

MONTHLY REALTY WATCH

Kolkata

October 2016



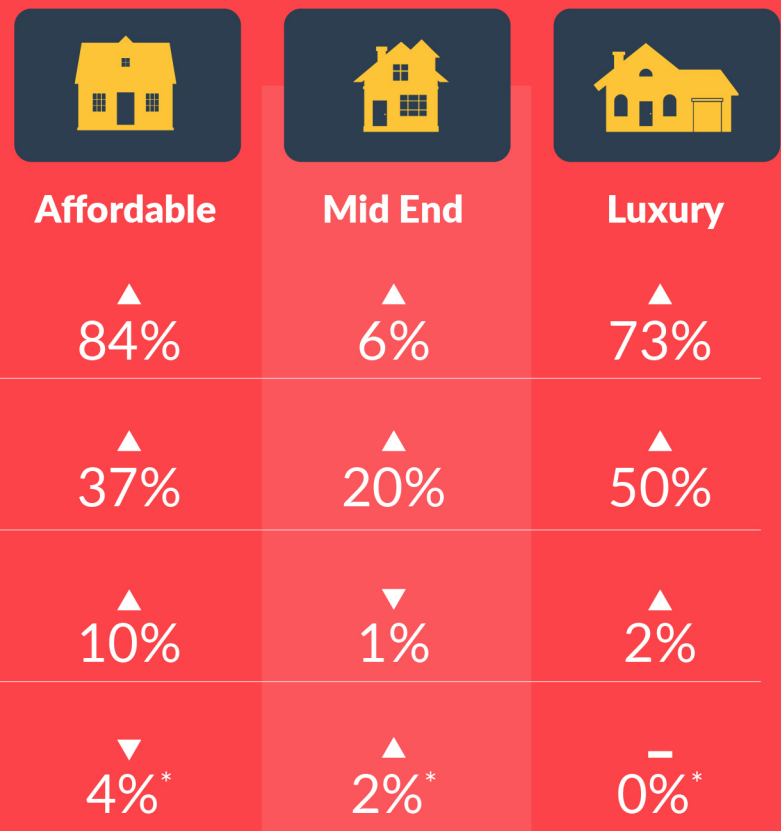
KEY PERFORMANCE INDICATORS

▲ UP
 ▼ Down
 ▬ No change



SECTORWISE

M-o-M (% change)



*Y-o-Y (% change)

KEY TRENDS

- Kolkata witnessed an increase of 77 per cent in new launches during the month, with maximum contribution from affordable segment. Absorption in the city also increased by 36 per cent over the previous month
- New Town, Baruiপুর and Howrah together accounted for nearly 50 per cent of the sales during the month
- Prices remained range bound across all the segments

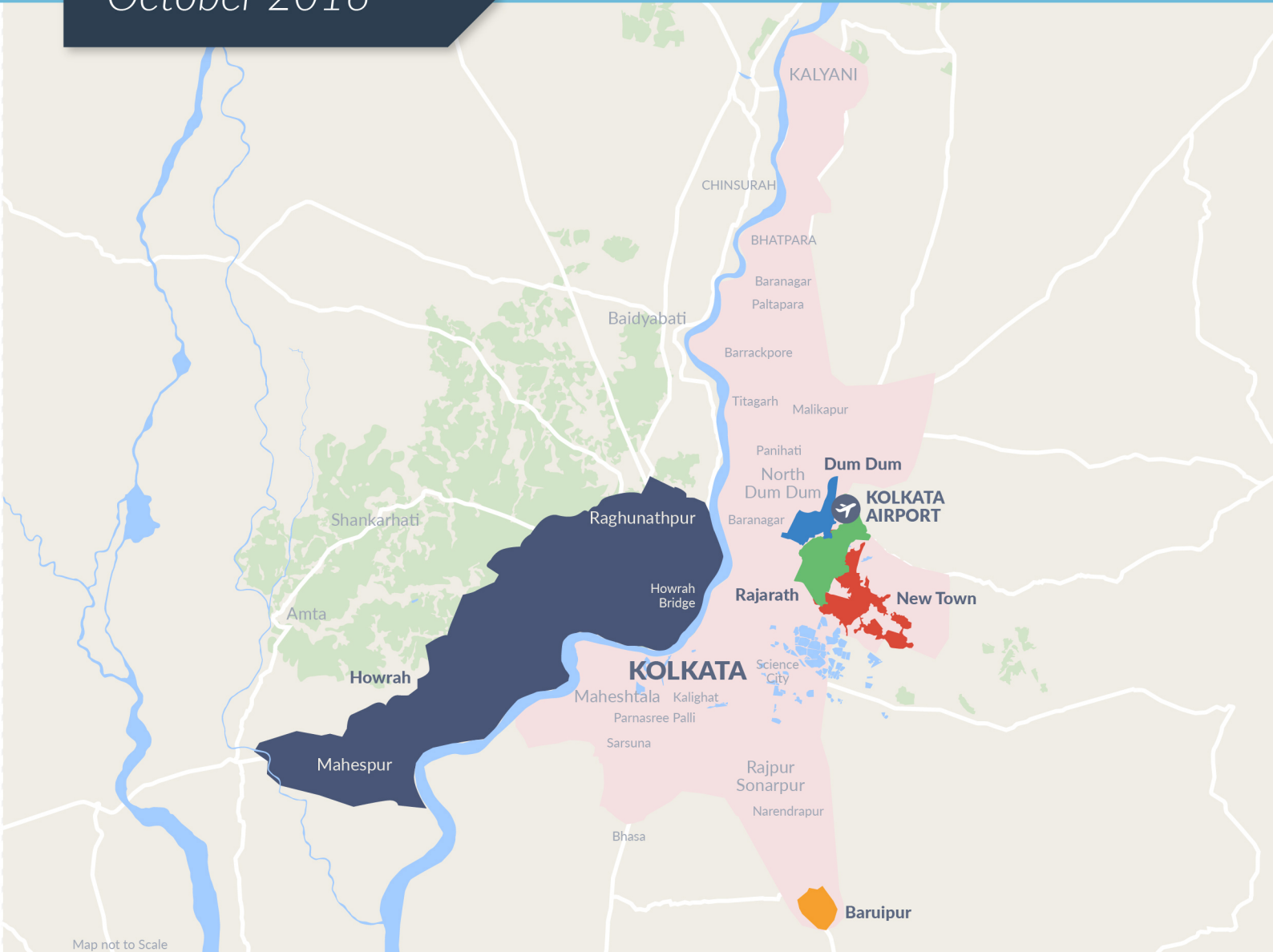


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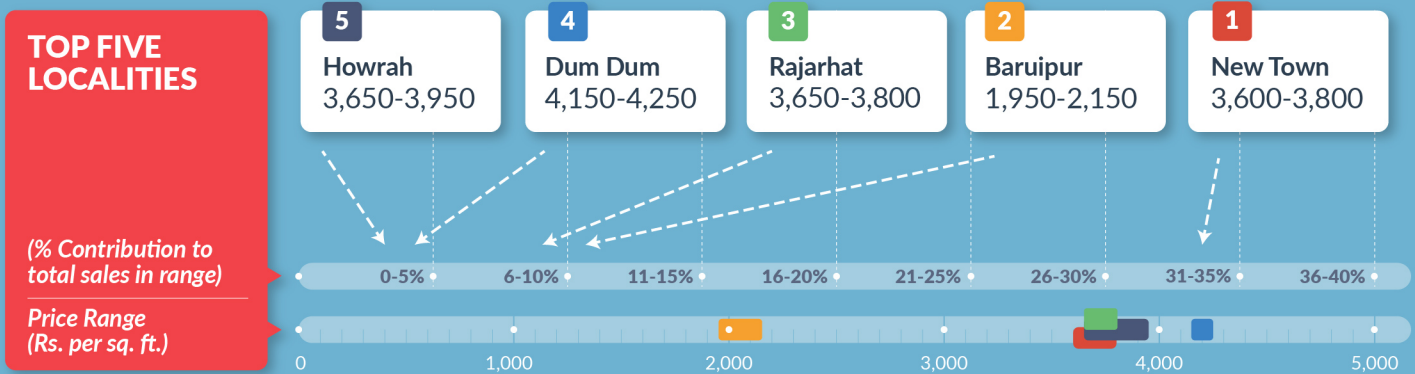
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TOP PERFORMING LOCALITIES



Map not to Scale



TOP FIVE LOCALITIES

(% Contribution to total sales in range)

Price Range (Rs. per sq. ft.)



NEWS & DEALS CORNER

The State government announced mono-rail project in Kolkata, which will connect Ruby crossing to the proposed Metro rail network between New Garia and Dum Dum airport



KEY NEW LAUNCHES

September 2016

Project Name	Developer	Micro Market	Type	Launch Units	Quoted Price (in Rs per sq ft)
Malabar Residency	Aspirana Infraventure	New Town	Apartment	1,664	2,211
Prince Town Platinum	Usashi Realstates	New Town	Apartment	1,376	1,920
Casa Residency	Mani Group	New Town	Apartment	186	5,300
Ananta	Arya	Howrah	Apartment	183	5,100
Ananya	Riya Manbhari Projects	Sonarpur	Apartment	122	2,450

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