PHORNPAVEE (AM) SAIYAVATH

UX/UI & VISUAL DESIGNER

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SUMMARY

I am a self-motivated designer with a passion for digital design and a great enthusiasm for understanding how people think and behave. I enjoy applying creative ideas to deliver products that are beautiful, intuitive, and delightful to users.

EXPERIENCE

UX and UI Design Apprenticeship | USA, 2016 to present

I have been working on my personal projects, while taking on UX classes with AGI in Boston and General Assembly in San Francisco. I am currently pursuing a UX / UI Apprenticeship Program with BLOC.

Berhit - Personal Project | BKK , 2015 to present
I designed a website and a mobile application that serves as a search engine for the best combination of number for simcard purchase. Berhit is also an online marketplace that connects buyers to vendors.

Digital Directory - The Mall Group | BKK , 2015
I designed UX and UI of interactive digital directory for Emporium and Emquartier shopping mall. I worked with a digital agency and The Mall Group's personnel from the initial wireframing stage through to testing and final implementation.

Branding Designer - Optimist | BKK, 2014 to 2016

I was responsible for all branding and redesign projects for local clients. I designed both print and digital media, such as logos, brochures, packagings, corporate identity, websites, and digital directory.

Product Design - Prime Studio | NYC, Internship 2012

I designed a foldable dish rack and an expandable kitchen trivet to accompany Squish's collapsible kitchen tool collection. I also assisted with designing their marketing materials.

EDUCATION

Carnegie Mellon University
BFA Industrial Design
2009-2013

BLOC
UX and UI Design Apprenticeship
2016-2017

SKILLS & SOFTWARES

Iterative Sketching
User Research and Personas
Site Architecture Mapping
Site and User Flow Diagramming
Responsive UX Wireframing
UI Elements and Documentations
Brand Language and Identity Guideline
Graphic Design and Communication

Adobe Creative Suites
Bohemian Sketch
Invision Prototypes
Principle UI Animation
Balsamiq Wireframing
AXURE Responsive Wireframing
Basic HTML & CSS

AWARDS & ACTIVITIES

UX Training Certificates - American Graphics Institute - 2016

Digital Marketing Certificate - General Assembly - 2016

University Honor - Carnegie Mellon University - 2013