

## THE FUTURE OF WOMEN IN LEADERSHIP – FEMINISM OR FEMINITY

Program based on stories and the final story being the one we tell ourselves

Date: September 30 – October 1, 2019 (Kuala Lumpur) | October 2 – 3, 2019 (Kuching)  
Investment: RM2,400 (Early bird rate before Sept 10) | RM2,600 (Regular rate)



### PROGRAM HIGHLIGHTS

For time in memorial women have taken on leadership positions within their homes, organizations and countries that have changed the course of history.

What is the voice of a woman in power? How does a woman in power retain her power and her womaness? This two-day program will explore the balance between the feminine and feminist voice for the Asian woman.

“Femininity is one of the most powerful forces women have. With femininity, women would always be leaders. But we women have lost the ability to legitimize our femininity”. To be a strong woman is considered to be a feminist. The feminist movement, has had its benefits. The right of women to vote; greater access to education; the right to initiate divorce proceedings; the right to own property etc. Whilst eliminating discrimination against women is important, women and men must celebrate their differences. Therefore leadership of the future is going to mean creating spaces for the voice of women, her rights and her participation not on the principle of equality of sexes but in fact, on the inequality and uniqueness of sexes.

### OBJECTIVES

The leadership module will be based through a series of stories:

1. Helping women drop the burden of unnecessary stories they carrying about themselves. Are these stories their own or the making of people and politics around them.
2. Courage and focus to identify what they want to achieve.
3. Strategy- How do you go to the fray for what they really value, working with allies and adversaries.
  - Dealing with authority- from conformity to deference.
  - Finding the right feminine voice in a global environment and how to legitimize themselves.

### FACILITATOR



**Neha Bansal**  
Harvard Kennedy School, Masters in Public Policy  
Economic and Social Development Expert for Asia

Neha Bansal is an Asia economic and social expert. She served the United Nations for 9 years working on the regions’ most pressing development needs. She served the United Nations office on Drugs and Crime (UNODC) as Crime Prevention Officer for South Asia working on counter corruption, drugs, human trafficking, terrorism and thereafter with United Nations Development Programme (UNDP) on youth empowerment. In addition, she served as a civil servant with the Government of the UK, Department for International Development (DFID) to strengthen approaches against forced labour, climate resilient growth and economic development in Asia. Neha is a Fellow at the ASH centre for democratic governance and innovative, Harvard University for research on socio-political concept of ‘One Asia’. Neha holds a Master’s in Public Administration (MPA) from the Harvard Kennedy School and an MBA from International Management Institute. She is also a Kathak (Indian Classical) dancer.



### WHO SHOULD ATTEND

Asian Women and Men in Public leadership roles – age 25 to 45 years.

This program would be best suited for Asian women and Men who have some experience in leadership roles- Parliament, Government, private sector or as public voices- artists, journalists, writers. However this is not a disqualifier.

Fifty-six of the 146 nations (38%) studied by the World Economic Forum in 2014 and 2016 have had a female head of government or state for at least one year in the past half-century. There have been many more women leaders in Asia than in other parts of the world. Bangladesh, Pakistan, India, Myanmar, Taiwan, South Korean, Mongolia, Philippines and Sri Lanka. Bangladesh amongst the longest running woman leader. Asian women are also playing public leadership roles in private sector as writers, journalists, artists.

One would think that these women do not require any more leadership training but it is exactly these women and men who need to be reminded of the value of their feminine voice.

### APPLICATION & FURTHER ENQUIRIES

Email: [cali@asialeadership.org](mailto:cali@asialeadership.org)  
Phone: +603 7491 8716 / 7

### PERSONAL DATA PROTECTION ACT

CAL reserves the right to use photographs and videos taken during the program and names of participants for promotional purposes and reserves the right to change without prior notice any statement in the brochure concerning, but not limited to, rules, policies, fees and curriculum.

## AGENDA

\* Timetable subject to change at the organizer's discretion.

Time	Day 1	Day 2: Strategy and Voice
08:30	Registration	
09:00	<b>What is leadership? The story of Shakespeare's Desdemona in the afterlife</b>	<b>Legitimacy: The story of Draupadi, Mahabharata</b>
10:15	Coffee break	
10:30	<b>What is leadership contd- Technical versus adaptive challenges- The story of Ramayan's Sita</b>	<b>Lysistrata – the story of war between Athens and Sparta: Working with Allies and adversaries- the wifi diagram</b>
12:30	Lunch	
13:30	Working group activity: <b>Breaking down the stories we carry of ourselves</b>	<b>Working group activity- The leadership voice: Finding the feminine voice in a global environment</b>
15:00	Coffee break	
15:15	<b>The story of Goddess Meenakshi- Focussing and going in to the fray for what we really want?</b>	<b>Finding the feminine leadership voice- between conformity and deference- Dragon Lady</b>
17:30	End	