

# MONTHLY REALTY WATCH

## Noida

January 2017

### KEY PERFORMANCE INDICATORS

▲ UP ▼ Down ▬ No change



#### Launches

M-o-M (% change)

340%



#### Sales

M-o-M (% change)

4%



#### Inventory

M-o-M (% change)

1%



#### Prices

M-o-M (% change)

0%



Y-o-Y (% change)

98%



85%



11%



3%



### SECTORWISE

M-o-M (% change)



#### Affordable

▲  
340%



#### Mid End

-



#### Luxury

-

▲  
4%

▼  
14%

▼  
17%

▼  
1%

▼  
1%

▼  
2%

▼  
1%\*

▼  
3%\*

▼  
0%\*

\*Y-o-Y (% change)

### KEY TRENDS

◆ Noida continued to witness subdued launches for the second consecutive month, along with declining sales volume across all the segments

◆ Sector 1 Noida Extension and Techzone 4 contributed nearly 22 per cent of the total sales witnessed in the city with maximum concentration from affordable segment



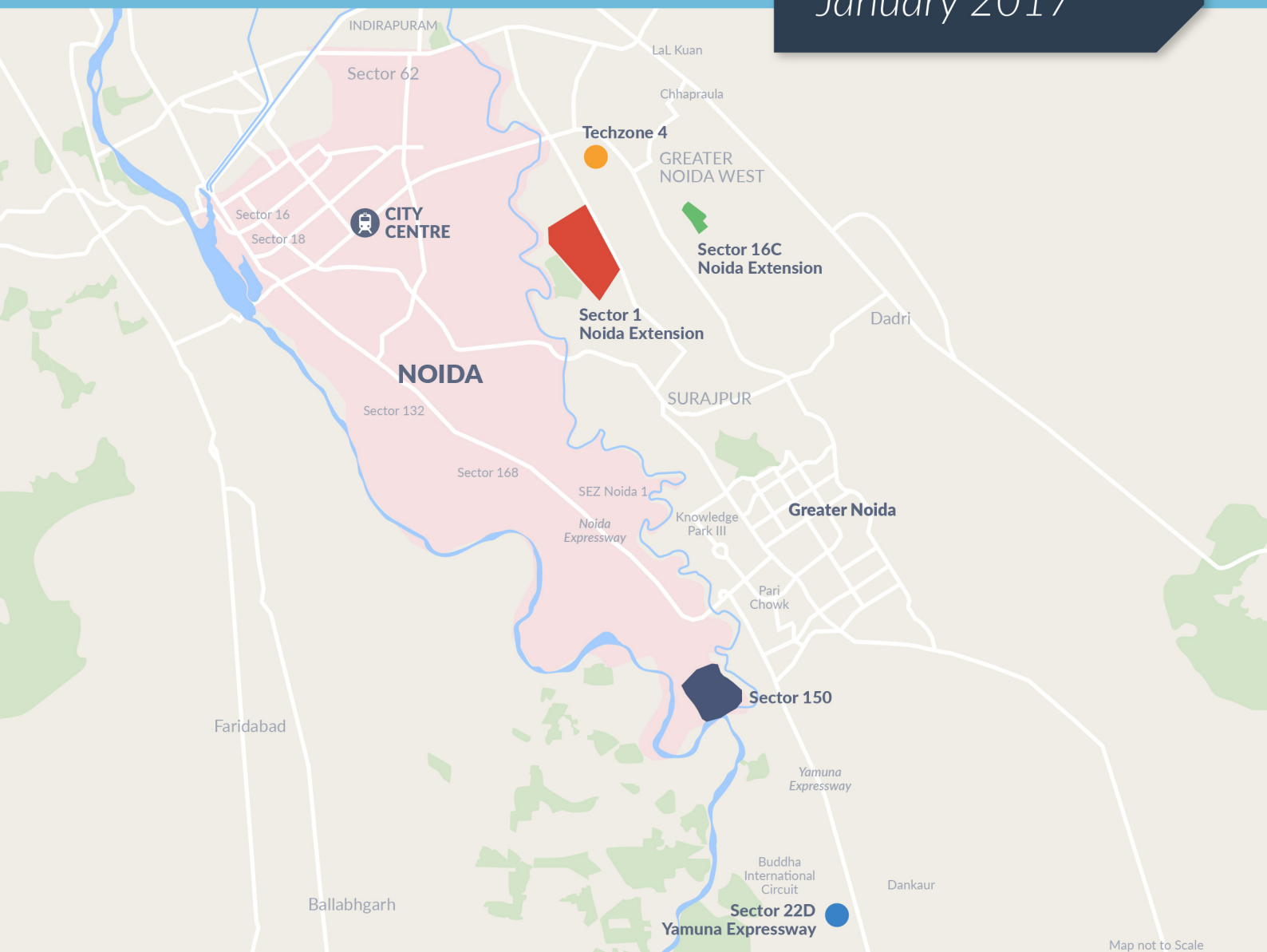
**NOIDA**  
Uttar Pradesh



## TOP PERFORMING LOCALITIES

## Noida

January 2017



### TOP FIVE LOCALITIES

(% Contribution to  
total sales in range  
during Dec'16)

Price Range  
(Rs. per sq. ft.)

5

**Sector 150**  
5,610-6,220

4

**Sector 22D  
Yamuna  
Expressway**  
3,450-3,500

3

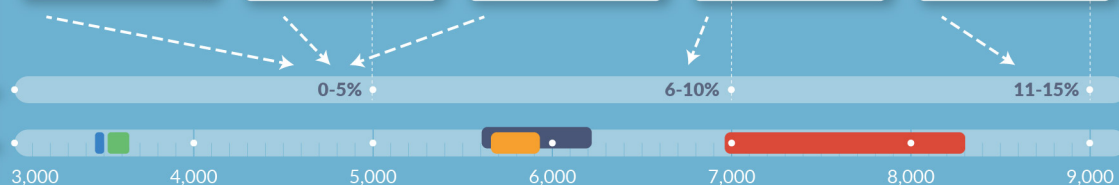
**Sector 16C  
Noida  
Extension**  
3,520-3,640

2

**Techzone 4**  
5,660-5,930

1

**Sector 1 Noida  
Extension**  
6,960-8,300





### NEWS & DEALS CORNER

National Capital Region Planning Board has disbursed the first installment of Rs. 406 Crore to complete the ongoing Noida-Greater Noida Metro Project

Tata Housing has forayed into the Noida market in partnership with Lotus Greens to develop a 20 acre housing project in Sector 150



### KEY NEW LAUNCHES

December 2016

Project Name	Developer	Micro Market	Type	Launch Units	Quoted Price (in Rs per sq ft)
The Alpha Studios	CBS	Sector 90	A	110	4,950

A Apartment P Plot V Villa

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