



Last days to save \$\$\$ on CRCA Conference Registrations!

Date: 15-17 May 2013

Location: Melbourne Convention and Exhibition Centre, Australia

Get in quick as the Earlybird registration is closing soon! Register before 15 March, 2013 and save up to \$200.00!



REGISTER NOW

Offering unbeatable value for money, the CRCA Collaborate Innovate 2013 Conference is shaping up to be the most thought-provoking and informative yet! Discounted rates are also available for those who register in groups of 4 or more. Don't miss out on this great opportunity to learn from world leaders and to mingle and network with peers, speakers and sponsors alike.

Accommodation is still available!

Accommodation is available when you register online - Book your room at the **Crown Metropal** (across the road from the MCEC), **The Hilton South Wharf** (next to the MCEC), **Oaks on Collins** or the **Grand Hotel** (both located at the heart of the CBD and short tram ride to the MCEC). **Accommodation must be released soon! Don't miss out!**

KEYNOTE SPEAKERS ANNOUNCED

The CRCA Conference Committee is pleased to announce the involvement of two internationally acclaimed experts who will be presenting at Collaborate Innovate 2013!

Sir Gustav Nossal - Wednesday 15 May, 2013

Sir Gustav Joseph V. Nossal was Director of the Walter and Eliza Hall Institute of Medical Research 1965-96 and Professor of Medical Biology at the University of Melbourne. He is distinguished for his contributions to the fields of antibody formation and immunological tolerance. In 1996 he was one of the founders of Foursight, a company providing advice on R&D and science to companies, investment institutions, academics and government.

Dr. Alex Zelinsky - Thursday 16 May, 2013

Dr Zelinsky's career spans innovation, scientific and industrial research and development, commercial start-ups and education.

Prior to becoming Chief Defence Scientist and Chief Executive of the DSTO, Dr Zelinsky was the Group Executive for Information Sciences at the Commonwealth Scientific and Industrial Research Organisation (CSIRO) was Director of CSIRO's Information and Communication Technologies (ICT) Centre.

Dr Zelinsky has extensively advised Federal and State governments in Australia, most

recently as a member of the Australian Government's Defence Industry Innovation Board. He has served on the advisory panels to the Australian Research Centre (ARC) Centre for Vision Science and the ARC Centre of Excellence for Autonomous Systems.

The CRCA Conference Committee is very pleased to announce our line up of world-class Session and Workshop Speakers who will be presenting at this year's Conference!

TOPIC	PRESENTER	POSITION	ORGANISATION
Business Manager Workshop	Andrew Chalet	Partner	Russell Kennedy
Business Manager Workshop	Dr. Kevin Cullen	CEO	New South Innovations
Business Manager Workshop	Dr. Teresa Nicoletti	Partner	Piper Alderman
Chair/CEO Workshop	Anna-Maria Arabia	General Manager – Strategy and Partnerships	Questacon – The National Science & Technology Centre
Chair/CEO Workshop	Gabrielle Burrell	Assistant Secretary Defence Export Control Office	Defence Export Control Office
Chair/CEO Workshop	Dr. Nicholas Fisher	Principal	Value Metrics Australia
Communications Manager Workshop	Dr. Mark Quigley	Senior Lecturer	University of Canterbury
Education/research Manager Workshop	Alison Mitchell	Director of Development	Vitae
Education/research Manager Workshop	Tom Williams	Coordinator	Molecules to Medicine
Shaping our Future Wellbeing	Dr. Tom Calma	Chairman	Ninti One Ltd
Shaping our Future Wellbeing	Dr. Alexander Collie	Chief Research Officer	Institute for Safety, Compensation and Recovery Research
Shaping our Future Wellbeing	Dr. Tarun Weeramanthri	Executive Director Public Health	Health Department of Western Australia
Collaborating for Sustainability	Johann van der Merwe	Barrow Island Quarantine Management System	Chevron
Collaborating for Sustainability	Prof. Stuart White	Director - Institute for Sustainable Futures	University of Technology Sydney
Commercial Pathways to Impact	Dr. Michael Panaccio	Investment Principal	Starfish Venture Capital
How to Win CRC (or Not) breakfast	Dr. Robert van Barneveld	Consultant Research Scientist	Barneveld Nutrition
The Future of Universities in Creating Research Impact	Justin Bokor	Director, Commercial Development	Monash University



Our Sponsors



The Future of Universities in Creating Research Impact	Aidan Byrne	Chief Executive Officer	Australian Research Council
The Future of Universities in Creating Research Impact	Prof. Margaret Gardner	Vice-Chancellor & President	RMIT
Collaborating for impact in Australian industry	Damon Cantwell	Partner, Manufacturing	Deloitte
Creating Impact in the Age of Hyper-innovation	Jeremy Stone	Group Manager - Innovation	GHD

More Speakers to be announced soon! For more information on these speakers, please [click here](#).

SESSION ANNOUNCEMENT

Creating Impact in the Age of Hyper-Innovation

- Friday 17 May, 2013

Innovation itself is changing rapidly. Crowd funding can mean great ideas receive up to more than 10,000 times their requested investment backing in only days. People can collaborate from all over the world to deliver research impact in a fraction of the time it took in the past. Customers can now be fully integrated into product development like BMW is doing in their Co-Creation Lab. End-users and researchers can find each other in the cloud and solve problems without ever meeting. In this session, we will explore a number of ways innovation itself is changing and what it means for individual researchers and their organisations.

How to Win CRC's (or Not) Breakfast

- Proudly sponsored by Phillips Ormonde Fitzpatrick

- Friday 17 May, 2013 7:30am-8:30am

Professor Robert van Barneveld is a leading nutritionist in the livestock industry and an internationally successful company director. He has led four bids for Cooperative Research Centres across different sectors – three of them successfully gaining Commonwealth funding. These include the CRC for High Integrity Australian Pork valued at \$132 million over 8 years with more than 40 National and International participants. In 2012/13 he led the bid for the establishment of a \$104 million Cooperative Research Centre for Living with Autism Spectrum Disorders over 8 years with 56 participants and \$31 million contributed by the Federal government.

Professor Aidan Byrne has just completed his first funding round on the CRC Committee. As the CEO of the Australian Research Council, Aidan sees more bids for research funding than just about anybody. Previously the Dean of Science and the Director of the ANU College of Physical and Mathematical Sciences, Professor Byrne has a wealth of industry knowledge and expertise particularly in the Physical and Mathematical Sciences and Engineering.

Aidan and Robert will give their unique insights into what makes a winning CRC bid. Numbers are limited for this breakfast, free for registrants. To attend, you must register through the [Collaborate | Innovate | 2013 website](#)

Amazing Airfare deals available for Melbourne!

Click on any of the below buttons to book the following flight options for the CRCA Conference today!

Return flights starting from:

SYDNEY	\$170.00
BRISBANE	\$218.00
CANBERRA	\$198.00
HOBART	\$158.00



University of South Australia



phillips ormonde fitzpatrick
intellectual property



DMTC
DEFENCE MATERIALS
TECHNOLOGY CENTRE



Commercial & Technology
LAWYERS



MEMBER OF THE KENNEDY STRONG LEGAL GROUP



AUSTRALIAN NATIONAL CENTRE FOR
THE PUBLIC AWARENESS OF SCIENCE



Australian Government
Australian Research Council



Advance Manufacturing
CRC

Australian Research
Council

Brisbane Marketing

Campus Travel

Connecting Spaces

CRC CARE

PERTH	\$370.00
ADELAIDE	\$158.00
DARWIN	\$318.00

Holopoint Interactive

InfoEd Global

Piper Alderman

The Conversation

ATSE

Book now!



*Above flight options are quoted on departing homestate Tuesday 14 May and returning Friday 17 May, 2013. Prices correct as of 7 March, 2013. Booking fees not included.

For more information on the CRCA Collaborate Innovate 2013 Conference, please visit our [conference website](#).

Should you be interested in the vast business opportunities associated with sponsoring this event, please contact Naz Barootian on NBarootian@eventcorp.com.au for a copy of the prospectus, or [click here](#).

We hope to see you in May!

CRCA Conference Office
P: +61 7 3334 4400
F: +61 7 3334 4499
E: crca@eventcorp.com.au

Proudly Hosted by



