



# Lounge Sessions Promise to Get Loud at the Collaborate | Innovate | 2013

**Date:** 15-17 May 2013

**Location:** Melbourne Convention and Exhibition Centre, Australia

Stepping away from the traditional talking head conference sessions, Collaborate |Innovate | 2013 welcomes a new interactive, experiential and at times, controversial program style, that will have delegates sitting on the edge of their seats.

The traditional linear speaker format is being largely substituted with "lounge style" interactive sessions this year. All delegates will have the opportunity to participate in discussion around the session topics, so come ready to participate, not just listen!

The program will be released shortly, but in the meantime, here is a sneak peak at some of the facilitated sessions planned for the Collaborate | Innovate | 2013 Conference!



## PROGRAM TEASER

### Shaping our Future Wellbeing

- Thursday 16 May, 2013

This session will place community health under the microscope and draw on the experience of national leaders in community health initiatives.

Gain a unique perspective on some of the biggest developments on the Australian health landscape such as plain paper packaging of cigarettes and our effect on Closing The Gap between indigenous and non-indigenous health. Facilitated by "The Conversation", this session will give you the chance to participate in this fascinating discussion. Come and hear from the experts on making a difference through policy implementation, commercialisation and community programs!



### The Future of Universities in Creating Research Impact

- Friday 17 May, 2013

Australia is more reliant on University-based research than almost any other country in the OECD. But a new report on the Future of Australian Universities states that no single University in Australia has a business model that will be viable in a decades time!

What does the future hold for research in an environment where Universities are under such increasing pressure? What are the implications for industries seeking research and for the researchers themselves? The author of the Future Australian Universities Report, Justin Bokor, will outline the rocky road that Universities face. Vice Chancellor of RMIT University, Margaret Gardiner, AO, will tell us how her University will face up to the challenge and Aidan Byrne, the CEO of the Australian Research Council will speculate on the future of research funding in our tertiary sector.

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## Collaborating for Impact in Australian Industry - Friday 17 May, 2013

A recent benchmarking Index from Deloitte and the U.S Council on Competitiveness, 2013 Global Manufacturing Competitiveness Index, highlights that Australia has been ranked at number 16 in terms of current competitiveness and that Australia is expected to rank 17th against other national economies in five years! Why the drop in ranking? What can we do to improve Australia's competitiveness?

This Index provides Australian manufacturers, policymakers, academics and business leaders with an opportunity to increase dialogue and better understand the current forces driving manufacturing competitiveness in today's volatile economic climate.

Damon Cantwell from Deloitte will give his perspective on how we must face this tough environment and will be joined by Minister Combet, to discuss how Government is assisting Australian industries compete globally.

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Super Earlybird Registration will close **midnight**  
**1<sup>st</sup> February 2013!** By registering now you will  
save **\$150!** Don't miss out on these great savings!

**REGISTER NOW**

### Group Registrations - Available 2nd February 2013

Registrations of 4+ delegates will be entitled to the group rate of \$900p.p. Visit the Conference website for more information on registration rates, inclusions and how to register groups.

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For more information on the CRCA Collaborate Innovate 2013 Conference, please visit our [conference website](#).

Should you be interested in the vast business opportunities associated with sponsoring this event, please contact Naz Barootian on [NBarootian@eventcorp.com.au](mailto:NBarootian@eventcorp.com.au) for a copy of the prospectus, or [click here](#).

We hope to see you in May!

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