

Stephanie Maria Ludwig



Stephanie Maria Ludwig is Regional Project Lead on MRA and labour mobility and Country Team Lead Cambodia for the Regional GIZ project “Support to the Initiative for ASEAN Integration (IAI)”

Stephanie guides the GIZ regional team to support regional and national partners and stakeholders in CLMV in implementing MRA-TP and MRA in nursing services.

Prior to GIZ Cambodia, Stephanie worked with the German Ministry for Economic Cooperation and Development (BMZ) as GIZ Economic Development Advisor in Germany. Before, she worked at UNDP’s Bureau for Development Policy in New York. She also worked for recognized academic institutes (ENPC, IMD) as well as in private sector (management consulting and business strategy).



Support to the
Initiative for ASEAN Integration (IAI)
within the Framework of the
ASEAN Single Market

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Overview

- Project Key Facts
- Project Implementation Context
- Implications for Project Work Plan
- Project Activities and Opportunities





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Initiative for ASEAN Integration

Support to Cambodia, Lao PDR, Myanmar and Viet Nam (**CLMV**)

The IAI was launched in 2000 by ASEAN Heads of States to contribute to the objectives of **Narrowing the Development Gap and accelerating integration of CLMV** as the newer members of ASEAN.

By augmenting the **capacity of CLMV to implement regional agreements**, the IAI hopes to accelerate the regional integration process as a whole.





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ASEAN Economic Community – GIZ IAI project addresses selected priority areas of the AEC Blueprint

A. A Highly Integrated and Cohesive Economy	B. A Competitive, Innovative and Dynamic ASEAN	C. An Enhanced Connectivity and Sectoral Cooperation	D. A Resilient, Inclusive, People-Oriented, People-Centered ASEAN	E. A Global ASEAN
<ul style="list-style-type: none"> •A1. Trade in Goods •A2. Trade in Services •A3. Investment Environment •A4. Financial Integration, Financial Inclusion, and Financial Stability •A5. Facilitating Movement of Skilled Labor and Business Visitors •A6. Enhancing Participation in Global Value Chains 	<ul style="list-style-type: none"> •B1. Effective Competition Policy •B2. Consumer Protection •B3. Strengthening Intellectual Property Rights Cooperation •B4. Productivity-Driven Growth, Innovation, Research and Development and Technology Commercialization •B5. Taxation Cooperation •B6. Good Governance •B7. Effective, Efficient, Coherent and Responsive Regulations and Good Regulatory Practice •B8. Sustainable Economic Development •B9. Global Megatrends and Emerging Trade-Related Issues 	<ul style="list-style-type: none"> •C1. Transport •C2. Information and Communications Technology (ICT) •C3. E-Commerce •C4. Energy •C5. Food, Agriculture and Forestry •C6. Tourism •C7. Healthcare •C8. Minerals •C9. Science and Technology 	<ul style="list-style-type: none"> •D1. Strengthening the Role of Micro, Small, and Medium Enterprises (MSMEs) •D2. Strengthening the Role of the Private Sector •D3. Public Private Partnership •D4. Narrowing the Development Gap •D5. Contribution of Stakeholders on Regional Integration Efforts 	<ul style="list-style-type: none"> •Integrating the region into the global economy

█ GIZ IAI core
█ GIZ IAI relevant
█ Other areas



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Project Key Facts



Goal:
Support to CLMV in implementing ASEAN agreements under AEC

Project Offices:
Cambodia, Lao PDR, Myanmar, Vietnam




Budget: €
6 Million

Sectors


-  Tourism
-  Health / Nursing




Areas of Single Market



- Free Flow of Services and Investment
- Free Flow of Skilled Labour

 **Project Duration:** 06/2018



Focus on TA:

-  Human and institutional capacity development
-  Technical expertise (economics, labour market & trade)
-  Facilitation of regional learning and negotiation processes



Project Implementation - Broad strategic approach





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Project Activities (06/2016 - 01/2017)

Introduction - Challenges in Identifying Concrete Measures

Mandate:
Support Implementation of Regional Agreements on National Level

Regional Agreements/ Strategies

National Development Plans and Strategies

Large Number of Stakeholders

Varying levels of implementation on national level

Identification of common (regional) activities



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Project overview on regional activities and indicators for MRA component

objective

MRAs for enhanced labour mobility (objective 2):
The CLMV countries benefit from ASEAN agreements to promote the mobility of skilled labour

outcomes

Implementation processes support, incl. institutional set up and legal frameworks

Policy advisory and facilitation of regional stakeholder fora

Technical capacity development support for institutions and their staff

Data and registration support for labour mobility and human resources development

Source: Project proposal in annex of Implementation Agreement



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Project overview on regional activities for MRA-TP - Regional activities

MRAs for enhanced labour mobility (objective 2)

Implementation processes

- Institutional landscape review
- Support with dissemination of information
- Review legal / regulatory frameworks and systems

Regional fora

- Strengthen regional engagement of TOs
- Engage in regional policy dialogues
- Align regional with support to national coordination and collaboration

Capacity development

- Support ASEAN trainers/assessors for TO/TAs
- Develop Capacity Needs Assessment
- Pilot project "Recognition of Prior Learning" for TOs

Data and registration

- Support ATPRS at regional and national levels

These are early suggestions to be further discussed and agreed upon at regional and national level



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Project Activities (until 06/2016) – Selected events and analyses conducted in the tourism sector



Policy paper on MRA
(presented at expert meeting at
ADB, Manila)



**Labour Market and MRA
Capacity Needs
Assessment**



**B2B-Network Event at
ASEAN Ecotourism
Forum on Regionalization
of Tourism Development**



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Tour Operators as core focus TP group for MRA-TP implementation support

- Link AEC pillar A priorities: MRA-TP and Trade in services
- TO show highest likelihood to engaging in cross-border activities
- TO typically MSME which receive support through project component 1
- TP group with relatively large impact on tourism quality
- Sizable TP group well suited to test and enhance processes to be adapted for other TP groups





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Core regional activities with focus on Tour Operators

ASEAN and National Master Trainer & Assessor for Tour Operators

- Support 1 additional private sector participant
- Support processes for scale at national level



Recognition of Prior Learning for Tour Operators

- Support processes for scale at national level



ATPRS awareness raising support

- Support awareness raising and other related activities to contribute to the uptake of ATPRS



These are early suggestions to be further discussed and agreed upon at regional and national level



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Processes and scale





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