



Department of
Transport



PLATINUM SPONSOR



AUSTRALASIAN TRANSPORT RESEARCH FORUM
SPONSORSHIP OPPORTUNITIES

2012



AUSTRALASIAN TRANSPORT RESEARCH FORUM SPONSORSHIP OPPORTUNITIES

As we are all well aware, efficient transport is the key to economic and social progress. The transport sector in WA is the busiest it has ever been with most forecasts across all modes being exceeded well in advance of their due date.



The Australasian Transport Research Forum (ATRF) is long established as the premier transport planning, policy and research forum for the public and the private sectors in both Australia and New Zealand. ATRF is an annual event that brings together transport academics and practitioners in government and the private sector to share in and discuss the latest in research, ideas and policy initiatives. It is also an opportunity for the broader transport sector to access better practices, to network, and to share common interests and innovative planning approaches.

Transport links our communities and is integral to maintaining our way of life and developing our future so it is appropriate that the theme for this year's forum is "Shaping the Future – linking research, policy and outcomes".

To be held at the Pan Pacific Hotel in Perth, the 35th ATRF for 2012 is to be held on the 26–28 September, in conjunction with the Australian Road Research Board's (ARRB Group) biennial Conference, 24–26 September. Of note is that Wednesday 26 September is to be a joint day with shared sessions.

For the ATRF an exciting and informative program is currently being compiled. Planned plenary sessions include key note addresses from Ms Dorte Ekelund, Executive Director, Major Cities Unit, Department of Infrastructure and Transport, Dr Peter Cock, Chief Operations Officer, Perth Airport, Mr Gary Prattley, Chair, WA Planning Commission, The Hon Lisa Scaffidi, Lord Mayor of Perth (tbc) and Dr Fred Affleck, Chair, Freight and Logistics Council of Western Australia. There will also be more than 100 papers delivered in four streams per day addressing real-world transport and logistics issues and the challenges to planning, services delivery and structures.

There will also be numerous networking opportunities and time to hear and engage with the industry experts and the support industries at an industry exhibition. To end it all two technical tours will be provided to view first hand Perth's major transport infrastructure and developments. On the social side the welcome drinks and the forum dinner with great entertainment and WA wines will definitely add to the experience.

Following a call for bids we now welcome Perth Airport Pty Ltd as the Platinum Sponsor.

The Department of Transport is now in a position to open the call for other sponsorship categories. On behalf of the organising committee, I invite your organisation to consider the following sponsor offerings. Each has a range of inducements and each is offered on a first come first served basis. All sponsorship opportunities close Friday 31 August 2012.

If you wish to secure a particular sponsorship, it is recommended that you nominate for it as soon as possible. The attached sponsorship nomination form should be used to ensure we have all the required details.

If you have any enquiries please contact conference chair Ben Harvey on (08) 6551 6140 or Ben.Harvey@transport.wa.gov.au or sponsorships and forum coordinator Mark Sparrow on (08) 6551 6204 or Mark.Sparrow@transport.wa.gov.au.



Ben Harvey
A/Executive Director
Transport Policy and Systems
Department of Transport

Further details for each of the conferences can be found at:

ATRF <http://wired.ivvy.com/event/DLXB3A>

ARRB <http://wired.ivvy.com/event/6NRYP8>



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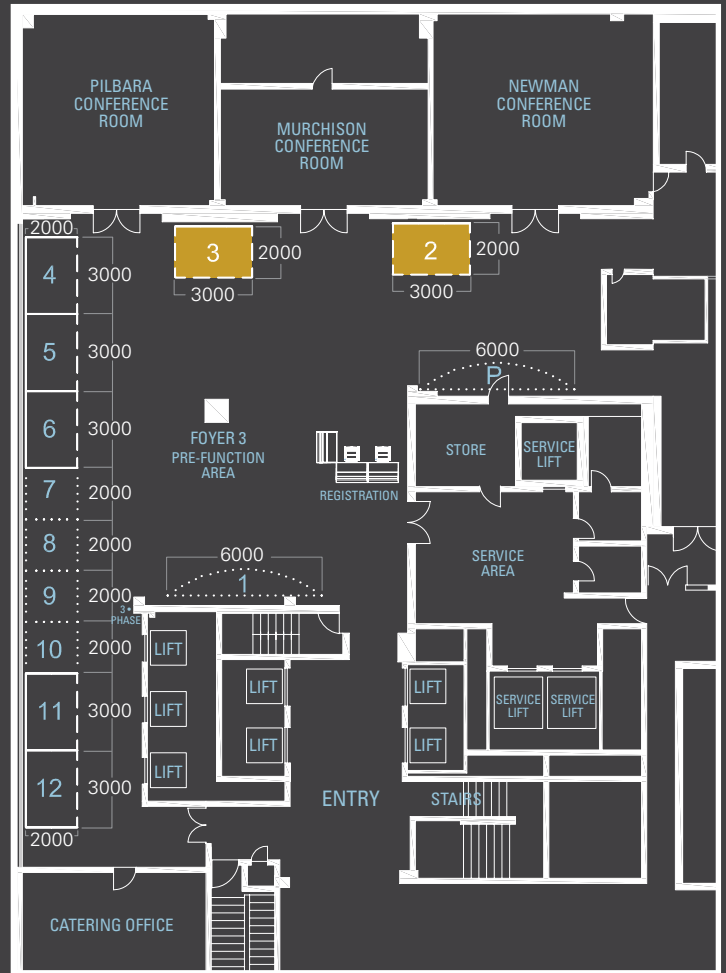


SPONSORSHIP OPPORTUNITIES INFORMATION

Gold x 2 (Booth Spaces 2 & 3) \$7,000 each

Inclusive of:

- Registration of two full-time delegates
- Two invitations plus partners at forum dinner
- One full size booth in prominent location (see floor plan)
- Inclusion of one satchel item
- Two session chair opportunities
- One morning breakfast breakout room for sponsorship presentation/ promotional/networking breakfast. Including mention in program and on final day session slide. (NB see details in breakfast breakout room sponsor package following. Either the Thursday 27 or the Friday 28 September morning only and room only)
- Prominent recognition in conference program/proceedings i.e. larger logo



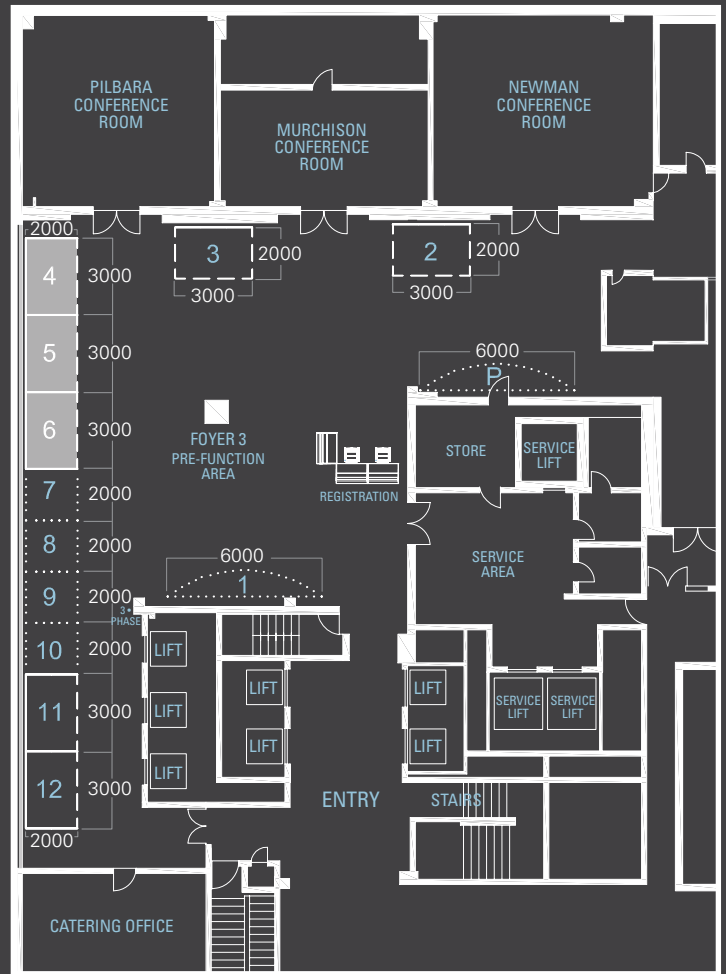
Silver x 3 (Booth Spaces 4, 5, & 6) \$5,500 each

Inclusive of:

- One full-time delegate registration
- One invitation to forum dinner plus partner
- One full size booth space in Silver locations (see floor plan)
- One item in satchel
- One session chair opportunity
- Recognition in conference program / proceedings i.e. small logo
- Prominent recognition in conference program/proceedings i.e. larger logo



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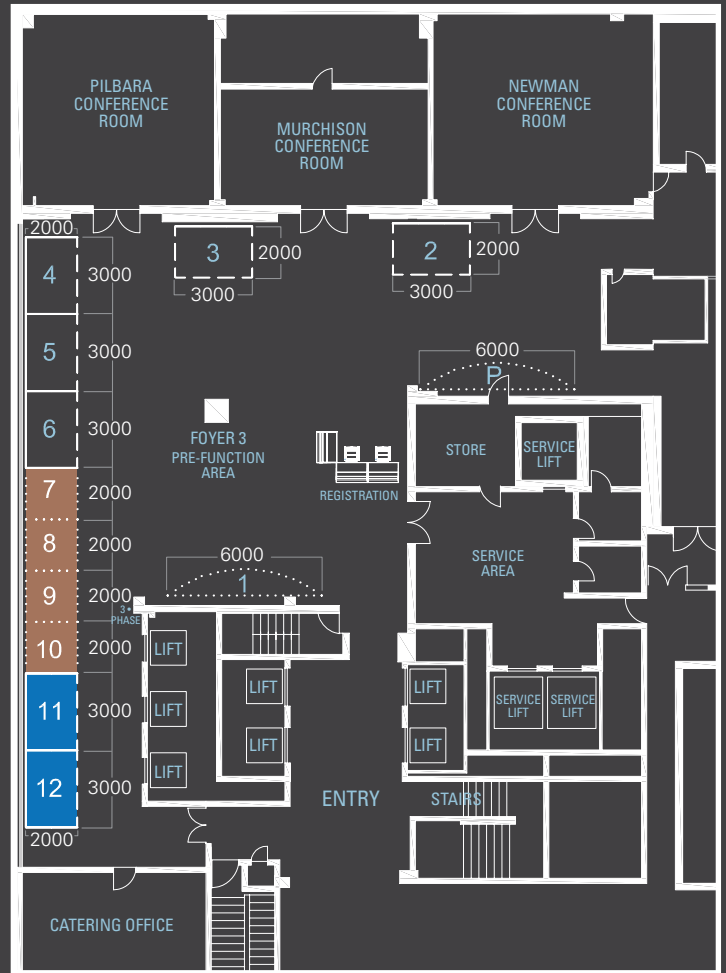


Bronze x 4 (Spaces 7, 8, 9 & 10) \$4,000 each

- Must have a full time Forum registration
- One half size (table only) in Bronze locations (see floor plan)
- One item in satchel
- Listing in conference program

Booth only x 2 (Spaces 11 & 12) \$2,000 each

- Must have a full time Forum registration
- One item in satchel
- One Full size booth



Nametags and Lanyards

\$1,500 each

- Two pocket tags with corporate lanyards. Number to be confirmed

Coffee Breaks (4 only)

\$3,000 each

Wednesday afternoon – 26 September joint ATRF/ARRB

Thursday morning – 27 September

Thursday afternoon – 27 September. Proudly sponsored by Platinum Sponsor – Perth Airport Pty. Ltd.

Friday morning – 28 September

Friday afternoon – 28 September

- Must have a full time Forum registration
- Recognition in conference program and just prior to the corresponding break via screen slide acknowledgement.
- Sponsor may negotiate with venue to corporatise/theme refreshments
- One item in satchel

Lunch (2 only)

\$4,000 each

Thursday 27 September

Friday 28 September

- Must have a full time Forum registration
- Recognition in conference program and just prior to and post lunch via screen slide acknowledgement.
- One item in satchel

Sponsorship Breakfast Breakout Room (3 only)

\$4,000 each

- Must have a full time Forum registration
- Your opportunity to undertake your own networking in a 30 to 50 seat room. Note: room only, 7.45am to 8.30am, Thursday 27 and Friday 28 September. Audio visual and breakfast offerings are to be organised direct with Pan Pacific.
- Inclusive of mention in forum programme and day before on final session slides and one marketing promotional item in satchel.

Satchel Item

\$500 each

- Must have a full time Forum registration
- Appropriate item. i.e. These items must be pre nominated at time of nomination.
- Supply of quantity sufficient for delegate numbers advised 9 August 2012 to be provided by COB 14 September 2012 for inclusion.

SPONSORSHIP APPLICATION FORM

All sponsorship opportunities are offered on a first come first served basis up until 31 August 2012. If your nomination is not successful you will be offered another opportunity.

Please make your nomination on this form and email or fax.

If you have any enquiries please contact conference chair Ben Harvey, Executive Director, Transport Policy and Systems, Department of Transport or sponsorships and forum coordinator Mark Sparrow on (08) 6551 6204.

Ben Harvey

T: (08) 6551 6140 or (08) 6551 6141

F: (08) 6551 6948

M: 0419 195 484

Ben.Harvey@transport.wa.gov.au

Sponsor details

Signed:

Name:

Position:

Company Name:

ABN:.....

Address:

.....

Telephone: Fax:

Email:

I/we would like to nominate for the sponsorship opportunity

at \$

Payment

Payment must be made within five working days of acceptance of your sponsorship notice.