

[For immediate release]

Over 4,300 Moonwalkers on Vintage Partywear, and Walk 20kms to Share Hope with the Visually Impaired

Having raised funds for the world's needlessly blind every year for the last 13 years, Orbis Moonwalkers remains the Territory's best-loved overnight charity walk. With some 4,300 walkers braving the breezy weather and raising some HK\$4,200,000 by the end of their six-hour walk through the night of November 10 and 11, Moonwalkers 2018 was another great success. What made this year's event especially memorable was a nostalgia-theme which saw participants don 70s and 80s attire to walk the 20Kms from Shatin Sports Ground to Tai Mei Tuk. In doing so, they not only created unforgettable memories for themselves, but also enabled Orbis to build medical facilities and mount training initiatives that will benefit eyecare doctors and patients in developing countries.

This year's Moonwalkers was Orbis' most interactive to date. In addition to ever-popular blindfold experiences and light painting, 2018's event was blended with retro-themed characteristics. With many participants sporting stylish polka dotted or checked shirts/dresses, and Orbis providing authentic recreations of store fronts and neon signs, everyone happily travelled back in time to old Hong Kong. Many participants further added to the period feel by reminiscing about their childhood snacks and games in bygone Cantonese slang while they walked.

The desire and passion towards finding a way to cure blindness united many at the Shatin Sports Ground, where participants created illuminated paintings of the "Bright Moon" to kick off the 2018 Moonwalkers event. After the ceremony, the winners of the "Best Dressed Contest" led the night walk, followed by the rest of the Moonwalkers. A highlight of this event were the two 10-minute blindfold challenges where the participants had to walk without being able to see anything, which introduced them to the tougher realities of visual impairments.

A recent addition to the Moonwalkers event is the "Super Moonwalkers" category, which consists of completing the 20 kms journey in three hours or less. Though daunting, this did not intimidate 350 ambitious participants, who took up the challenge. They received the support from volunteer pacers who guided them every step of the way and helped them in achieving personal best records.

Said Ms. Mary Lau, Executive Director of Orbis Hong Kong: "This evening's nostalgic theme reflects the fact that Orbis Hong Kong and its supporters have now been saving sight for over 30 years. We are truly touched by the 4,300 walkers who've demonstrated their compassion for preventably blind people everywhere by accepting such a daunting challenge. The HK\$4,200,000 your efforts have raised will help us to continue to establish new medical facilities and mount eye care training initiatives that will benefit visually impaired people everywhere. Our heartfelt thanks also go out to the many event and media sponsors, supporting organisations and volunteers who make each year's Moonwalkers our best ever."



Orbis would like to extend its profound gratitude to the following organizations, without whose support the 13th annual Moonwalkers could never have been nearly so successful : Foon Tai Trading Company Ltd, Coca-Cola China Limited, Tempo, Cadbury Trading Hong Kong Limited, China Aircraft Leasing Group Holdings Limited, Dah Chong Hong Holdings, Daniel & Co, YoHo eBiz Limited, Jebsen Group, Regal Printing Limited, Sky One Logistics Group Ltd., Sogo Hong Kong Co. Ltd., Weetabix Food Company, Integrated Market Services Asia Limited, Hong Kong Descente Trading Limited - Le coq sportif, CityFit, Discuss HK, e-zone, gnet.com.hk, HKGolden Forum, Hong Kong Movie, Hotmob, hutchgo.com, MemosonBB, men's uno, NOIZchain Limited, Running Biji, Uwants, Weekend Weekly.

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