



## A STUDY ON WORK-LIFE BALANCE IN MODERN TIMES

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### Abstract

Work-life balance has emerged as a critical concern in modern times due to increasing work demands, technological advancements, and lifestyle changes. This study explores the challenges and strategies associated with achieving work-life balance among professionals in contemporary society. A mixed-method approach, including surveys and interviews, was used to collect data from 150 working professionals across various industries. Findings indicate that excessive work hours, remote work pressures, and blurred boundaries between personal and professional life significantly impact individuals' well-being. The study emphasizes the importance of organizational support, flexible work arrangements, and personal time management in promoting work-life balance.

**Keywords:** Work-Life Balance, Modern Work Culture, Employee Well-Being, Flexible Work Arrangements, Stress Management

### 1. Introduction

The concept of work-life balance refers to the equilibrium between professional responsibilities and personal life activities such as family, leisure, and self-care. In modern times, technological developments, globalization, and competitive work environments have intensified work-related stress, leading to physical, emotional, and mental health challenges. Achieving a sustainable work-life balance is no longer optional but essential for productivity, job satisfaction, and overall well-being. This study aims to investigate the current state of work-life balance, its challenges, and coping strategies adopted by working professionals.

### 2. Literature Review

Several studies have highlighted the increasing stress levels in contemporary work environments. Greenhaus and Allen (2011) emphasized that work-life conflict arises when professional and personal demands are incompatible. According to the World Health Organization (WHO, 2020), work-related stress significantly contributes to mental health issues and decreased productivity. Recent research also indicates that remote work has both positive and negative impacts on work-life balance—providing flexibility but also blurring boundaries (Choudhury, Foroughi & Larson, 2021).

### 3. Research Objectives

The primary objectives of this study are:

1. To assess the current work-life balance among professionals.
2. To identify the major factors affecting work-life balance in modern times.
3. To explore strategies adopted to achieve better work-life balance.

### 4. Research Methodology

**4.1 Research Design:** Descriptive research design was adopted.

**4.2 Sample:** A total of 150 working professionals from IT, education, healthcare, and corporate sectors participated.



**4.3 Data Collection:** Data was collected using a structured questionnaire with both closed and open-ended questions. Interviews were conducted with 20 participants to gain qualitative insights.

**4.4 Data Analysis:** Quantitative data were analyzed using percentages and mean scores, while qualitative responses were thematically analyzed.

## 5. Findings and Discussion

1. **Workload and Time Pressure:** 68% of respondents reported that long working hours adversely affected their personal life. A majority of respondents (68%) reported that extended working hours and high workload negatively affect their personal and family life. Many professionals expressed that deadlines, performance targets, and constant multitasking make it difficult to dedicate quality time to leisure, family, or self-care.
2. **Technology Impact:** 55% felt that constant connectivity through smartphones and emails reduced personal downtime. About 55% of participants indicated that constant connectivity through emails, messaging apps, and video calls extends work into personal time. Respondents mentioned that even after office hours, they feel obligated to respond to work communications, which blurs the boundary between work and personal life.
3. **Flexible Work Arrangements:** Respondents who had access to flexible working hours, remote work options, or hybrid models reported higher satisfaction and better work-life balance. Approximately 62% of participants stated that flexible arrangements help them manage family responsibilities, hobbies, and self-care more effectively.
4. Participants with flexible schedules reported higher satisfaction and better work-life balance.
5. **Stress and Health:** Many participants indicated stress-related issues such as fatigue, anxiety, and sleep disturbances due to poor work-life balance. About 50% of respondents reported experiencing stress-related issues such as fatigue, anxiety, and sleep disturbances due to poor work-life balance. Some also noted long-term health concerns, including headaches, back pain, and decreased immunity. This emphasizes the direct link between work-life imbalance and physical and mental health. Employee well-being programs, mental health awareness, and stress management initiatives are essential to mitigate these challenges.
6. **Coping Strategies:** Time management, prioritization, delegation, and pursuing hobbies were identified as common strategies for maintaining balance. Participants shared several strategies they use to maintain work-life balance:
  1. Effective time management and prioritization (reported by 70%)
  2. Setting boundaries for work hours (60%)
  3. Pursuing hobbies and recreational activities (55%)
  4. Delegating tasks at work and home (40%)

**Discussion:** The findings align with previous research highlighting work-life conflict as a modern challenge. Organizations play a key role in supporting employees through flexible policies, mental health initiatives, and fostering a culture that respects personal boundaries.

The analysis of data collected from 500 working professionals reveals several key insights about work-life balance in modern times. The findings are presented below:



This finding aligns with Greenhaus & Allen (2011), who argued that work-family conflict increases when professional demands encroach upon personal time. Excessive workload leads to stress, fatigue, and reduced job satisfaction, highlighting the need for organizations to monitor work hours and ensure a manageable workload.

While technology enables flexibility, it can also create “always-on” pressure. Modern professionals often face the paradox of remote work: freedom in location but restriction in personal time. Organizations need clear policies about after-hours communication to prevent burnout. Flexible work arrangements emerge as an important tool for improving work-life balance. Studies show that when employees can control their schedules, they experience less stress, higher productivity, and greater engagement. Organizations benefit as well through improved retention and employee morale.

The data suggests that individual initiatives are necessary but insufficient alone. A combination of personal strategies and supportive organizational policies provides the most sustainable solution. Encouraging employees to take breaks, pursue hobbies, and manage their schedules can significantly enhance overall satisfaction and productivity.

### Conclusion:

The findings reveal that modern work-life balance is challenged by workload, technological demands, and blurred boundaries between personal and professional life. However, flexible work arrangements, organizational support, and personal coping strategies can significantly mitigate these challenges. The study confirms that achieving work-life balance is a shared responsibility of both employees and employers.

The study concludes that work-life balance is a significant concern in modern professional life. Effective strategies, both at the organizational and individual levels, are crucial to mitigate stress and enhance overall well-being. Promoting awareness about the importance of personal time, flexible working conditions, and healthy work culture is essential to achieve a sustainable balance between work and life.

### References

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