

MONTHLY REALTY WATCH

Kolkata

November 2016



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DATA LABS

KEY PERFORMANCE INDICATORS

▲ UP ▼ Down ▬ No change



Launches

M-o-M (% change)

38%



Y-o-Y (% change)

59%



Sales

27%



85%



Inventory

3%



14%



Prices

0%



1%



SECTORWISE

M-o-M (% change)



Affordable

▼
32%

▲
38%

▲
5%

▼
3%*



Mid End

▼
45%

▲
15%

▼
4%

▲
2%*



Luxury

▼
86%

▼
12%

▲
2%

▼
1%*

*Y-o-Y (% change)

KEY TRENDS

◆ Kolkata witnessed a decline in new launches by 38 per cent over the previous month. However, sales during the month increased by 27 per cent with maximum contribution from affordable segment

◆ Localities such as Uttarpara Kotrung, New Town and Bow Bazar together accounted for nearly 60 per cent of the sales witnessed in the city during the month



KOLKATA
West Bengal



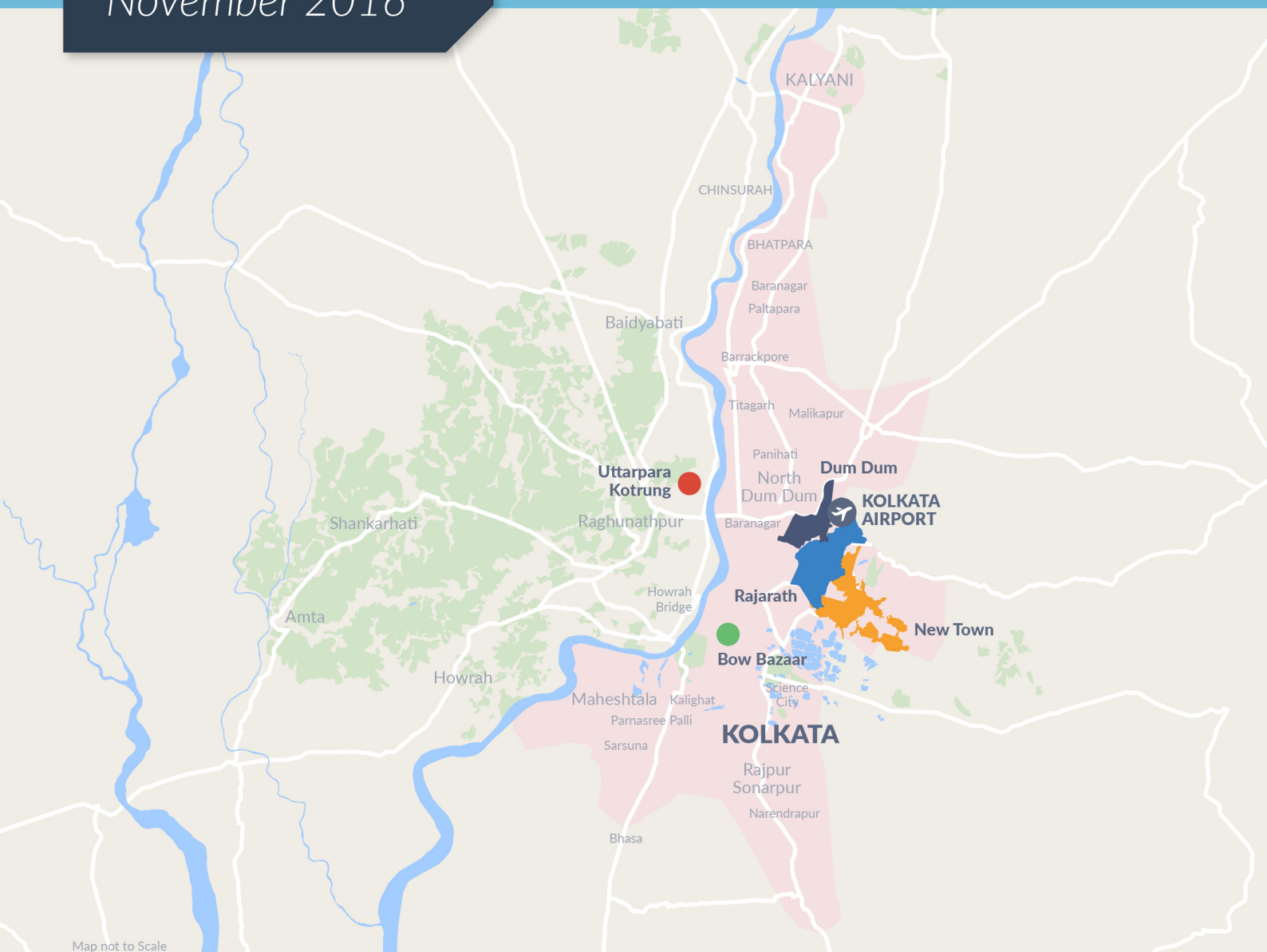
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TOP PERFORMING LOCALITIES

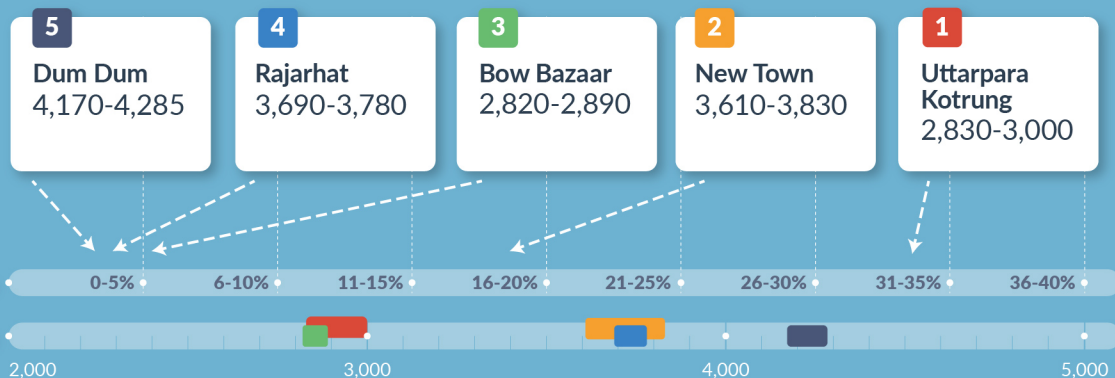


Map not to Scale

TOP FIVE LOCALITIES

(% Contribution to
total sales in range)

Price Range
(Rs. per sq. ft.)





NEWS & DEALS CORNER

The State government to allot a total of 100 small plots for residential purpose in New Town Action Area II, through e-auction

In a move to boost the real estate in Kolkata, the Ministry of Defense, Government of India has decided to amend its restrictions on construction of buildings around military establishments



KEY NEW LAUNCHES

October 2016

Project Name	Developer	Micro Market	Type	Launch Units	Quoted Price (in Rs per sq ft)
Grand One	Shriram Properties	Uttarpara Kotrung	A	2,343	2,750
Udvita	Ambuja Neotia	Bow Bazaar	A	90	4,975
Ashrey	Shree Krishna Developers	Kankurgachi	A	31	7,500

A Apartment P Plot V Villa

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