feedback from you, and (ix) meeting MAX Exchange’s the legal and regulatory requirements. The

aforementioned purposes are classified as 036 (deposit and remitting), 040 (marketing (including financial cross-selling business)), 063 (non-government agency collect or process personal information under legal obligations), 069 (contract, contract-like or other legal relation matter), 090 (consumer, customer management and service), 094 (property management), 135 (information (communication) services), 136 (information (communication) and database management), 137 (information (communication) security and management, 148 (internet shopping and other electronic commerce services)), 154 (reference), 157 (investigation, statistics and research analysis), and 181 (other business operation in accordance with the business registration or bylaws) in the Purpose and Classification.

(b) Automatically collected information. When you access or use MAX Exchange Services and this Site through the internet, MAX Exchange may use certain technologies, including, but not limited to cookies and similar technologies, to collect information sent to us through your computer, mobile phone, or other access device, which includes, but not limited to (i) your IP address, device information, such as identifier, device name and type, operating system, location, mobile network information, (ii) the information related to the methods and preferences you interact with MAX Exchange Services and this Site, such as your browser type, traffic to and from our site, the link you accessed, the pages you visited, and the time you accessed or exited MAX Exchange Services and this Site, and (iii) your username and password.

A. The aforementioned personal information that MAX Exchange automatically collects are classified as C001 (information identifying individuals), C035 (recreational activities and interests), and C036 (lifestyles) in the Purpose and Classification.

B. The purposes that MAX Exchange automatically collects the aforementioned personal information are (i) analyzing your usage of MAX Exchange Services and this Site; and (ii) developing and customizing MAX Exchange Services and this Site according to your preferences. The aforementioned purposes are classified as 040 (marketing (including financial cross-selling business)), 090 (consumer, customer management and service), 135 (information (communication) services), 136 (information (communication) and database management), 148 (internet shopping and other electronic commerce services), 157 (investigation, statistics and research analysis) in the Purpose and Classification, and 181 (other business operation in accordance with the business registration or bylaws).

- 1.2 MAX Exchange will collect your personal information until (a) MAX Exchange ceases to provide Services and this Site, or (b) you explicitly request MAX Exchange to cease to collect your personal information by contacting us through the contact information referred in this Privacy Policy and in accordance with the Article 6 of this Privacy Policy, in which case we may not be able to provide MAX Exchange Services and this Site to you.
- 1.3 MAX Exchange will collect and store your personal information when you access or use MAX Services and this Site. Your personal information may be exported outside of the jurisdiction in which you reside and will be stored in Singapore, provided that the location may change from time to time, depending on the services provider used by MAX Exchange (the “**Data Location**”). Under those circumstance, the governments, courts, law enforcement, or regulatory agencies of the Data Location may be able to obtain access to your personal information through foreign laws. You need to be aware that the privacy standards of the Data Location may be lower than those of the jurisdiction in which you reside.

## 1. 資訊蒐集

- 1.1 當您註冊或進入 MAX Exchange 服務和本網站或以其他方式與 MAX Exchange 互動時，MAX Exchange 會蒐集您的個人資料。MAX Exchange 可能會蒐集的資訊類別，包括但不限於下述類別：
- (a) 用戶提供之資訊。為註冊MAX Exchange帳戶以使用MAX Exchange服務和本網站，您會向MAX Exchange提供您的個人資料，例如姓名、電話號碼、電話帳單、電子郵件地址、出生日期、社會保險號碼/身分證號碼/居留證統一證號和銀行帳戶資訊、財務狀況。MAX Exchange可以根據本隱私權政策和使用條款，針對您提供給MAX Exchange的任何與您的內容及回饋有關的資訊內容，採取適當的行動和程序。您提供給MAX Exchange服務和本網站的一些資訊可能會被搜索引擎搜索到。若您使用Facebook登入MAX Exchange服務和本網站，MAX Exchange將蒐集並儲存您的Facebook用戶名稱和基本資料，以使您成為從Facebook登入MAX Exchange服務和本網站的註冊用戶。
- A. 依據個人資料保護法中關於特定目的及個人資料類別的規定（下稱「**目的及類別**」），上述您提供給 MAX Exchange 的個人資料的類別為：C001（辨識個人者）、C002（辨識財務者）、C003（政府資料中之辨識者）C011（個人描述）、C031（住家及設施）、C032（財產）、C083（信用評等）、C102（約定或契約）。
- B. MAX Exchange 蒐集上述個人資料的目的為：(i) 驗證用戶、(ii) 驗證您進入或使用 MAX Exchange 服務和本網站的程序、(iii) 與您建立並保持負責任的商業關係、(iv) 瞭解您的需求以及您是否適合使用產品與服務、(v) 通知您關於交易和財務資訊、廣告、廣告訊息和其他新聞、(vi) 為您提供

產品或服務、(vii) 處理帳單和收取費用、(viii) 進行調查並取得您的回饋、(ix) 確保 MAX Exchange 符合相關法令規範之要求。上述目的的類別為：036 (存款與匯款)、040 (行銷 (包含金控共同行銷業務))、063 (非公務機關依法定義務所進行個人資料之蒐集處理及利用)、069 (契約, 類似契約或其他法律關係事務)、090 (消費者, 客戶管理和服務)、094 (財產管理)、135 (資 (通) 服務)、136 (資 (通) 訊和資料庫管理)、137 (資通安全與管理)、148 (網路購物及其他電子商務服務)、154 (徵信)、157 (調查、統計與研究分析)、181 (其他經營合於營業登記項目或組織章程所定之業務)。

- (b) 自動蒐集資訊。當您透過網路進入或使用 MAX Exchange 服務和本網站, MAX Exchange 會使用某些技術, 包含但不限於 cookies 與類似技術, 蒐集您的電腦、手機、或其他通訊設備傳送給我們的資訊, 該資訊包含但不限於 (i) 您的 IP 位置、設備資訊, 例如識別碼、設備名稱及類型、作業系統、位置、網路資訊; (ii) 有關您與 MAX Exchange 服務和本網站互動的方式及偏好的資訊, 例如您的瀏覽器類型、往返本網站的方式、您點選的網路連結、您瀏覽的網頁、以及您進入與離開 MAX Exchange 服務和本網站的時間; 及 (iii) 您的用戶名稱及密碼。

A. 上述 MAX Exchange 自動蒐集的個人資料的類別為: C001 (辨識個人者)、C035 (休閒活動及興趣)、C036 (生活格調)。

B. MAX Exchange 蒐集上述個人資料的目的為: (i) 分析您對於 MAX Exchange 服務和本網站的使用情形、(ii) 根據您的偏好開發與客製化 MAX Exchange 服務和本網站。上述目的的類別為: 040 (行銷 (包含金控共同行銷業務))、090 (消費者, 客戶管理和服務)、135 (資 (通) 服務)、136 (資 (通) 訊和資料庫管理)、148 (網路購物及其他電子商務服務)、157 (調查、統計與研究分析)、181 (其他經營合於營業登記項目或組織章程所定之業務)。

1.2 MAX Exchange 將持續蒐集您的個人資料, 直到 (a) MAX Exchange 停止提供服務和本網站, 或 (b) 您透過本隱私權政策提供的聯絡管道聯繫我們, 並依據本隱私權政策第 6 條的規定, 明確要求 MAX Exchange 停止蒐集您的個人信息。請注意, 在此情形下, 我們可能無法繼續向您提供 MAX Exchange 服務和本網站。

1.3 當您進入或使用 MAX Exchange 服務和本網站時, MAX Exchange 將會蒐集並儲存您的個人資料。您的個人資料可能會存放在您所在的法律管轄地之外。目前將會存放在新加坡, 但該資訊存放的位置可能會因為 MAX Exchange 所使用的服務提供商不同而有變動 (下稱「資料位址」)。在此情形下, 資料位址所在地的政府、法院、執法單位或監管機構, 可能會依據該地之法律取得您的個人資料。請注意, 該資料位址對於隱私的標準可能會低於您所在的法律管轄地的隱私標準。

## 2. PROCESS AND USE OF PERSONAL INFORMATION

2.1 MAX Exchange may process and use your personal information for the purposes, including, but not limited to, the purposes described as below. Please note that one or more purposes may apply simultaneously.

- (a) Provision of MAX Exchange Services and this Site. MAX Exchange may process and use your personal information to authenticate your identity, validate the process that you access or use MAX Exchange Services and this Site, facilitate your Orders, execute the Trades between you and other users, develop, enhance, and market MAX Exchange Services, provide MAX Exchange Services to you, process billing and collect any fees, or as otherwise may be necessary to execute the agreement between you and MAX Exchange, or to identify you or to ensure the functionality and security of MAX Exchange Services and this Site. The purposes of the aforementioned processing and use are classified as 036 (deposit and remitting), 063 (non-government agency collect or process personal information under legal obligations), 069 (contract, contract-like or other legal relation matter), 090 (consumer, Customer Management and Service), 094 (property management), 135 (information (communication) services), 136 (information (communication) and database management), 148 (internet shopping and other electronic commerce services), 154 (reference), and 181 (other business operation in accordance with the business registration or bylaws) in the Purpose and Classification.
- (b) Development of MAX Exchange Services and this Site. MAX Exchange may process and use your personal information, Content, and/or Feedback to develop, improve, and customize MAX Exchange Services and this Site. MAX Exchange may also perform research and analytics on your personal information to personalize our offering, for example, to make recommendations and to display customized content and advertising in our websites. The purposes of the aforementioned processing and use are classified as 040 (marketing (including financial cross-selling business)), 090 (consumer, Customer Management and Service), 135 (information (communication) services), 136 (information (communication) and database management), 148 (internet shopping and other electronic commerce services), and 157 (investigation, statistics and research analysis) in the Purpose and Classification.
- (c) Service-Related Interaction. MAX Exchange may process and use your personal information, Content, and/or Feedback to communicate with you, for example, to provide information relating to MAX Exchange Services and this Site. MAX Exchange may also send service-related email, conduct surveys

and get Feedback from you or otherwise interact with you when you register with or access MAX Exchange Services and this Site based on the information you provide us. The purposes of the aforementioned processing and use are classified as 040 (marketing (including financial cross-selling business)), 069 (contract, contract-like or other legal relation matter), 090 (consumer, Customer Management and Service), 135 (information (communication) services), 136 (information (communication) and database management), 148 (internet shopping and other electronic commerce services), 157 (investigation, statistics and research analysis), and 181 (other business operation in accordance with the business registration or bylaws) in the Purpose and Classification.

- (d) Dispose of de-identified personal information. To the extent permitted by applicable laws, MAX Exchange may dispose the information it collects during the process of providing MAX Exchange Services to other third party, provided that MAX Exchange will take de-identification measures (such as removing personal identifiers and removing or altering other information that may allow any person to be identified). However, please note that there is a possibility that another dataset or other information could be matched with the de-identified information. MAX Exchange does not guarantee that the de-identified information will not be re-identified.
  
- (e) Compliance with laws and regulations. MAX Exchange may process and use your personal information, Content, and/or Feedback to meet legal and regulatory requirements, including, but not limited to, Anti-Money Laundering and counter-terrorist financing, or as otherwise may be necessary to execute the agreement between you and MAX Exchange. MAX Exchange reserves the right to retain and share certain personal information in order to meet our regulatory requirements and further to our contractual agreements with partners and third parties. The purposes of the aforementioned processing and use are classified as 063 (non-government agency collect or process personal information under legal obligations), 069 (contract, contract-like or other legal relation matter), 090 (consumer, customer management and service), 137 (information (communication) security and management), 154 (reference), 157 (investigation, statistics and research analysis), and 181 (other business operation in accordance with the business registration or bylaws).

2.2 MAX Exchange will process and use your personal information until (a) MAX Exchange ceases to provide Services and this Site, or (b) you explicitly request MAX Exchange to cease to process and use your personal information by contacting us through the contact information referred in this Privacy Policy, in

which case we may not be able to provide MAX Exchange Services and this Site to you.

- 2.3 MAX Exchange will process and use your personal information and other data in the Data Location and it may be outside of the jurisdiction in which you reside. Under those circumstance, the governments, courts, law enforcement, or regulatory agencies of the Data Location may be able to obtain access to your personal information through foreign laws. You need to be aware that the privacy standards of the Data Location may be lower than those of the jurisdiction in which you reside.

## 2. 處理與利用個人資料

- 2.1 MAX Exchange 會處理與利用您的個人資料的目的，包含但不限於以下所述。請注意，MAX Exchange 可能會同時基於一個或多個目的以處理與利用您的個人資料：

- (a) 使用MAX Exchange服務與本網站。MAX Exchange可能會處理並利用您的個人資料以驗證您的身份、驗證您進入或使用MAX Exchange服務和本網站的程序、加速您訂單的流程、執行您和其他用戶之間的交易、開發、強化和行銷MAX Exchange服務，為您提供MAX Exchange服務、處理帳單和收取費用、或為執行您和MAX Exchange之間的契約、或為確認您的身分、或為確保MAX Exchange服務和本網站的功能和安全性。上述處理與利用您個人資料的目的的類別為：036（存款與匯款）、063（非公務機關依法定義務所進行個人資料之蒐集處理及利用）、069（契約，類似契約或其他法律關係事務）、090（消費者，客戶管理和服務）、094（財產管理）、135（資（通）服務）、136（資（通）訊和資料庫管理）、148（網路購物及其他電子商務服務）、154（徵信）、181（其他經營合於營業登記項目或組織章程所定之業務）。
- (b) 開發MAX Exchange服務和本網站。MAX Exchange可能會處理並利用您的個人資料、內容和/或回饋，以開發、改善和客製化MAX Exchange服務和本網站。MAX Exchange也可能會對您的個人資料進行研究與分析，以個人化我們的產品，例如向您提供建議和在我們的網站上顯示客製化的內容和廣告。上述處理與利用您個人資料的目的的類別為：040（行銷（包含金控共同行銷業務））、090（消費者，客戶管理和服務）、135（資（通）服務）、136（資（通）訊和資料庫管理）、148（網路購物及其他電子商務服務）、157（調查、統計與研究分析）。
- (c) 與服務有關的互動。MAX Exchange可能會處理並利用您的個人資料、內容內容和/或回饋與您聯絡，例如提供MAX Exchange服務和本網站的相關資訊。MAX Exchange也可能會根據您提供給我們的資訊，發送與服務相關的電子郵件給您、對您進行調查並獲得您的回饋，或在您註冊或進入MAX Exchange服務和本網站時與您進行互動。上述處理與利用您個人資料的目的的類別為：



040（行銷（包含金控共同行銷業務））、069（契約，類似契約或其他法律關係事務）、090（消費者，客戶管理和服務）、135（資（通）服務）、136（資（通）訊和資料庫管理）、148（網路購物及其他電子商務服務）、157（調查、統計與研究分析）、181（其他經營合於營業登記項目或組織章程所定之業務）。

- (d) 處理去識別化的個人資料。在法律許可的範圍內，MAX Exchange可以處置其在提供MAX Exchange服務的過程中所蒐集的資訊給其他第三方，但MAX Exchange將採取去除個人身份識別的措施（例如移除個人身份識別資訊與移除或更改可能會讓任何人得以被識別的資訊）。但請注意，去識別化的資訊可能會與另一組資訊或其他資訊相匹配。MAX Exchange無法保證已去識別化的資訊不會被重新加以識別。
- (e) 遵循法令規範。為符合相關法令規範之要求，包括但不限於反洗錢和打擊資恐、或為執行您和MAX Exchange之間契約所需，MAX Exchange可能會處理和利用您的個人資料、內容和/或回饋。MAX Exchange有權保留和分享部分個人資料的權利，以符合相關法令要求以及我們與合作夥伴和第三方之間的協議與契約。上述處理和利用個人資料的目的分類為：063（非公務機關依法定義務所進行個人資料之蒐集處理及利用）、069（契約，類似契約或其他法律關係事務）、090（消費者，客戶管理和服務）、137（資通安全與管理）、154（徵信）、157（調查、統計與研究分析）、181（其他經營合於營業登記項目或組織章程所定之業務）。

2.2 MAX Exchange 將持續處理和利用您的個人資料，直到（a）MAX Exchange 停止提供服務和本網站；或（b）您透過本隱私權政策提供的聯絡管道聯繫我們，明確要求 MAX Exchange 停止處理和利用您的個人信息，請注意，在此情形下，我們可能無法繼續向您提供 MAX Exchange 服務和本網站。

2.3 MAX Exchange 可能會在您所在的法律管轄地之外的資料位址，處理和利用您的個人資料及其他資訊。在此情形下，資料位址所在地的政府、法院、執法單位或監管機構，可能會依據該地之法律取得您的個人資料。請注意，該資料位址對於隱私的標準可能會低於您所在的法律管轄地的隱私標準。

### 3. THIRD PARTY ANALYTICS AND ADVERTISING

- 3.1 To develop or improve MAX Exchange Services and this Site, MAX Exchange may engage third-party service providers to help us research and analyze information about your use of MAX Exchange Services and this Site. These third parties may also use cookies and similar technologies to collect similar information about your use of MAX Exchange Services and this Site. MAX Exchange does not provide any information that can identify you personally to these third-party service providers without your consent. However, MAX Exchange does not control the third parties' use of such technologies and their

use is governed by those parties' privacy policies, not subject to this Privacy Policy.

- 3.2 MAX Exchange may allow third-party ad servers or ad networks to serve advertisements on MAX Exchange Services and this Site and on third-party services. These third-party ad servers or ad networks use technology to send, directly to your browser, the advertisements and links that appear on MAX Exchange Services. They automatically receive your IP address when this happens. They may also use other technologies to measure the effectiveness of their advertisements and to personalize the advertising content. MAX Exchange does not provide any information that can identify you personally to these third-party ad servers or ad networks without your consent. However, please note that if an advertiser asks MAX Exchange to show an advertisement to a certain audience and you respond to that advertisement, the advertiser or ad server may conclude that you fit the description of the audience they are trying to reach.
- 3.3 MAX Exchange itself does not respond to "do not track" signals, and we do not control whether third parties do.

### 3. 第三方分析和廣告

- 3.1 為了開發或改善 MAX Exchange 服務和本網站，MAX Exchange 可能會邀請第三方服務提供商來協助我們研究和分析有關您使用 MAX Exchange 服務和本網站的資訊。該第三方服務提供商也可能會使用 cookies 及類似技術來蒐集有關您使用 MAX Exchange 服務和本網站的類似資訊。未得您的同意，MAX Exchange 不會提供任何足以識別您個人身份的資訊給這些第三方服務提供商。但請注意，MAX Exchange 無法控制該第三方服務提供商如何使用相關技術，且其如何使用相關技術是受該等第三方服務提供商的隱私權政策所拘束，並不受本隱私權政策所拘束。
- 3.2 MAX Exchange 可能會允許第三方廣告服務或網路商在 MAX Exchange 服務和本網站以及第三方服務提供商的網站上放置廣告。這些第三方廣告服務或網路商會直接在您的瀏覽器上放置廣告和連結。於此情形，該廣告服務或網路商會自動收到你的 IP 地址。他們也可能使用其他技術來評估其廣告的有效性並客製化廣告內容。未得您的同意，MAX Exchange 不會提供任何足以識別您個人身份的資訊給這些第三方廣告服務或網路商。但請注意，如果廣告服務或網路商要求 MAX Exchange 向特定受眾展示廣告，而您對該廣告作出回應，則該廣告服務或網路商可能會認定您符合他們所要觸及的受眾。
- 3.3 MAX Exchange 本身不回應「不追蹤」的信號，且我們無法掌控第三方是否會回應該信號。

## 4. SHARING AND DISCLOSURE OF INFORMATION

4.1 MAX Exchange values your privacy. MAX Exchange does not share, sell, lease, transfer or otherwise disclose your personal information to third parties unless otherwise stated below.

(a) Consent. Except as described in this Privacy Policy, MAX Exchange does not share or transfer your personal information to third parties without your consent.

(b) Service Providers. MAX Exchange may share or transfer your personal information with essential third parties, including, but not limited to MaiCoin and its Affiliates, KGI and the third party service providers engaged by KGI, telecommunication companies, and other service providers at the reasonable discretion of MAX Exchange, to facilitate your access to or use of MAX Exchange Services and this Site, enhance our KYC (know your customers) verifications procedures, and assist MAX Exchange with implementation of any Anti-Money Laundering and Counter-Terrorist Policies. These essential third parties may collect, process, and use your personal information, which are classified as C001 (information identifying individuals), C002 (information identifying finance), C003 (information identifying in government data), C011 (description of an individual), C031 (residence and facilities.), C032 (properties), C083 (credit ratings), and C102 (agreement or contract) for the aforementioned purposes, which is classified as 063 (non-government agency collect or process personal information under legal obligations), 069 (contract, contract-like or other legal relation matter), 090 (consumer, customer management and service), 094 (property management), 135 (information (communication) services), 136 (information (communication) and database management), 137 (information (communication) security and management), 154 (reference), 157 (investigation, statistics and research analysis), and 181 (other business operation in accordance with the business registration or bylaws) in the Purpose and Classification. If you do not agree to our sharing with MaiCoin and its Affiliates, KGI and the third party service providers engaged by KGI, telecommunication companies or other service providers at the reasonable discretion of MAX Exchange, please do not register with or access MAX Exchange services or this Site. If you have already registered with MAX Exchange or accessed this Site, please contact us immediately through the contact information referred in this Privacy Policy to exercise your rights as stipulated in Article 6 of this Privacy Policy, in which case MAX Exchange may not be able to provide MAX Exchange Services and this Site to you.

(c) Legal Compliance and Law Enforcement. MAX Exchange may access, preserve, or disclose your personal information, Content, and/or Feedback if required to do so by applicable laws or in a good faith belief that such access,

preservation or disclosure is reasonably necessary to: (i) comply with legal process or request by a government or quasi-government authority; (ii) enforce the Terms of Use ; (iii) respond to claims that any Content and/or Feedback violates the rights of any other third parties; (iv) enforce or administer our agreement with the users of MAX Exchange Services and this Site, including investigation of potential violations hereof; (v) detect, prevent, or otherwise address fraud, security or technical issues; or (vi) protect the rights, property or personal safety of MAX Exchange, the users of MAX Exchange Services and this Site and the public.

(d) Mergers and Acquisitions. Information that MAX Exchange collects is considered a business asset. Therefore, MAX Exchange may share, transfer or disclose your personal information to third parties when we decide to sell, buy, or merger our businesses with such parties. MAX Exchange may also transfer or assign such information in the course of corporate divestitures, mergers, or dissolution.

(e) Beneficiaries Meeting. When MAX Exchange winds up, become insolvent, dissolve, or cease to operate its business, KGI may use the personal information that it collects under Section 4.1 (a) to convene beneficiaries meeting(s).

#### 4. 分享與揭露資訊

4.1 MAX Exchange 非常重視您的隱私。除非有下述情形，MAX Exchange 不會將您的個人信息分享、出售、出租、轉讓或以其他方式揭露給第三人：

(a) 同意。除本隱私權政策所述的情形外，未得您同意，MAX Exchange 不會將您的個人資料分享或轉讓給第三人。

(b) 服務提供者。MAX Exchange 可依據我們的合理判斷，將您的個人資料與重要第三方分享或轉讓予重要第三方，包括但不限於MaiCoin及其關係企業、KGI與其所委任之第三方服務提供者、電信公司和其他服務提供商，以方便您進入或使用MAX Exchange服務和本網站、加強我們的KYC（了解您的客戶）驗證程序，以及協助MAX Exchange實行洗錢防制與洗錢和反恐怖主義政策。這些重要第三方得於目的為063（非公務機關依法定義務所進行個人資料之蒐集處理及利用）、069（契約，類似契約或其他法律關係事務）、090（消費者，客戶管理和服務）、094（財產管理）、135（資（通）服務）、136（資（通）訊和資料庫管理）、137（資通安全與管理）、154（徵信）、157（調查、統計與研究分析）、181（其他經營合於營業登記項目或組織章程所定之業務）內，蒐集、處理與利用您目的及類別為C001（辨識個人者）、C002（辨識財務者）、C003（政府資料中之辨識者）C011（個人描述）、C031（住家及設施）、C032（財產）、C083（信用評等）、C102（約定或契約）之個人資料。

料。如果您不同意我們依據我們的合理判斷，分享您的個人資料給MaiCoin及其關係企業、KGI與其所委任之第三方服務提供者、電信公司或其他服務提供商等重要第三方，請不要註冊或使用MAX Exchange服務或本網站。如果您已經在MAX Exchange註冊或已使用本網站，請立即依據本隱私政策中提及的聯絡資訊與我們聯繫，並根據本隱私權政策第6條的規定行使您的權利，在此情形下，MAX Exchange可能無法繼續為您提供MAX Exchange服務和本網站。

- (c) 法律遵循與法律執行政策。如果根據相關法律要求或依下述情形，MAX Exchange有足夠理由認為我們存取、保留或揭露您的個人訊息、內容和/或回饋是合理且必要的，則我們可以存取、保留或揭露您的個人訊息、內容和/或回饋：(i) 遵循法律、政府或類似政府等官方機構的要求；(ii) 執行使用條款；(iii) 回應任何主張內容和/或回饋侵犯任何其他第三方權利的聲明；(iv) 執行或管理與我們與MAX Exchange服務和本網站用戶的協議，包括調查潛在的違規行為；(v) 偵測、預防或以其他方式處理欺詐，安全或技術問題；或(vi) 保護MAX Exchange、使用MAX Exchange服務或本網站的用戶及公眾的權利、財產或人身安全。
- (d) 合併與收購。MAX Exchange蒐集的資訊被視為商業資產。因此，當我們決定與第三方出售、購買或合併時，MAX Exchange可能會將您的個人資料分享、移轉或揭露給該第三方。MAX Exchange也可能在公司分割、併購或解散過程中移轉或讓渡此類資訊。
- (e) 受益權人會議。當MAX Exchange發生清算、不能支付其債務、解散或停業，KGI得利用其於第4.1 (a)條所蒐集的個人資料以召開受益權人會議。

## 5. PROTECTION OF INFORMATION

5.1 MAX Exchange uses reasonable technical and organizational information security measures to provide appropriate protection for your personal information from leaking or unauthorized access and prevent such risks of providing personal information.

5.2 MAX Exchange cannot, however, guarantee the personal information you provided or we collected may not be accessed, disclosed, altered, or destroyed by any attacks from hackers or any skilled computer experts.

### 5. 資訊保護措施

5.1 MAX Exchange 使用合理的技術及資訊安全措施，為您的個人資料提供適當的保護，以防止個人資料洩露或遭未經授權的存取，並在提供個人資料的過程中避免上述風險發生。

5.2 但請注意，MAX Exchange 無法保證您提供的個人資料或我們蒐集的個人資料，不會被駭客或任何電腦專家的攻擊而存取、揭露、更改或銷毀。

## 6. CHOICES AND RIGHTS OF YOUR INFORMATION

- 6.1 You may exercise your rights stipulated in Section 6.2 with regard to your personal information collected, processed, and used by MAX Exchange, and you may delete your MAX Exchange Account, in which case we may not be able to provide MAX Exchange Services and this Site to you.
- 6.2 You have the right, subject to the applicable laws and Section 6.3 and Section 6.4 of this Privacy Policy,
- (a) to inquire or request for a review of the personal information MAX Exchange has collected from you;
  - (b) to make duplications of the personal information MAX Exchange has collected from you;
  - (c) to replenish and rectify the personal information MAX Exchange has collected from you;
  - (d) to request MAX Exchange to discontinue our collection, processing and use of the personal information MAX Exchange has collected from you; and
  - (e) to delete any personal information MAX Exchange has collected from you, by yourself or by requesting MAX Exchange to do so, in which case we may not be able to provide MAX Exchange Services and this Site to you thereafter. MAX Exchange cannot, however, delete such personal information that is necessary for compliance with binding legal obligations or if the personal information must be retained according to applicable laws.
- 6.3 Upon your inquiry or request for a review and making duplication of the personal information MAX Exchange has collected from you, MAX Exchange shall determine whether to agree to such request within fifteen (15) days from the date on which MAX Exchange receives your request, except:
- (a) when the national security, diplomatic and military secrets, the macro-economic interests or other major national interests may be harmed;
  - (b) when the performance of official duties may be interfered with; and
  - (c) when the major interests of MAX Exchange or a third person may be affected.

The fifteen-day period may be extended to a time period of no longer than fifteen (15) days when necessary and you will be notified of the reason of extension in writing (either in electronic or hard-copy form). Please note that MAX Exchange may charge a fee to those who make an inquiry or request to review, or make duplications of their personal information.

6.4 You may, as appropriate and in accordance with applicable laws, exercise your rights mentioned above by contacting us through the contact information referred in this Privacy Policy. In some cases, for example, delete or cease the processing or use of your personal information may mean that we may not be able to provide MAX Exchange Services and this Site to you.

- (a) there is a dispute regarding the accuracy of your personal information;
- (b) the processing or use of such personal information is either necessary for the performance of an official duty or fulfillment of a legal obligation of MAX Exchange or agreed by you in writing (either in electronic or hard-copy form); and
- (c) such dispute has been recorded.

The thirty-day period may be extended to a time period of no longer than thirty (30) days when necessary and you will be notified of the reason of extension in writing (either in electronic or hard-copy form).

6.5 You may, as appropriate and in accordance with applicable laws, exercise your rights mentioned above by contacting us through the contact information referred in this Privacy Policy. In some cases, for example, delete or cease the processing or use of your personal information may mean that we may not be able to provide MAX Exchange Services and this Site to you.

## 6. 選擇個人資料與相關權利

6.1 就 MAX Exchange 所蒐集、處理和利用的您的個人資料，您可以行使本隱私權政策第 6.2 條所規定的權利。您也可以刪除您的 MAX Exchange 帳號。在此情形下，我們可能無法繼續提供 MAX Exchange 服務及本網站給您。

6.2 您可以依據相關法律以及本隱私權政策的第 6.3 條和第 6.4 條，行使或要求 MAX Exchange 行使下列權利：

- (a) 查詢或請求閱覽 MAX Exchange 蒐集的個人資料。

- (b) 製給MAX Exchange蒐集的個人資料的複製本。
- (c) 補充或更正MAX Exchange蒐集的個人資料。
- (d) 請求MAX Exchange停止繼續蒐集、處理與利用其已蒐集的個人資料。
- (e) 刪除MAX Exchange蒐集的個人資料。

在此情形下，我們可能無法繼續向您提供 MAX Exchange 服務和本網站。但是，MAX Exchange 無法刪除 MAX Exchange 為遵循法律相關義務上所須的個人資料，也不能刪除依法令規定必須保留的個人資料。

6.3 您就 MAX Exchange 蒐集的您的個人資料請求查詢、閱覽或製給複製本時，MAX Exchange 應在收到您請求之日起十五日內確定是否同意該請求。但有下列情形之一者，不在此限：

- (a) 妨害國家安全、外交和軍事機密，整體經濟利益或者其他重大國家利益；
- (b) 妨害公務機關執行法定職務；或
- (c) 妨害MAX Exchange或第三方的重大利益。

如有必要，十五日之期限可再延長，但延長之期限不得超過十五日，並將以書面形式（電子或紙本形式）通知您延長期限的原因。請注意，MAX Exchange 可能會對查詢、請求閱覽或複製個人資料者收取費用。

6.4 在您請求補充和更正 MAX Exchange 所蒐集的您的個人資料時，MAX Exchange 應在收到您的請求之日起三十天內確定是否同意該請求。但如發生下列情形者，不在此限：

- (a) 對於您個人資料的正確性存有爭議；
- (b) 因MAX Exchange執行職務或履行法定義務所必須，或已取得您的書面同意（電子或紙本形式）；且
- (c) 該爭議已經註明者。

如有必要，三十日之期限可再延長，但延長之期限不得超過三十日，並將以書面形式（電子或紙本形式）通知您延長期限的原因。

6.5 您可以依據相關法律，透過本隱私權政策中所提及的聯絡資訊與我們聯繫以行使上述權利。在某些情形下，例如刪除或停止處理或使用您的個人資料，即表示我們可能無法繼續向您提供 MAX Exchange 服務和本網站。



## 7. CHILDREN'S PRIVACY

MAX Exchange Services and this Site are not intended for those who are minors under the laws applicable to them. We do not knowingly collect personal information from those who are minors under the laws applicable to them and if we become aware of such collection, we will take reasonable steps to delete any such information as soon as practicable.

### 7. 未成年人隱私

MAX Exchange服務和本網站不適用於未成年人。我們不會特地蒐集未成年人的個人資料，如果嗣後知悉我們已蒐集未成年人的個人資料，我們會盡速採取合理措施以刪除該資訊。

## 8. COOKIES

8.1 MAX Exchange may use cookies to improve and update our services to you. A cookie is a small text file stored by a website in a user's web browser that allows MAX Exchange to recognize your computer or device. For example, cookies can store your user name and password to eliminate the need for re-entering to access MAX Exchange Services and this Site when you come back to MAX Exchange Services. Cookies can also record your preferences so that MAX Exchange may provide customized services to you.

8.2 If you do not wish to receive cookies, or want to be notified before they are placed, you may set your web browser to do so. Please be noted that if cookies are turned off, you may not be able to view certain parts of MAX Exchange Services and this Site that may enhance our services to you. Some of MAX Exchange's business partners such as online resources whose content is linked to or from MAX Exchange Services and this Site may also use cookies or similar technologies. However, please understand that we have no access to or control over these cookies.

### 8. Cookies

8.1 MAX Exchange 可能會使用 cookies 技術以改善和更新我們的服務。Cookies 是透過使用者的網頁瀏覽器所儲存的一個小文字檔，以允許 MAX Exchange 識別您的電腦或設備。例如 cookies 可以儲存您的使用者名稱和密碼，而避免在您重新登入 MAX Exchange 時需要再次輸入使用者名稱和密碼。Cookies 還可以記錄您的偏好，以便 MAX Exchange 為您提供客製化服務。

8.2 如果您不希望接收 cookies，或者希望在放置 cookies 之前收到相關通知，您可以設定您的網路瀏覽器以達成上述目的。請注意，如果 cookies 被關閉，您可能無法查看 MAX Exchange 服務和本網站的部分內容，而該內容可能會讓我們

進一步改善我們提供的服務。部分 MAX Exchange 的業務合作夥伴，例如其內容與 MAX Exchange 服務或與本網站相連結的線上資源，也可能使用 cookies 或類似技術。但您必須瞭解我們無法存取或控制這些 cookies。

## 9. THIRD PARTY WEBSITE LINKS

MAX Exchange Services and this Site contain links to other websites and online resources. This Privacy Policy only covers the privacy practices by MAX Exchange, and does not cover the privacy practices of other websites or online resources. Please be noted that MAX Exchange is not responsible for the privacy policies and/or practices of other websites or online resources. If you link to any other websites or online resources, you shall review the privacy policy of such websites or online resources since your interaction with them should be governed by their privacy policy and rules.

### 9. 第三方網站連結

MAX Exchange服務與本網站包含部分可連結至其他網站或線上資源的連結。本隱私政策僅涵蓋MAX Exchange所涉及的隱私設定，而未涵蓋其他網站或線上資源的隱私設定。請注意，MAX Exchange對於其他網站或在線資源的隱私權政策和/或其隱私設定，不負擔任何責任。如果您連結到任何其他網站或線上資源，您應該閱覽這些網站或線上資源的隱私權政策，因為您與他們的互動應受其隱私權政策和規範所拘束。

## 10. MODIFICATIONS

MAX Exchange reserves the right, in its sole discretion, to modify this Privacy Policy, at any time and without prior notice. If MAX Exchange modifies this Private Policy, MAX Exchange will post the latest revised version at <https://max.maico.in.com/privacy> or in other ways that MAX Exchange deems appropriate. By continuing to access or use MAX Exchange Services and this Site after MAX Exchange has posted a modification on the website of MAX Exchange, you are indicating that your agreement and express consent to be bound by the modified Privacy Policy. You may also be asked to re-acknowledge and re-accept the Privacy Policy following any material changes. If the modified Privacy Policy are not acceptable to you, you must cease using MAX Exchange Services and this Site.

### 10. 修改

MAX Exchange有權隨時修改本隱私權政策，恕不另行通知。當MAX Exchange修改本隱私權政策後，最新修訂版本將會發布在：<https://max.maico.in.com/privacy>，或以其他MAX Exchange認為合適的方式發布。當MAX Exchange在MAX Exchange的網站上發布修改後，您繼續進入或使用MAX Exchange服務和本網站的行為，視為您已同意且明示確認受修改後的隱私權政策拘束。當本隱私權政策有任何重大變

更，MAX Exchange可能會要求您重新確認並重新接受。如您無法接受修改後的隱私政策，您必須停止使用MAX Exchange服務和本網站。

## 11. LANGUAGES

This Private Policy is written in English. Any translations into another language are made solely for the convenience and will not be considered in the interpretation or application of this Private Policy. The Chinese translation of this Private Policy is only for reference. In case of any discrepancy, the English version shall prevail.

### 11. 語言

本隱私政策以英文書寫。本隱私政策若翻譯為任何一種語言，僅係為了便利，並不應被用以解釋或適用本隱私政策。且本隱私政策之中文翻譯僅供參考。若有任何不一致，應以英文版本為準。

## 12. CONTACTING MAX EXCHANGE

If you have any questions about this Private Policy, please contact MAX Exchange through [max@maicoin.com](mailto:max@maicoin.com).

### 12. 聯絡MAX Exchange

如您對本隱私政策有任何問題，請透過：[max@maicoin.com](mailto:max@maicoin.com)與我們聯絡。