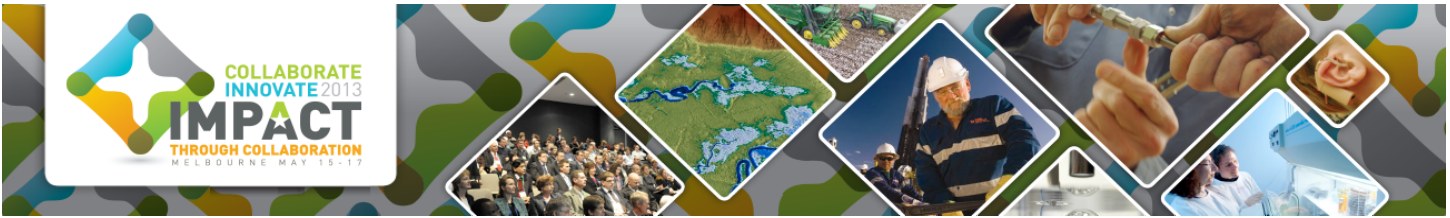




The Annual Conference of the Cooperative Research Centres Association

Speaker Guidelines



A Note to Speakers from the CRCA

Dear Speaker

Thanks so much for agreeing to speak at Collaborate | Innovate | 2013. Our meeting brings lots of senior people together and we want talks to be as memorable and valuable as possible.

We have put together a few helpful 'guidelines' below to help you prepare your presentation.

Again, thanks for taking the time and trouble to speak at Collaborate | Innovate | 2013.

We really appreciate it.

Tony Peacock, CRCA

1
Feel completely free to interact with the other speakers.

2
We are super strict about time. Our moderators are fitted with a water pistol.

4
If you use slides, we ask that you limit the number to one per minute at an absolute maximum. I know you can't do it with Powerpoint, but think about holding an old 35 mm slide over a bin at arm's length. If you can't read it, drop it in the bin.

3
We strongly encourage you to be passionate, opinionated and fun.

5
Our audience hates if you try to sell them stuff. Please don't.

6
Remember that you are part of a whole session. So you don't need to cover everything. You'll get more time during the discussion.

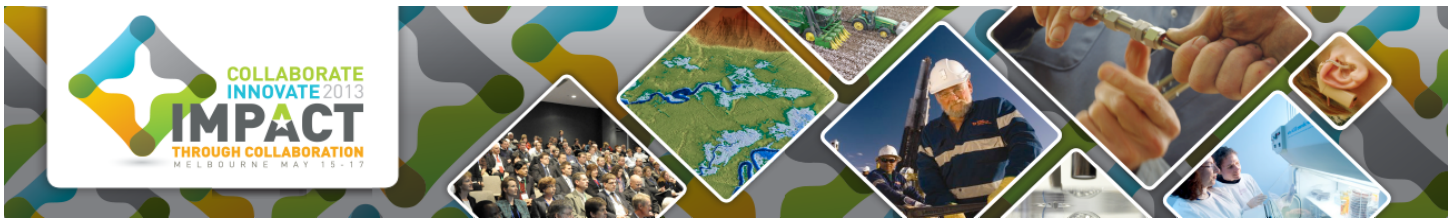
7
We have a rule that if you apologise for one of your slides being hard to read, we make you buy a round of drinks for the entire conference.



The following information is provided to assist you at The CRCA Collaborate | Innovate | 2013 Conference with the preparation of your presentations and attendance as a speaker. Please read the below details carefully and ensure you are aware of all actionable items and their due dates.

Contents of this guideline includes:

- [1. The Conference Theme](#)
- [2. General Session Topics \(Thursday & Friday\)](#)
- [3. Info About Other Session Segments](#)
- [4. DUE ITEMS](#)
- [5. Session Format and Presentation Styles](#)
 - [5.1 Workshops](#)
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- [8. Photograph](#)
- [9. Speaker's Charter](#)
- [10. Audio Visual Aids](#)
- [11. Speakers Preparation Room](#)



1. The Conference

Date: Wednesday 15th to Friday 17th May 2013
Venue: Melbourne Convention and Exhibition Centre
Location: 1 Convention Centre Pl, South Wharf 3006 (www.mcec.com.au/where-is-mcec)

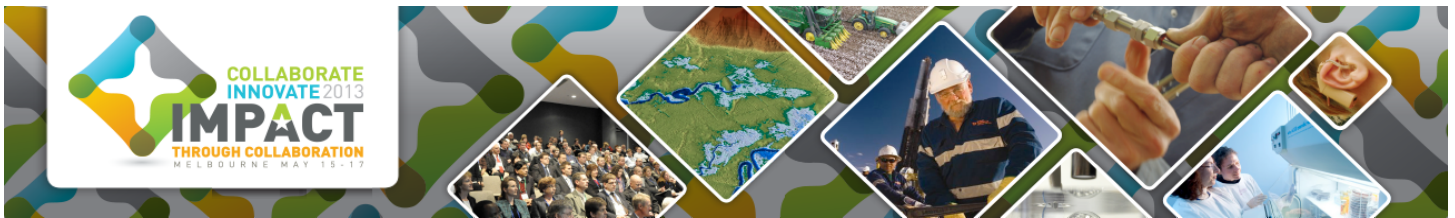
THEME: Impact Through Collaboration

Impact through Collaboration Turning research into outcomes is not easy. Whether following a commercial route to market, producing knowledge to inform policy or demonstrating better ways for an industry to do things, many pieces of the jigsaw must come together for research to make an impact.

Collaboration is a key component to research impact. Different skills and networks are needed to move from an idea to impact. Creating research impact is too important to leave to chance. Collaborate | Innovate | 2013 is pulling together high level participants to look at how research impact can be maximised through long term collaborations.

[\(Click here to see latest version of the conference program\)](#)

(OR) visit the conference website conference.crca.asn.au



2. General Session Topics (Thursday & Friday)

Shaping our Future Wellbeing

We sit on the edge of major change and major challenges in health research. The McKeon Review has reinforced calls for strengthening the health and medical research and the delivery of healthcare services. How can we shape research to better address issues of wellbeing and service delivery? Does that mean less focus on curing disease? Join a panel of experts through facilitated discussion around shaping our future wellbeing.

*Moderator: Reema Rattan, the Conversation
Section Editor for Health + Medicine*

Reema has worked in the research sector in Sydney and Melbourne, most recently at The Florey Neurosciences Institute. She previously worked as a sub-editor at The Korea Times and the International Herald Tribune's local supplement in Seoul.

If speakers require clarification on the session format they are able to contact the moderator. To contact Reema: reema.rattan@theconversation.edu.au

Collaborating for Sustainability

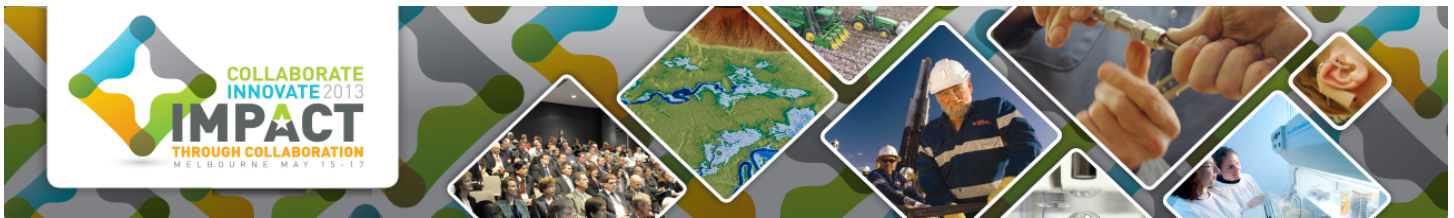
Managing Australia's vast landscapes and our precious water and marine resources requires high levels of collaboration. Relatively recent European settlement in a unique and isolated environment has led to severe loss of biodiversity and soils. But our export income is still highly reliant on our land, water and marine environments, so we must improve their sustainable use. In this session, we will explore the issues of managing our environments for the long-term. What are the issues confronting farming, mining and our environmental sectors over the coming decades and how can we manage competing claims on our environment?

*Moderator: Jane Rawson, the Conversation
Section Editor: Energy + Environment, The Conversation*

Jane joined The Conversation from the Victorian Department of Transport, where she was developing sustainable transport policy. She has previously written for Raising Children Australia and for Lonely Planet, where she also managed the company's online communities.

If speakers require clarification on the session format they are able to contact the moderator. To contact Jane: jane.rawson@theconversation.com

The Future of Universities in Creating Research Impact



Australia is more reliant on University-based research than almost any other country in the OECD. But a new report on the Future of Australian Universities says that not a single University in Australia has a business model to be viable in a decade. What does the future hold for research in an environment where Universities are under increasing pressure. What are the implications for industry seeking research and for researchers themselves? Author of the Future Australian Universities report, Justin Bokor, will outline the rocky road that Universities face. Vice Chancellor of RMIT University, Margaret Gardner AO will tell us how her University will face up to the challenges and Aidan Byrne, the CEO of the Australian Research Council will speculate on the future of research funding in our tertiary sector.

*Moderator: Misha Ketchell, the Conversation
Managing Editor*

Misha most recently worked as a researcher and producer on ABC TV's Media Watch. Previously he was editor of Crikey and The Big Issue (Australia) and a reporter for The Age.

If speakers require clarification on the session format they are able to contact the moderator. To contact Misha: misha.ketchell@theconversation.edu.au

Collaborating for Impact in Australian Industry

Chief Executive of the Australian Industry Group Innes Willox will be participating in the Industry competitiveness session where we will delve into Deloitte's 2013 Global Manufacturing Competitiveness Index. Deloitte Partner Damon Cantwell will put his views on how Australia might arrest our predicted continuing drop on the competitive index. Dr Michele Allan, current President of the Board of the William Angliss Institute and Director of numerous companies and research organisations, will point to the challenges for businesses to build and maintain a culture of innovation. You'll also be fully briefed on the latest on the Federal Government's recently announced Innovation Precincts Program.

*Moderator: Helen Westerman, The Conversation
Section Editor FOR Business + Economy*

Helen has covered news, business and finance for The Age newspaper and was the small business online editor for The Age and Sydney Morning Herald.

If speakers require clarification on the session format they are able to contact the moderator. To contact Helen: helen.westerman@theconversation.edu.au

Creating Impact in the Age of Hyper-innovation

Innovation itself is changing rapidly. Crowdfunding can mean great ideas receive up more than 10,000 times their requested investment backing in only days. People can collaborate from all over the world to deliver research impact in a fraction of the time it took in the past. Customers



can now be fully integrated into product development like BMW is doing in their Co-Creation Lab. End-users and researchers can find each other in the cloud and solve problems without ever meeting. In this session, we will explore a number of ways innovation itself is changing and what it means for individual researchers and their organisations.

*Moderator: Tony Peacock, CRCA
CEO*

If speakers require clarification on the session format they are able to contact the moderator. To contact Tony: ceo@crca.asn.au

3. Info About Other Session Segments

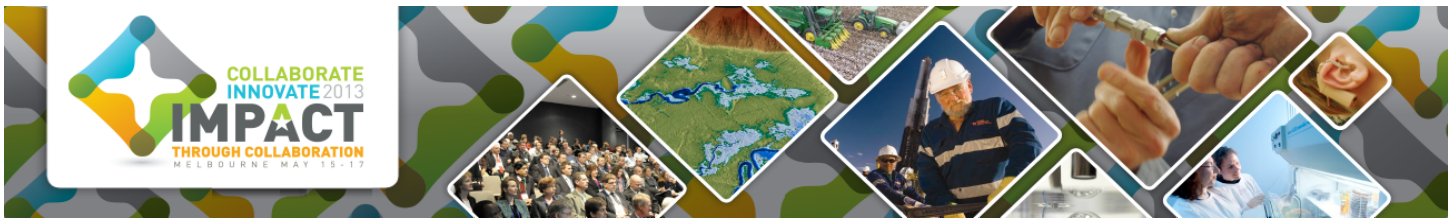
Showcasing Early Career Researchers

The Early Career Researcher Showcase celebrates good research, communicated well. Entry to the competition is via a 30-second video with the five best entrants invited to give a 5-minute presentation at Collaborate | Innovate | 2013 being held in Melbourne from 15 to 17 May.

Each finalist will receive a prize of \$1,000. The winner, judged by audience vote, will receive an additional \$5,000. Prizes will be given at the Excellence in Innovation Awards Dinner during Collaborate | Innovate | 2013.

The session is sponsored by CSIRO and will be Chaired by Dr Megan Fisher, Executive Manager of Manufacturing, Materials and Minerals at CSIRO.

Further information about the format of the session and preparing for the session can be obtained via the CRC Association Secretariat



How to Win a CRC (or Not)

A special breakfast event will be held for a limited number of registrants on the morning on Friday 17 May. As CEO of the ARC, Professor Aidan Byrne sees more research proposals than just about anyone else. Having just completed his first funding round as a member of the CRC Committee, Aidan is in a unique position to give us insights into this process.

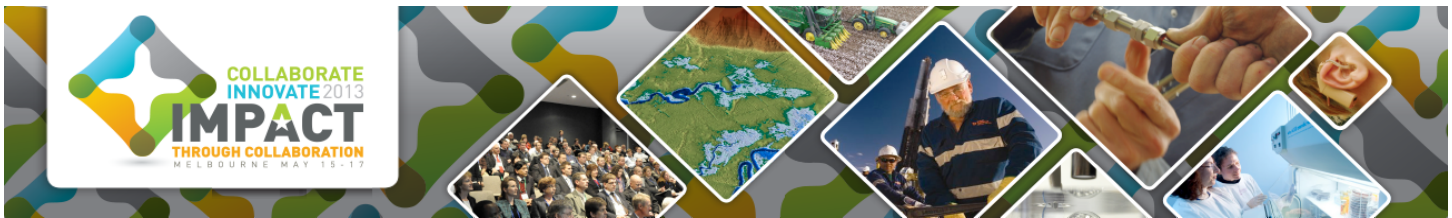
Aidan will be joined by Professor Robert van Barneveld who has led four separate CRC bids in two distinctly different sectors. As a leading nutritionist and company director in the livestock industry, Rob has led two successful bids for the Australian pork industry. In the latest funding round he led the bid for the establishment of a \$104 million Cooperative Research Centre for Living with Autism Spectrum Disorders over 8 years with 56 participants and \$31 million contributed by the Federal government. Rob also led a previous unsuccessful bid for an Autism CRC. Aidan and Robert will give their unique insights into what makes a winning CRC bid.

Moderator: Ray Evans

Partner, Phillips Ormonde Fitzpatrick

If speakers require clarification on the session format they are able to contact the moderator.

To contact Ray: raymond.evans@pof.com.au



4. DUE ITEMS

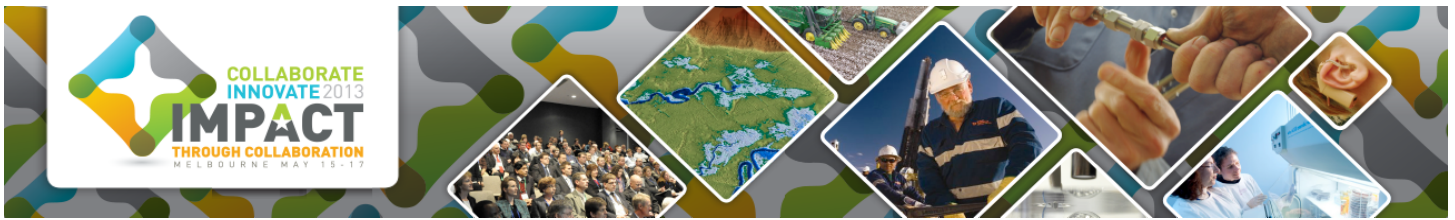
The below Items **must** be completed or provided to Eventcorp Pty Ltd (**unless already provided**) by due dates:

1. Presentation Summary	Due: NOW
3. Presenters Authorisation Form	Due: NOW
4. Biography	Due: NOW
5. Photograph	Due: NOW
6. Completed Registration Form	Due: NOW
7. Travel Booking Request Form	Due: NOW
8. Presentation (PowerPoint) Slides	Due: 26 April

PLEASE NOTE: PowerPoint slides are not compulsory but can be an excellent communication aid. Speakers will be asked to submit their **Powerpoint slides** to the conference office by close of business on the 26th of April so they may be pre loaded onto presentation computers. Speakers are also requested to bring a copy of their PowerPoint presentation to the Conference as a back up.

Conference Administration Office:

Eventcorp Pty Ltd
 PO Box 3873
 SOUTH BRISBANE QLD 4101
 Tel: (07) 3334 4400
 Fax: (07) 3334 4499
Email: kmiddleton@eventcorp.com.au



5. Session Format and Presentation Styles

5.1 Workshops

Workshops will be conducted on the afternoon of Wednesday 15th May and consist of up to five speakers. Each workshop is coordinated by a Workshop Convenor who will also introduce each speaker and facilitate discussion.

- 20 minutes will be allocated for each workshop speaker
- Total Workshop duration is 150 minutes

Workshop Convenor:

Convenors are required to introduce each speaker and make sure the workshop runs within the timeframe allotted for it. The convenor should facilitate any question and answer time and discussion as required throughout.

Workshop Speaker:

Workshop speakers are each allocated 20 minutes to present on their particular topic. The speaker should create their own topic unless this has been specifically provided to them by the program committee. It is expected that speakers do address subject matter that fits within the overall purpose of the workshop and appeals to the intended workshop audience. Speakers should liaise with the convenors if they have any questions about the proposed topics and advise the conference office of their individual topic for inclusion in pre release program information.



5.2 General Sessions

Sessions will be conducted throughout the day on Thursday the 16th and Friday the 17th of May and will not be run concurrently. Therefore all delegates will be engaged for all sessions. The traditional linear speaker format is being largely substituted with "lounge style" interactive sessions this year. Sessions will have a moderator that facilitates the session. Speakers will participate, in a "can of worms" style format and then the moderator will open up the discussion to delegates to participate around the session topics.

- 40 minutes are allocated for individual speeches
- 50 minutes are allocated for facilitated discussion
- Total session duration is 90 minutes

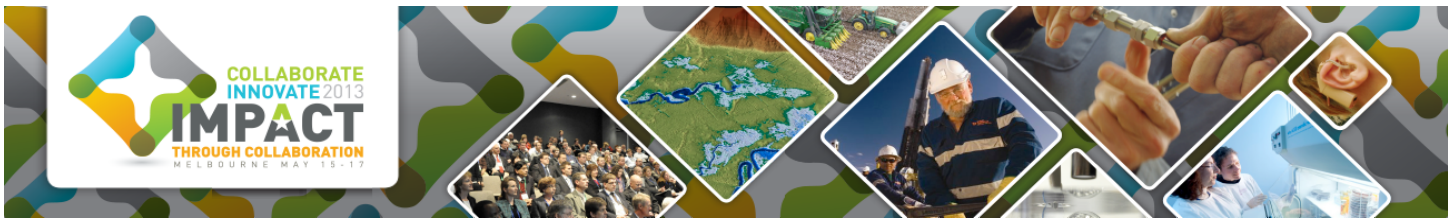
Session Moderator:

The role of the Session Moderator is to facilitate the session while maintaining relevance of discussion to the overall session theme. The moderator introduces each speaker for their individual segments and then after all speakers have delivered their individual speeches initiates audience participation.

Session Speaker:

Session speakers each will be provided with the opportunity to speak for seven minutes. They must speak within the general theme of the session however are required to nominate their own individual topic as well. Individual topics are to be provided to the conference office.

Note: All convenors, moderators and speakers for workshops and sessions will be required to provide their biography to the conference office so this may be included in delegate workbooks.



6. Speaker Registration

Please note that all presenters **MUST** register for Collaborate | Innovate | 2013 when they submit a presentation summary. All presenters must be registered as Speakers in order to attend the Conference. Your Speaker Registration indicates your commitment to presenting and provides the organiser with all the information that they need for communication, health and safety reasons between now and the event. To register, please complete the speaker registration form that has been provided to you as an attachment. Speakers have the option to register for the whole conference, a single day or if need be only for the sessions that they are participating in.

Air Travel: Eventcorp can also assist you with travel and if you would like this to be booked for you please use the travel booking form that has also been supplied as an attachment. Please note that early air travel and accommodation bookings are encouraged to avoid disappointment. Late bookings will be subject to availability and cannot be guaranteed.

7. Biography

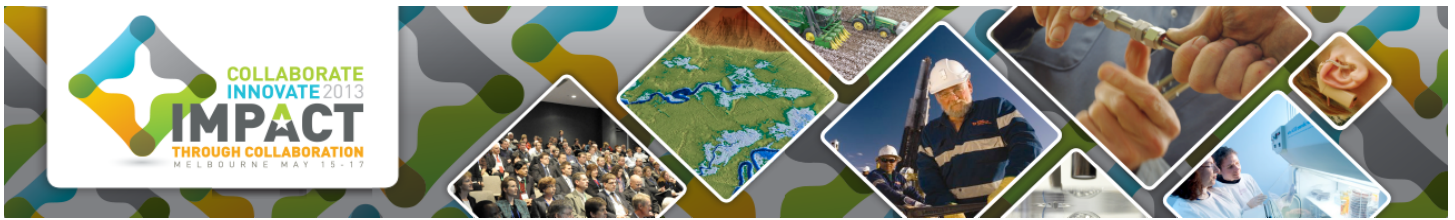
If you have not already supplied your biography please provide approximately 100 - 150 words that may include present positions, career details and major work achievements to date. The biography that you submit upon your abstract submission will be used to help the Chairperson introduce your presentation and may also be included in the delegate workbooks. Please note that if you do not want something in your biography read out to the delegates – please do not include it in your biography.

Co-Authors – If applicable (Please also include co-author/s name/s, biographies, if their name should appear in the Conference program and if the co-author/s will be attending the Conference).

Note: If the conference office has received your biography already it will appear in the biographies list on the conference website.

8. Photograph

If you have not already done so please provide a current high resolution photograph of yourself that will be included in the delegate workbooks. **This must be submitted before or at the time of registration.**



9. Speaker's Charter

The Speaker's Charter is required from presenters and confirms that they have read and understood their roles and expectations as a presenter in the Collaborate | Innovate | 2013 program as well as have the authority, and the permission of any co-authors/contributors, to present their work at the Conference. The form has been supplied as an attachment. **This form must be submitted either before or at the time of registration.**

10. Audio Visual Aids

It is recommended that for ease of viewing by delegates, Microsoft PowerPoint be utilised for all sessions. If you are using Mac software like Keynote – please ensure that your slides are compatible with Microsoft PowerPoint. Please note that only one source of projection will be available. Overhead/Slide projection is not available.

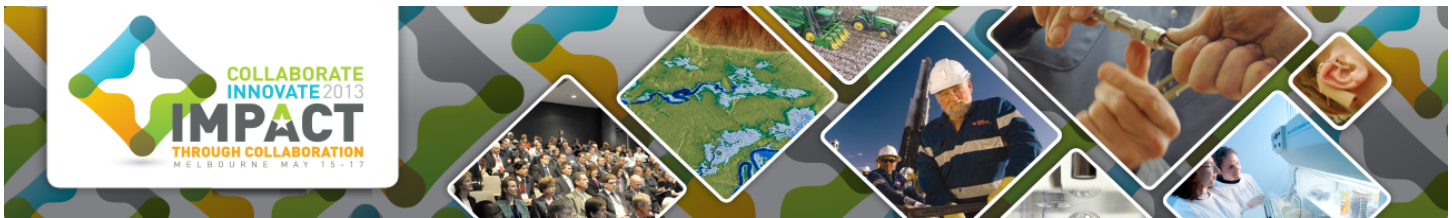
NOTE: Please use 16 x 9 widescreen aspect ratio if using powerpoint slides

PowerPoint presentations are due well in advance of the Conference as the slides must be checked for compatibility and preloaded onto the presentation machines. Submission of PowerPoints by the due date of **Friday 26th April 2013** is essential to the smooth running of the Conference. Late submission of PowerPoints will impede this process therefore, please insure your PPT is ready for submission by this due date

Presentations **less than 5MB** should be sent to crca@eventcorp.com.au

Presentations **larger than 5MB** should be sent on a CD to the Conference Office by post.

Please note: All AV indicated during the submission process will be taken into consideration by the organising committee, however, AV provided on the day to your presentation room will be dependent on room size and capacity and conference budget. As a standard all rooms will be equipped with lectern, microphone, data plug in for updated slides and projection.



11. Speakers Preparation Room

It is requested that all speakers check in at the speaker preparation room in the break prior to their presentation. A speaker preparation room will be available for all presenters and a technician will be on-site during conference opening times on each of these days.

Please also note that unless advised otherwise accepted presenters in the program are accepted in an unpaid position. Accepted speakers will be required to cover all costs of presenting at Collaborate | Innovate | 2013 including, but not limited to, speaker registration, flights and accommodation unless indicated otherwise. Note that there will be an option for speakers to register only for the session in which they are speaking at no additional cost.

Before arriving onsite for the Conference please ensure you have read and are aware of the below listed items:

- A briefing session for presenters will be held in the break prior to your session in your allocated presentation room. This is an opportunity for you to meet with the Audio Visual technicians and the Chairperson of your session to discuss biographies and the use of the equipment. Please ensure you are there at least 20 minutes prior to the commencement of your session. It is the presenter's responsibility to be in their session room and to identify themselves at the start of the break prior to their session. Being punctual to these meetings is essential in order to meet your chairperson and ensure that your introduction is correct and succinct. Attending this meeting will also ensure that you are on time to your presentation and are familiar with your presentation space.
- Should your PowerPoint presentation change after it has been submitted to the Conference Office, please ensure you have brought your PowerPoint on a USB to be handed to the AV technician onsite in the Speakers Preparation Room, whom will then upload your revised presentation to your session room.